

Applied Innovation Proof of Concept Service

G-Cloud 15





Table of Contents

1	Service Overview	3
2	Business Need	3
3	Capgemini's Approach	3
4	Buyer Responsibilities	4
5	Service Management	4
6	Protection of Data	4
7	On-boarding and Off-boarding	4
8	Skills and Knowledge Transfer	5
9	Vendor Accreditations/Awards	5
10	Sub-contractors	5
11	Business Continuity and Disaster Recovery	5
12	Pricing	5
13	Ordering and Invoicing	5
14	Termination Terms	5
15	Further Information	6

1 Service Overview

Capgemini's Applied Innovation Proof of Concept service is where Capgemini works to bring ideas to life. It is purposely built to help accelerate and de-risk innovation investments by creating prototypes that help enhance or refute potential value. Capgemini can rapidly build and co-create proof of value – accelerating Buyer's learning with emerging technologies through hands-on involvement.

2 Business Need

Many organisations are not designed to innovate effectively or fast. They lack the necessary processes, talent, risk tolerance and leadership alignment, as well as a culture that encourages, rewards and promotes innovation.

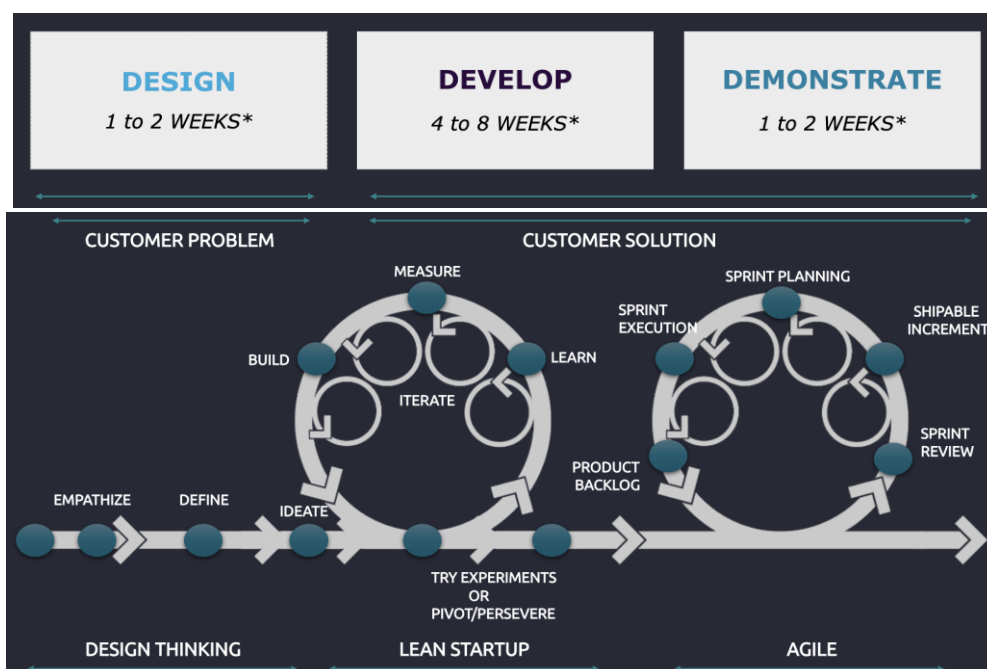
Capgemini has put together a series of services delivered through Capgemini's Applied Innovation Exchange lab to help organisations of different sizes, needs and sectors achieve their full innovation potential.

3 Capgemini's Approach

Capgemini's approach is to experiment, learn and iterate on concepts that allow teams to capitalise on future value chains, industry inflection points and emerging technology. Capgemini's full-stack product teams can use experiment driven techniques to rapidly co-create with organisations.

The Applied Innovation Proof of Concept service is where Capgemini works to bring ideas to life, purposely built to help accelerate and de-risk innovation investments by creating prototypes that help enhance or refute potential value. Capgemini can rapidly build and co-create proof of value – accelerating Buyer's learning with emerging technologies by getting hands on. We establish measurable KPI's throughout the process that are validated by customers and employees to prove value and inform the business case and next stage of investment. These KPI's can vary based on the problem to be solved, but will be validated in a set of live experiments whether it be desirability e.g. level of engagement, adoption, attrition, or viability e.g. scalable, or commerciality e.g. reduction in manual processes, cost of implementation, or maintenance.

