

Applied Innovation - Open Innovation G-Cloud 15





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1 Service Overview

Open Innovation aims to help unlock an organisation's ability to identify new areas of internal and external opportunities through harnessing the power of the crowd. Open Innovation is not only about engaging with a broad audience but also about fostering a culture that emphasises collaborative growth, encouraging individuals and teams to break out of silos and think beyond traditional boundaries.

Capgemini's Open Innovation service is founded on learnings gained from experience in delivering a wide mix of innovation engagements - from ideation to proof of value creation, to ecosystem curation. Using these learnings, Capgemini has devised a service that can help Capgemini's clients to harness the existing power of their workforce to innovate more effectively.

2 Business Need

Open Innovation has been widely adopted in organisations across the world. It has proven its efficacy in the US and especially in Europe. But there are scores of organisations that are yet to embrace Open Innovation or are unable to extract value from it. Some of the core challenges include:

- Sustaining a rapid pace of development
- Creating impact at scale in a changing world
- Dealing with ownership around co-creation
- Creating the right ecosystem with partners, start-ups and scale-ups
- Establishing speed of creation outside of an organisations boundaries

Capgemini's Open Innovation approach aims to help organisations avoid these pitfalls and harness the real power of the crowd.

3 Capgemini's Approach

Capgemini's approach can help large organisations keep pace with disruption and source the wisdom of the crowd to apply innovation at speed and scale.

Capgemini has developed a process for sustained innovation:

1. **Define** – Define vision, identify goals and set the metrics for the open innovation journey
2. **Design** – Work with the business to design innovation challenges
3. **Ideate / Collaborate / Evaluate** – Innovation challenges are launched, ideas are developed and down selected through a process of collaboration, evaluation and voting.
4. **Launch** – The winning ideas are accelerated through the Applied Innovation Exchange 'Devise' Services to quickly prove their value.

Capgemini can offer the following potential benefits to Capgemini's clients:

- **Crowd Sourced Innovation** – Access solutions from start-ups, customers, employees and community thought leaders
- **Ecosystem Management** – Strengthen relationships with partners, start-ups and customers to yield downstream business value
- **People Development** – Reimagining development, retention and recruitment of fresh talent
- **Competitive Advantage** – Innovate at speed, with flexibility and agility, with access to deep expertise and knowledge



- **De-risk Innovation** – Improve efficiency and cost of innovation and ensure greater chance of adoption
- **Culture Change** – Accelerate new ways of thinking, acting as a catalyst for future growth

Capgemini can do this through it's global ecosystem of partners:



This diagram is for illustration only and does not represent any obligation or responsibility of Capgemini.

4 Buyer Responsibilities

Please refer to the Supplier Terms listed with this service on the Digital Marketplace.

5 Service Management

Not applicable.

6 Protection of Data

This service is based on a security classification of 'Official', however should you have a requirement for a different security classification that you would like us to consider, please contact us to discuss.

7 On-boarding and Off-boarding

Capgemini shall undertake on-boarding and off-boarding activities agreed within the Order Form (including as a minimum an exit plan in line with the Call-Off Contract terms) which will be charged for in accordance with the Pricing section for this service.

8 Skills and Knowledge Transfer

Capgemini recognises that skills and knowledge transfer is a critical element in the provision of G-Cloud services to public sector clients. Where possible and applicable, this forms part of the delivery plan for the service agreed



at the start of the engagement. Our consultants and engineers are experienced in providing skills and knowledge transfer for major private and public sector clients.

Where appropriate, we may use a standard approach, tailored to topic, skills-gap and individual, to ensure consistency and effectiveness. The approach, Capgemini's Assess-Plan-Implement framework, has been used repeatedly by our teams to structure the work involved in transferring skills and creating new teams capable of driving and sustaining change long after the end of the formal programme. The framework can be applied throughout a project to understand knowledge transfer objectives, plan training delivery methods and materials, and deliver and evaluate success.

9 Vendor Accreditations/Awards



For the 13th year in a row, Capgemini has been recognised as one of the World's Most Ethical Companies® by the Ethisphere® Institute. This is an acknowledgement of our ethical culture that makes us an employer of choice and responsible player in the eyes of our clients, shareholders, and the wider community.

10 Sub-contractors

Capgemini UK may use the following subcontractors to deliver this service:

- Capgemini Technology Services India Limited.

11 Business Continuity and Disaster Recovery

No disaster recovery plan is provided as part of these Services.

12 Pricing

This service is priced in accordance with the SFIA Rate Card attached. Capgemini can also provide offshore resources at reduced rates where appropriate. Projects can be priced either on a Time & Materials or Fixed Price basis.

13 Ordering and Invoicing

Please refer to the Supplier Terms for this service.

We would be pleased to arrange a call or meeting to discuss your requirements of our service in more detail.

14 Termination Terms

Please refer to the Supplier Terms for this service.



15 Further Information

For more information about this or any of our G-Cloud services, please contact our Public Sector Team.

Phone: 0370 904 4858

Email: publicsector.opps.uk@capgemini.com including the following information:

1. The name of this service.
2. The name of your organisation.
3. Your name and contact details.
4. A brief description of your business situation.
5. Your preferred timescales for starting the work.

About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, generative AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2024 global revenues of €22.1 billion.

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