

Crown
Commercial
Service
Supplier



WordPress Support

G-Cloud 15 Service from Connect Internet Solutions



CONTENTS

SERVICE OVERVIEW	4
DRAWDOWN FLEXIBILITY	5
SERVICE FEATURES	5
SERVICE BENEFITS	5
OUTCOMES FOR BUYERS	5
Service Scope	6
SERVICE CONSTRAINTS	6
SERVICE LEVELS	7
User SERVICE INTERFACE	7
TECHNICAL REQUIREMENTS	7
CLIENT RESPONSIBILITIES	8
Service Management	8
CHANGE REQUESTS	8
BACKUP/RESTORE AND DISASTER RECOVERY	8
DATA RESTORATION / SERVICE MIGRATION	8
FINANCIAL RECOMPENSE MODEL	8
On-boarding & Off-boarding	9
Termination	9
Optional Services	9
Service Assurance	9
ISO 9001 CERTIFIED QUALITY MANAGEMENT SYSTEM (QMS)	10
Security	10
SHARED RESPONSIBILITY MODEL	12
Information Assurance	12
Certifications	12
Social Value	13
MISSION: KICKSTARTING ECONOMIC GROWTH	13

MISSION: MAKING BRITAIN A CLEAN ENERGY SUPPLIER	13
MISSION: BREAKING DOWN BARRIERS TO OPPORTUNITY AND TACKLING INEQUALITY	14
MISSION: BUILDING HEALTHIER COMMUNITIES FIT FOR THE FUTURE	14
Environment & SUSTAINABILITY	15
MINIMISE WASTE	15
USE RESOURCES SUSTAINABLY AND EFFICIENTLY	15
MITIGATE AND ADAPT TO CLIMATE CHANGE	16
PROMOTE SOCIAL, LEGAL, AND ETHICAL ICT	16
APPLY BEST PRACTICE PRINCIPLES TO MAKE OUR DATA CENTRE ENERGY EFFICIENT	17
SEEK OUT OPPORTUNITIES FOR ENVIRONMENTAL INNOVATION	17
MAKING OUR TECHNOLOGY SUSTAINABLE	17
STRATEGY ALIGNMENT: SUPPORTING THE GREENING GOVERNMENT STRATEGY	17
The ‘Coding for a Greener Planet’ Initiative	18
G-CLOUD 15 RELATED SERVICES FROM CONNECT	19
CONTACTS	20
SERVICE CONTACT	20
INVOICING CONTACT	20

WordPress Support

G-Cloud 15 LOT 3 Cloud Support

SERVICE OVERVIEW

Our WordPress Support service helps you to support and maintain your cloud-based WordPress website, without needing any technical skills.

It provides a cost-effective, convenient way of looking after **all** your WordPress content management system website support needs, whilst assuring you of a quick turnaround for the changes you request.

100% of support customers surveyed **would recommend** the support service and consider it **value for money**.

This truly flexible service is tailored to your needs, giving you complete control over *what* support you receive and *when* you receive it. Delivered by our in-house UK-based team of Wordpress experts, the service supports multi-Cloud systems wherever they're located

SERVICE FLEXIBILITY

Whether you want to make improvements to your WordPress website, fix a problem, simply keep it up-to-date or even plan for its future, the WordPress Support service provides quick and easy access to a multi-disciplinary team of specialists. You have the flexibility to perform regular maintenance or extend and enhance it, all through a single support contract.

All members of our WordPress Support team are employed by Connect within the UK; we don't use subcontractors. This ensures you have continuity of personnel throughout your contract from a team who get to know and really understand your website and your needs.

HOW IT WORKS

You decide how much WordPress support time you are likely to require on a monthly basis. This forms the basis of your tailored Drawdown Contract.

1. When you require any work doing you log a WordPress Support Request with us via an online **HelpDesk** with ticketing system, accessible over any device using a standard web browser.
2. After evaluating your request, we let you know what's involved and how much of your contracted support time it's likely to take; we only proceed once you've told us you're happy to go ahead. This way, you choose exactly how your WordPress support time is to be spent. Support time can be used for any of our services, examples are listed.
3. Once completed, you are asked to confirm acceptance of the work on a staging site, prior to controlled release to the live environment.

4. A Service Level Agreement defines our target times for both our response and resolution of your requests (see later).
5. We send you a Monthly Support Report showing you how your support time has been used and how much remains.