Capgemini can do this through a four-step process, typically lasting between 6 - 10 weeks:



This diagram is for illustration only and does not represent any obligation or responsibility of Capgemini



Building on Capgemini's vast management and technology experience, Capgemini's approach leverages agile ways of working, design thinking and lean start-up methods to help accelerate decision making.

Capgemini can offer the following benefits to Capgemini's clients:

- Creating testable products and prototypes with emerging technologies that help enable informed decision making
- The ability to obtain direct feedback from users / citizens, creating a two-way dialogue to improve Capgemini's understanding of the Buyer and its needs.
- Helping create the foundation of a product that can then be used to inform the scaling of the prototype into the wider organisation.
- Establishing a collaborative ecosystem by partnering with academia, startups, and industry experts to stay at the forefront of innovation and market trends.
- Helping de-risk investment into innovation and emerging tech

4 Buyer Responsibilities

Please refer to the Supplier Terms listed with this service on the Platform. These may contain additional Buyer obligations/costs the Buyer is subject to that are not identified anywhere else in the Supplier's Application or on the Platform.

The Buyer responsibilities as part of this service are as follows:

- Buyer must ensure a project owner is available and empowered to make decisions when requested by the project delivery team, in a timely fashion.
- Buyer must ensure that changes to project goals are documented and communicated to the project delivery team, in a timely fashion.
- Buyer should ensure that the project owner attends regular project progress meetings.
- Buyer must provide access to the necessary data owners and documentation for the data sources involved.

If these responsibilities do not match your expectations, then please contact us in order that we can explore options to vary our approach.

5 Service Management

Not applicable.

6 Protection of Data

This service is based on a security classification of 'Official', however should you have a requirement for a different security classification that you would like us to consider, please contact us to discuss.

7 On-boarding and Off-boarding

Capgemini shall undertake on-boarding and off-boarding activities agreed within the Order Form (including as a minimum an exit plan in line with the Call-Off Contract terms) which will be charged for in accordance with the Pricing section for this service.



8 Skills and Knowledge Transfer

Capgemini recognises that skills and knowledge transfer is a critical element in the provision of G-Cloud services to public sector clients. Where possible and applicable, this forms part of the delivery plan for the service agreed at the start of the engagement. Our consultants and engineers are experienced in providing skills and knowledge transfer for major private and public sector clients.

Where appropriate, we may use a standard approach, tailored to topic, skills-gap and individual, to ensure consistency and effectiveness. The approach, Capgemini's Assess-Plan-Implement framework, has been used repeatedly by our teams to structure the work involved in transferring skills and creating new teams capable of driving and sustaining change long after the end of the formal programme. The framework can be applied throughout a project to understand knowledge transfer objectives, plan training delivery methods and materials, and deliver and evaluate success.

9 Vendor Accreditations/Awards



For the 13th year in a row, Capgemini has been recognised as one of the World's Most Ethical Companies® by the Ethisphere® Institute. This is an acknowledgement of our ethical culture that makes us an employer of choice and responsible player in the eyes of our clients, shareholders, and the wider community.

10 Sub-contractors

Capgemini UK may use the following subcontractors to deliver this service:

- Capgemini Technology Services India Limited.

11 Business Continuity and Disaster Recovery

No disaster recovery plan is provided as part of these Services.

12 Pricing

This service is priced in accordance with the SFIA Rate Card attached. Capgemini can also provide offshore resources at reduced rates where appropriate. Projects can be priced either on a Time & Materials or Fixed Price basis.

13 Ordering and Invoicing

Please refer to the Supplier Terms for this service.

We would be pleased to arrange a call or meeting to discuss your requirements of our service in more detail.

14 Termination Terms

Please refer to the Supplier Terms for this service.



15 Further Information

For more information about this or any of our G-Cloud services, please contact our Public Sector Team.

Phone: 0370 904 4858

Email: publicsector.opps.uk@capgemini.com including the following information:

1. The name of this service.
2. The name of your organisation.
3. Your name and contact details.
4. A brief description of your business situation.
5. Your preferred timescales for starting the work.

About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, generative AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2024 global revenues of €22.1 billion.

Make it real. | www.capgemini.com



This presentation contains information that may be privileged or confidential and is the property of the Capgemini Group.

Copyright © 2026 Capgemini. All rights reserved.