

Valcon G-Cloud Lot 3 Service Definition

Data Quality Strategy

[Set Up and Migration | Data auditing and organising, Data/Information structure design,
Engagement and communication planning, Project management and governance]

Version 1.0

1. About us

Valcon is a leading European consultancy specialising in AI and data-driven business transformation, with a growing and established presence in the UK. A trusted partner to major organisations including multiple UK Government departments and public sector agencies. Valcon connects strategy and operations, helping organisations create value in their transformation programmes.

With over 1,750 consultants across Europe, Valcon brings deep expertise across data, AI, technology and consulting. In the UK, Valcon works with clients across financial services, public sector, retail, industrials and infrastructure. Valcon is backed by private equity firm Rivean Capital.

2. Service Offering

Our method, based on our popular 'Crossing the Data Delta' book, helps organisations understand their data quality blind spots and provides practical solutions for overcoming these challenges and realising their data-driven ambitions. We do this by researching current practices, benchmarking against industry standards, and producing a tailored recommendations roadmap.

Features:

- Widely-used method for identifying issues hindering your data quality strategy
- In-depth qualitative and quantitative analysis of your data handling approach
- Plain English feedback including practical steps for addressing key issues
- Hierarchical interviewing approach to minimise impact on stakeholders
- Considered playback to ensure messaging around contentious issues are heard
- Technology-agnostic advice underpinned by sound principles and industry best practice
- Optional business case development
- Optional (re)launch of your data quality strategy (incl. change management)

Benefits:

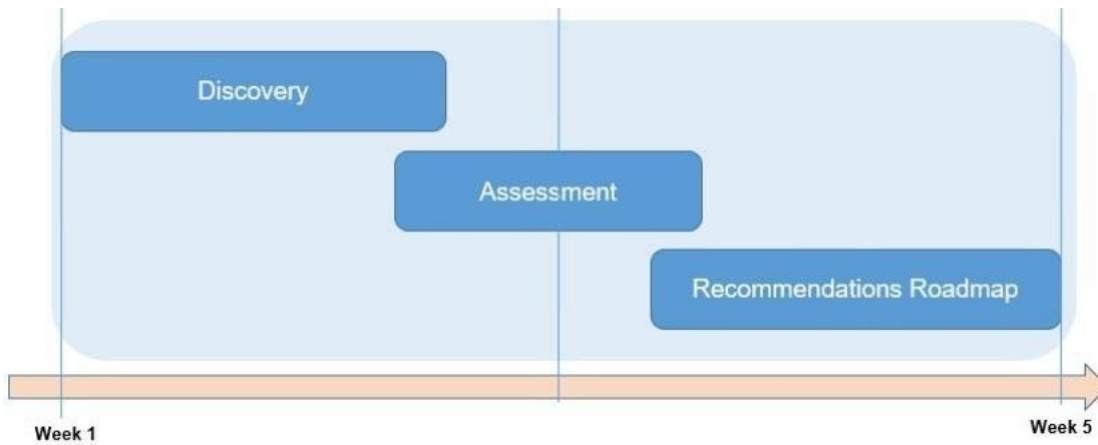
- Quickly identify and prioritise your data quality efforts over weeks/months/years
- Uncomplicated technology-agnostic advice and guidance from experienced data professionals
- Straightforward and practical steps to help reinvigorate your data strategy
- Progress beyond internal stalemates through sensitively delivered impartial expert advice
- Identify people, process and technology changes necessary to deliver change
- Improve the delivery of high quality data across your organisation

3. Approach

Service	Description	Activities/Deliverables
Data Quality Strategy	Use our 'Data Delta' method to review, with option to refresh/rewrite, and (re)launch your Data Quality Strategy.	• Review of existing DQ Strategy • Recommendations • Prioritised roadmap • Optional business case development • Optional (re)launch of DQ strategy (incl. change management)

4. Effort and Cost

Valcon typically delivers the initial benchmarking exercise to the client organisation over a five-week timeline as outlined in the Figure 1 High-Level Schedule below.



Valcon will provide a team of 3-5 resources to undertake the initial benchmarking activity typically structured as follows:

- 1x Principal Data Consultant / Engagement Lead: Part-time
- 1-2x Senior Data Consultant: Full-time
- 1-2x Analyst: Full-time

Team structure may vary depending on the services required.

The service can be provided on a fixed price basis or as T&M with effort for both to be scoped between Valcon and the client based on the skills mix required. See the Pricing Document for the current rates.

All totals exclude VAT and expenses, which will be re-charged at cost. Expenses will be evidenced by receipts and will include reasonable travel, accommodation, and subsistence costs. The payment schedule will follow completion of the milestones described in the table above.

5. Assumptions

The successful delivery of the engagement depends on assumptions and dependencies jointly agreed between the Valcon and the client.

- These may include (but are not limited to):
- Access to required stakeholders, systems, or information
- Timely decisions and approvals
- Availability of resources and infrastructure
- Defined governance and communication processes

All assumptions and dependencies will be recorded and validated as part of the Statement of Work (SoW).