DRAWDOWN FLEXIBILITY

Normally, any unused hours in any month may be carried forward to be used later, though not beyond the end of the contract term or anniversary, whichever is sooner.

SERVICE FEATURES

- Convenient and no-fuss to request WordPress Support
- WordPress support requests completed quickly and within agreed response times
- Experienced WordPress support team
- Dedicated Service Manager and Help Desk
- ISO 9001 accredited process
- Transparent, online issue-logging
- Clear monthly reporting and audit trail of support activities performed
- Wide range of services from adding new functionality to liaison with third parties
- Connect holds Cyber Essential certification

SERVICE BENEFITS

- Economical solution for WordPress website support
- Quick turnaround for requests
- Benefit from the experience and recommendations of our technical team
- Access to a wide range of services; you can access **any** of our services through the contract in support of your site, e.g. help with Analytics, database updates, software upgrades and patching, accessibility testing and consultancy.
- Flexible distribution of support time over contract term
- Flexible contracts – each contract is tailored to customer need

OUTCOMES FOR BUYERS

Monthly Support Report showing:

- Tickets raised and their status
- Drawdown of hours used and remaining

Details of the work done on individual tickets is available via the online HelpDesk.

SERVICE SCOPE

All or any of the following can be undertaken through the support contract:

Advice & Guidance	* Advice on best practices * Correcting accessibility issues * Evaluating strategic or functional options * Investigatory work
User Experience	* Analysing and improving user journeys * Application of your brand * Optimising website navigation * Updating look-and-feel (e.g. colour and style) * Usability testing
Enhancing	* Adding new features to your website * Improving existing functionality * Fixing problems * Integrating with third-party systems * Remedial work following an audit or incident * Software updates and upgrades
Content Services	* Support editors with population and migration * Checking content for accessibility issues * Recommendations to improve SEO * General CMS advice & housekeeping
Consultancy	* Accessibility testing to WCAG 2.2 A, AA, AAA * Cookie auditing * Search engine optimisation * Google Analytics configuration and reporting * Third-party tools (e.g. Cloudflare and Matomo)

SERVICE CONSTRAINTS

Minimum contract period: 12 months. Minimum no. support hours per month: 1

Where the service supports a WordPress website *not hosted by Connect*, support for the hosted environment is excluded.

There is no Pilot service available.

If you require work in excess of your contracted WordPress support time then the additional time is charged at our standard hourly rates.

SERVICE LEVELS

Support Hours - 9am-5pm, Monday to Friday (excluding bank holidays)

A key benefit of a support contract, as well as favourable pricing, is that we agree response times with you, so you are confident of turnaround times for your support requests.

We perform the following target response and resolution times for WordPress support requests during supported hours:

Priority	Nature of Request	Target Response Time*	Target Resolve Time^
High	A major incident / urgent problem affecting critical operations, e.g. - <i>An immediate security threat</i> - <i>CMS is unusable</i>	2 hours	4 hours
Normal	A change that is not business critical, e.g. - <i>Fixing a bug on the site</i> - <i>Adding new functionality</i>	4 hours	4 days
*Times do not apply to spend ahead & roll forward ^Lengthier pieces of work will require a work plan			
Supported hours are between 9am- 5pm (GMT), Monday – Friday (ex. bank holidays).			

USER SERVICE INTERFACE

TECHNICAL REQUIREMENTS

The service is accessed via an online interface, available to the client 24x7 over any Internet-enabled device using a modern, standard web browser.

The WordPress content management interface itself supports the following browsers: latest versions of Firefox, Chrome, Safari, Opera, Microsoft Edge.

A hardwired broadband or wireless LAN connection is recommended, however 3G connections can be acceptable dependent on reception/mobile coverage.

CLIENT RESPONSIBILITIES

- The client is required to provide the relevant resources throughout the resolution phase, for example decision-maker support, user acceptance testers etc.
- The client is required to adhere to our Acceptable Use Policy.
- The client assigns sole management of technical control of their website to Connect for the duration of the service.
- The client is not permitted to resell the service.

More information is available in our Terms and Conditions, including Appendix H of the same.

SERVICE MANAGEMENT

The service is managed using Connect's internal management processes and subject to ISO9001 quality standards.

Your own **Service Manager** will look after your support and maintenance service who you can telephone and email at any time.

We also use an on-line **Help Desk** where you log support requests and where responses are posted, giving you a ready audit trail if you need to report on support activities. You can also see your **Status Report** here at any time.

CHANGE REQUESTS

Requests for Change can be made using our online logging system. Customers will be provided with password-protected access to Connect's web-based logging tool to make requests and thereafter track the progress and status. Each request is logged, categorised and prioritised.

BACKUP/RESTORE AND DISASTER RECOVERY

Any data held on Connect's infrastructure is backed up daily and can be restored to any day within the past week, any week within the past month and any month within the past year.

Backups are stored in a fireproof safe in a separate physical building.

DATA RESTORATION / SERVICE MIGRATION

All data collected is returned to the customer.

FINANCIAL RECOMPENSE MODEL

Payment is based on delivery of the service within the agreed timescale.

ON-BOARDING & OFF-BOARDING

On-boarding and off-boarding are fully supported by a named, dedicated Service Manager, who provides a point of contact for the customer throughout the entire service delivery.

On-boarding

Orders can be placed by email (gcloud@connectinternetsolutions.com) or by phone (0151 282 4321), referencing the G-Cloud 15 Service Name.

The order will be activated on receipt of a Purchase Order or signed Sales Order.

Payment Milestones and responsibilities under the Shared Responsibility Model are agreed on placement of order.

Client signs off at each milestone; Connect invoices client for payment milestone.

Off-boarding

Off-boarding occurs on sign-off of pre-agreed deliverables.

All data collected is returned to the customer.

TERMINATION

Each party may terminate the service by giving the other 30 days written notice, terminating on the contract anniversary.

Purging And Retention

Following cessation of the service Connect purges data in accordance with IL2. Discs are overwritten using an appropriate tool. On disposal of equipment, hard disks from servers are either completely over-written or physically destroyed.

Retention policy is for a maximum of 12 months.

OPTIONAL SERVICES

Support may be scaled up on a temporary basis to support clients' key dates or events.

Clients may adjust hours available under their Support contract in response to ongoing changes in usage or changes in demand.

SERVICE ASSURANCE

Connect is registered with the ICO as a data controller for its own personal data. We are GDPR compliant for client personal data where we act as Data Processor. Connect's information security management system is ISO27001 accredited. Our staff are routinely vetted; enhanced vetting is optionally available.

ISO 9001 CERTIFIED QUALITY MANAGEMENT SYSTEM (QMS)

Delivery of this service is managed within our ISO9001 certified delivery processes.

Process flows are described within our QMS as controlled documents, denoted as Flow Charts with outputs from each process well defined. Adherence to quality standards and industry standards are embedded, including conformance with Open Standards.

Continuous Improvement

Continuous Improvement is fundamental to, and evident in, all our operational processes, facilitated through adoption of a well-structured Plan-Do-Check-Act method for service delivery, whereby:

- In response to a client request for support, a course of action is planned.
- Client approval for the plan is obtained prior to executing the plan.
- The work completed, along with outcomes, impact and consequences are reviewed; lessons learnt are recorded centrally within our ISO 9001 process documented feedback.
- Acceptable outcomes are documented in our technical repository for future reference.
- Lessons learnt are reviewed by our Service Manager quarterly where recommendations are made for relevant teams and/or Senior Management
- Our Quality Manager reviews the processes and their outcomes at a company-wide level to ensure alignment, resulting in maximum consistency.

This approach ensures we continuously approve through:

- Making incremental stages, which are more sustainable
- Engaging our staff who are directly involved in service delivery, to ensure best practice informs decisions
- Engaging our client, to better reflect client needs
- Effective management and mitigation of risk, through making less disruptive changes.

SECURITY

- By not using subcontractors, all aspects of cybersecurity are handled in-house by our expert teams, ensuring consistent standards, accountability and direct oversight.

- Zero Trust principles ensure every user, device and connection is verified, minimising risk from bad actors, threats & DoS/DDoS attacks, while maintaining secure, controlled access.
- A least-privilege approach ensures data is accessible only to users in roles where necessary, minimising risk and maintaining strict control over information and system access.
- Manual systems monitoring performed by our Operations team; 24/7/365 automated systems monitoring via a proven combination of systems.
- Our implementation teams follow the OWASP Top 10 to address the web security risks, ensuring our code is resilient, vulnerabilities are minimised & your website maintains protection against common cyber threats.
- We utilise guidance, best practices and threat intelligence from the National Cyber Security Centre to strengthen our defences, manage risks & implement robust cybersecurity measures.
- Software updates are fully managed by our in-house Operations team, allowing you to focus on continuous improvements that advance your strategic goals.
- Regular vulnerability scans performed by our Operations team alert us to potential security risks, enabling prompt remediation before they can be exploited and ensuring your website remains secure and resilient.
- We apply critical security patches, including zero day and those addressing recently-discovered vulnerabilities, within 48 hours of release. This rapid response mitigates risks and strengthens protection against threats.
- A routine maintenance window (3rd Tuesday of each month) aligns with typical software releases, ensuring regular updates and enhancements to our infrastructure, keeping software up to date and systems secure and optimised for maximum performance and reliability.
- We implement the futureproof TLS 1.3 protocol (with fallback to 1.2 in the short term) to ensure stronger encryption for all data in transit, reducing latency whilst maximising security.
- We maintain up-to-date encryption ciphers to ensure that in-transit data benefits from current best practices and remains resistant to emerging threats.
- We utilise HTTP Strict Transport Security to force browsers to connect securely, preventing accidental unencrypted access and enhancing protection against attacks like protocol downgrade.
- Additionally, we implement server-level encryption at rest as standard, safeguarding all stored data with industry-standard protocols to ensure maximum security and protection against unauthorised access.

SHARED RESPONSIBILITY MODEL

The Shared Responsibility Model will be agreed collaboratively between the buyer and supplier, and will be defined in line with the final scope and configuration of the core and any ancillary services provided.

INFORMATION ASSURANCE

This service operates at IL0, IL1 and IL2.

Confidentiality

The technologies and techniques we employ include:

- Firewalls operating in failover behind which all live services sit
- Restricted access to servers
- Use of secure FTP for data transfer
- Use of secure certificates

Passwords are not stored either electronically (except in the encrypted form on the server) or on paper, apart from the administrative server password, which is stored in a sealed, signed envelope in a secure location for use in a disaster recovery scenario.

Integrity

Our processes ensure error-checking is performed through data processing and management. Our approach includes the use of XML and validation of data against appropriate schemas.

Availability

Services are provided from Connect's secure data centre which is powered by two ring mains, one of which runs on an Uninterruptible Power Supply (UPS) that is also backed up by a generator. We feed power from both supplies to kit installed in racks.

CERTIFICATIONS

Demonstrating our commitment to security and quality, we hold the following certifications:

- ISO 27001:2022,
held uninterrupted since 2009
- Cyber Essentials,
held uninterrupted since 2015
- ISO 9001:2015,
held uninterrupted since 2003



- ICO registered uninterrupted since 2002
- NHS Data Security and Protection Toolkit assured

SOCIAL VALUE

Our delivery of social value is structured, measurable & aligned to the UK Government's Social Value Model.

Ensuring outcomes are monitored, continuously improved & lasting, we embed social value into contract mobilisation, workforce practices & service delivery.

Through the four missions below, we demonstrate how we deliver practical, positive impact.

MISSION: KICKSTARTING ECONOMIC GROWTH

To create sustainable economic growth through fair work, skills development & strong local supply chains, we:

- Create and sustain secure, permanent jobs, paid above the Real Living Wage, with clear routes for progression and professional development
- Have driven regional economic growth through £25m+ inward investment since incorporation and prioritising local suppliers
- Maintain fair, transparent & inclusive working practices, supported by employee engagement, wellbeing initiatives & regular reviews of workforce feedback
- Develop and nurture talent via apprenticeships, graduate roles & continuous skills training
- Strengthen ethical supply chains through prompt payment, modern slavery safeguards & fair working standards
- Collaborate with SMEs, VCSEs & third-sector organisations to grow diverse and resilient local economies

MISSION: MAKING BRITAIN A CLEAN ENERGY SUPPLIER

To accelerate the transition to a low-carbon economy through responsible operations and digital innovation, we:

- Embed sustainability into delivery through our industry-leading 'Coding for a Greener Planet' initiative and energy-efficient digital solutions

- Measure, monitor & continuously reduce the environmental impact of our digital infrastructure to drive positive carbon reductions year on year
- Operate under a clear Carbon Reduction Plan, actively working towards Net Zero by 2050
- Power our operations using 50% green energy and energy-efficient premises and infrastructure, with an unwavering commitment to increase renewable usage
- Reduce emissions through digital-first delivery and sustainable travel policies
- Work collaboratively with our clients through engagement and co-design to deliver low-carbon, environmentally-responsible solutions aligned to their objectives

MISSION: BREAKING DOWN BARRIERS TO OPPORTUNITY AND TACKLING INEQUALITY

To ensure fair access to employment, progression & opportunity for all, we:

- Embed inclusive design principles into the services we deliver, aligned to recognised standards and ensuring positive outcomes for users of all abilities, backgrounds & access needs
- Maintain a diverse workforce and leadership, with representation well above industry averages, including sector-leading female representation and international perspectives
- Champion inclusive recruitment and progression practices, including Disability Confident accreditation
- Support access to work for people facing barriers through local outreach, fair pay & accessible recruitment practices
- Promote equality through Living Wage accreditation, transparent pay and reward processes & fair employment commitments, with ongoing monitoring
- Invest in skills development and career pathways aligned to future skills shortages, providing clear routes for advancement

MISSION: BUILDING HEALTHIER COMMUNITIES FIT FOR THE FUTURE

To strengthen wellbeing, resilience & community-driven outcomes for the long term, we:

- Reduce digital exclusion and improve access to services through the creation of user-centred, accessible & multilingual digital solutions

- Support community resilience by building digital capability and confidence through digital inclusion opportunities
- Invest in staff physical and mental wellbeing through structured policies, a healthy workplace environment & wellbeing initiatives
- Encourage active lifestyles and sustainable choices via cycle-to-work scheme, public transport use & city-centre accessibility, reducing environmental and health impacts
- Foster positive workplace culture through inclusive social activities, staff engagement & supported volunteering opportunities
- Support healthier communities by working with charities, SMEs & community groups, including free hosting and skills support to create sustainable, long-term benefit

ENVIRONMENT & SUSTAINABILITY

Considerations for the environment and sustainability are embedded in every level of our organisation.

From our policies and practices we follow to the digital solutions we develop, we aim to reduce our environmental impact by making our business activities more sustainable wherever possible.

To comply with environmental best practice standards, we:

MINIMISE WASTE

- Offer website hosting on virtual servers to reduce hardware usage and waste
- Minimise our use of printed materials by communicating electronically wherever possible
- Reduce paper waste by following our Paper Recycling Policy
- Separate recyclable materials, food waste, and non-recyclable waste
- Recycle empty toner cartridges via a third-party specialist
- Use mains-fed water dispensers to discourage the use of single-use plastics
- Provide external visitors with glasses and reusable cups instead of plastic

USE RESOURCES SUSTAINABLY AND EFFICIENTLY

- Switch all electronic devices off at the end of the working day

- Reuse electrical equipment wherever possible
- Use second-hand kit where appropriate
- Use energy-efficient lighting for our office and data centre
- Use energy saving lighting which automatically switches off when staff are not using parts of the building
- Regularly declutter our digital drives to reduce data consumption
- Apply energy efficient screen-saving settings to all devices used in our workplace

MITIGATE AND ADAPT TO CLIMATE CHANGE

- Communicate with clients electronically to reduce paper waste
- Hold virtual meetings and workshops to reduce travel
- Use carpool or public transport where meetings and workshops must be held in person
- Utilising local suppliers (where required) to reduce the impact of transport
- Encourage staff to walk, cycle, or use public transport to commute to work
- Employ people who live in the Liverpool City Region to lower the environmental cost of commuting
- Offer a hybrid workstyle where staff can work from home for part of the week to reduce travel
- Provide flexible start and finish times to help staff avoid travelling during peak times, reducing emissions, noise pollution, and traffic congestion in the city

PROMOTE SOCIAL, LEGAL, AND ETHICAL ICT

- Set annual environmental targets for energy consumption, carbon emissions, and waste
- Demonstrate total transparency around progress made towards our environmental targets
- Align with our Carbon Reduction Plan to stay on track with our targets
- Review and adapt our environmental policies in line with changes Government guidance
- Involve staff in environmental decision-making to promote a circular economy
- Announce environmental updates during the weekly staff briefing to ensure sustainability remains an everyday priority

APPLY BEST PRACTICE PRINCIPLES TO MAKE OUR DATA CENTRE ENERGY EFFICIENT

- Host websites from virtual servers to optimise hardware efficiency
- Encourage clients to consider shared hosting where appropriate to limit the environmental cost of having their own virtual server
- Provide weekly software and plugin updates for all of the WordPress solutions we host to improve their performance and energy efficiency
- Track our data centre's energy consumption using built-in monitoring features to ensure our energy output does not exceed our targets
- Recycle outdated hardware using third-party specialists
- Use motion-sensor lighting that automatically switches off when staff are not in the data centre
- Use energy-efficient air conditioning

SEEK OUT OPPORTUNITIES FOR ENVIRONMENTAL INNOVATION

- Developed Coding for a Greener Planet through our internal R&D programme to ensure we can deliver eco-friendly digital solutions for our customers
- Explore new ways of making our service offering more sustainable through our ongoing R&D programme
- Monitor our total yearly emissions to identify opportunities for improvement
- Avoid early uptake of new digital technologies until the environmental cost is clear

MAKING OUR TECHNOLOGY SUSTAINABLE

- Design and build energy-efficient websites by following Coding for a Greener Planet's environmentally-friendly design principles and sustainable coding practices to reduce the amount of energy required to host our solutions
- Offer Coding for a Greener Planet to every customer we work with
- Use open-source software to reduce the lifetime cost of our digital solutions
- Use modular components and reusable code wherever possible
- Optimise the performance of our digital solutions to reduce their data consumption

STRATEGY ALIGNMENT: SUPPORTING THE GREENING GOVERNMENT STRATEGY

The service aligns with the Government strategy: "Greening government: ICT and digital services strategy 2020-2025" as follows:

1. Sustainability is prioritised

We choose to deliver sustainable solutions for clients that empower them, wherever possible, increasing their capacity to function autonomously within the ICT and digital landscape.

Example: we have implemented 80+ solutions that equip the client via a remote interface to change high-level configuration options, enabling them to remotely exercise sustainable control without needing third party or supplier intervention.

2. Raising awareness of environmental impact

As part of our planning process, client requests are routinely evaluated for their environmental impact by our team, enabling us to routinely advise the client on the environmental impact of their preferences and propose beneficial alternatives.

Example: environmental impact assessments are created as standard during our planning phase. This has reduced environmental load of solutions by up to approx. 35% by (e.g.) reducing duplication, minimising data storage and minifying code.

3. Commitment to transparency

We commit to publishing our progress towards our climate goals, reviewed annually.

Example: We publish our own Carbon Reduction Plan along with progress against measurable targets.

Further, we perform environmental audits on our service outputs, when appropriate, to transparently demonstrate the environmental credentials of what we've supplied.

Example: Our Environmental Reports on our Deliverables now identify and report against key metrics relating to ICT use, data storage and traffic volumes.

4. Increased Responsibility

As a digital supplier delivering to best practice, we recognise our responsibility to promote and demonstrate environmental best practice in the range of services we offer and how we deliver them.

The 'Coding for a Greener Planet' Initiative

We launched this unique environmental initiative in 2023 as part of our commitment to ethical and sustainable working practices.



The purpose of this initiative is to deliver energy-efficient websites underpinned by smart, sustainable and environmentally-conscious design choices. We do this by encouraging our clients to consider the environmental cost of their ideas throughout the creation process.

This initiative will be adopted for everything we create for you. By advising you on the environmental impact of your ideas, you will be able to make decisions about your website that are informed by an understanding of how energy consumption and carbon emissions would be affected by your choices now and in the future.

G-CLOUD 15 RELATED SERVICES FROM CONNECT

Accessibility Training for Website Content Editors (WCAG 2.2)

GDPR Healthcheck

Google Analytics

Headless Content Management System (CMS)

Managed Web Application

Managed Website Migration to Open Source CMS

Off The Shelf Intranet

Off The Shelf Museum Website

Online Data Collection and Mapping Tool

Open Source Bilingual CMS Support

Open Source Bilingual Content Management System (CMS)

Open Source Directory Website

Search Engine Optimisation (SEO)

Umbraco CMS App Content Manager

Umbraco Content Management System (CMS)

Umbraco Intranet

Umbraco Support

User Experience (UX) Testing and Evaluation

WCAG 2.2 Website Accessibility Audit

Web Application Support

Website Migration Support

WordPress CMS App Content Manager

WordPress Content Management System (CMS)

WordPress Intranet

WordPress Support

CONTACTS

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INVOICING CONTACT

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Annual charges payable in advance. Payment terms 15 days.

Payment options include Direct Debit (monthly payments), BACS and advance invoicing, clearly quoting customer order number and itemised costs.