

Data Management Solutions Service G-Cloud 15



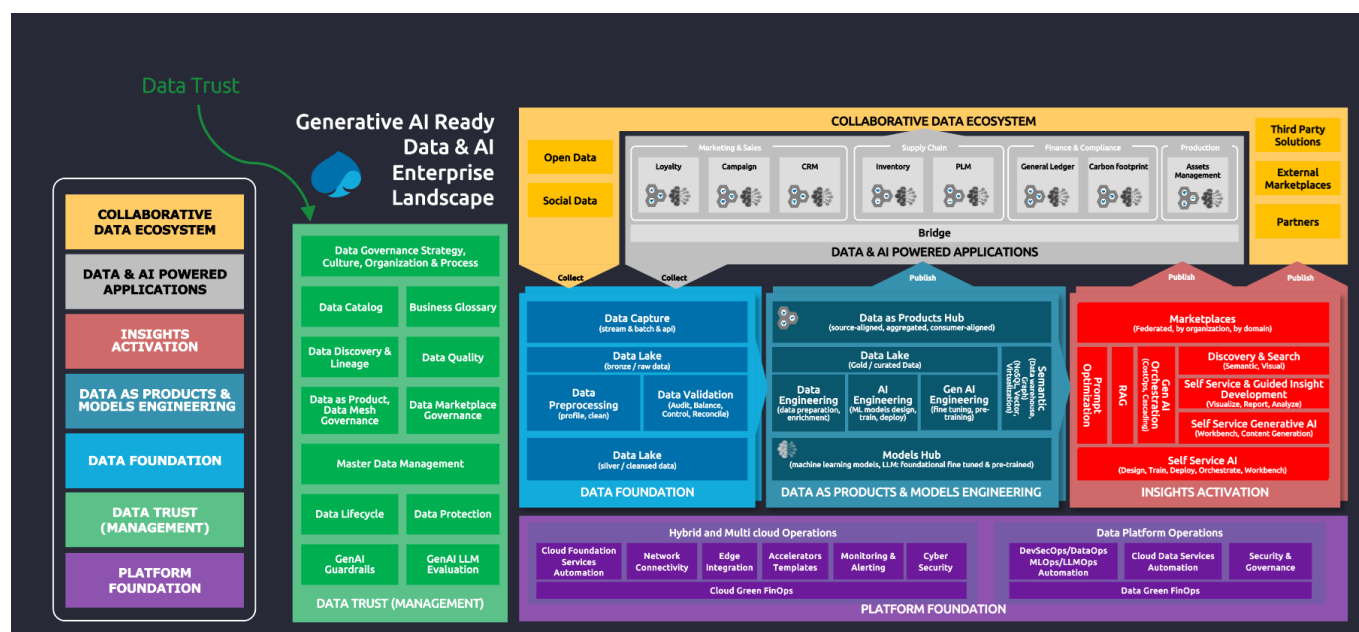


Table of Contents

1	Service Overview	3
2	Business Need	4
3	Our Approach.....	4
3.1	Master Data Management Accelerators	6
3.2	Data Quality Assessment & Data Quality Governance	6
3.3	Master Data Management.....	6
3.4	Data Integration & Transformation.....	6
3.5	Data Management Implementation & Support.....	6
3.6	Business Benefits.....	6
4	Buyer Responsibilities	6
5	Service Management	6
6	Protection of Data	6
7	On-boarding and Off-boarding	7
8	Skills and Knowledge Transfer	7
9	Vendor Accreditations/Awards	7
10	Sub-contractors	7
11	Business Continuity and Disaster Recovery	7
12	Pricing	7
13	Ordering and Invoicing	7
14	Termination Terms	8
15	Further Information	8

1 Service Overview

Capgemini has broad experience in delivering data management solutions to clients across the world in various domains. Data management is one of the foundational service offerings in Capgemini's services portfolio in the business intelligence space, illustrated below, covering areas such as data governance, data migration, integration and metadata management / master data management ("MDM").



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Data management is the practice of collecting, organising, securing, and maintaining data to make it accurate, accessible, and usable for business decisions and operations. It involves a range of tasks and processes that ensure data is high-quality, protected, and can be used to gain insights, comply with regulations, and improve performance.

Capgemini offers a comprehensive data management framework designed to help organisations optimise their data assets and ensure high-quality, secure, and integrated information systems. Capgemini's capabilities include:

- **Strategic Advisory:** Guidance on data management plans, governance strategies, data quality initiatives, Master Data Management (MDM), and data integration solutions.
- **Data Architecture & Modelling:** Development of physical data models, associated data dictionaries, and ongoing maintenance with quality assurance of data records.
- **Data Governance:** Establishing technical processes, roles, rules for data quality, data cataloguing, business glossary and marketplace along with procedures for continuous improvement.
- **Master Data Management (MDM):** Enabling data stewards to create and maintain a "golden copy" of critical master data for consistent enterprise-wide information.
- **Data Extraction & Staging:** Extracting data from source systems and staging it in an Operational Data Store (ODS) to optimise data warehouse performance using ETL (Extract, Transform, Load) scripts.
- **Data Modelling:** Designing relational models for ODS and dimensional models for data warehouses, supported by comprehensive data dictionaries for business domains.
- **Data Quality Management:** Implementing data profiling, de-duplication, and change management to maintain accurate and reliable records.
- **Metadata Management:** Facilitating KPI metadata, cause-and-effect analysis, and business metadata to support root cause analysis and standardise business vocabulary.



Additionally, Capgemini provides end-to-end support for **Cloud-based services**, including business analysis, leverage of AI, legacy-to-cloud rationalisation, design and consultation, transition management and service management.

2 Business Need

Today's enterprises operate within highly complex organisational structures and extended supply chains, facing intense market competition and increasingly demanding customers. Despite generating vast amounts of data, many organisations struggle to retain, organise, and filter this information in a way that makes it strategically useful. When data is summarised or transferred across business processes, its accuracy often deteriorates, making insights unreliable and difficult to interpret.

This lack of data integrity leads to confusion, inconsistent decision-making, and ultimately higher operational costs. To overcome these challenges, businesses are turning to **AI-driven data management solutions**. Artificial Intelligence can:

- **Automate Data Quality Checks:** Detect anomalies, duplicates, and inconsistencies in real time.
- **Enhance Data Governance:** Use machine learning to enforce compliance and monitor adherence to policies.
- **Enabling Knowledge Graphs & Ontologies:** Create organisational and content rich frameworks for knowledge graphs and ontologies to leverage data to drive business values.
- **Enable Predictive Insights:** Transform raw data into actionable intelligence for strategic planning.
- **Streamline Data Integration:** AI-powered ETL processes can adapt dynamically to changing data sources.
- **Improve Decision Accuracy:** Advanced analytics and natural language processing help interpret complex datasets and deliver clear, reliable insights.

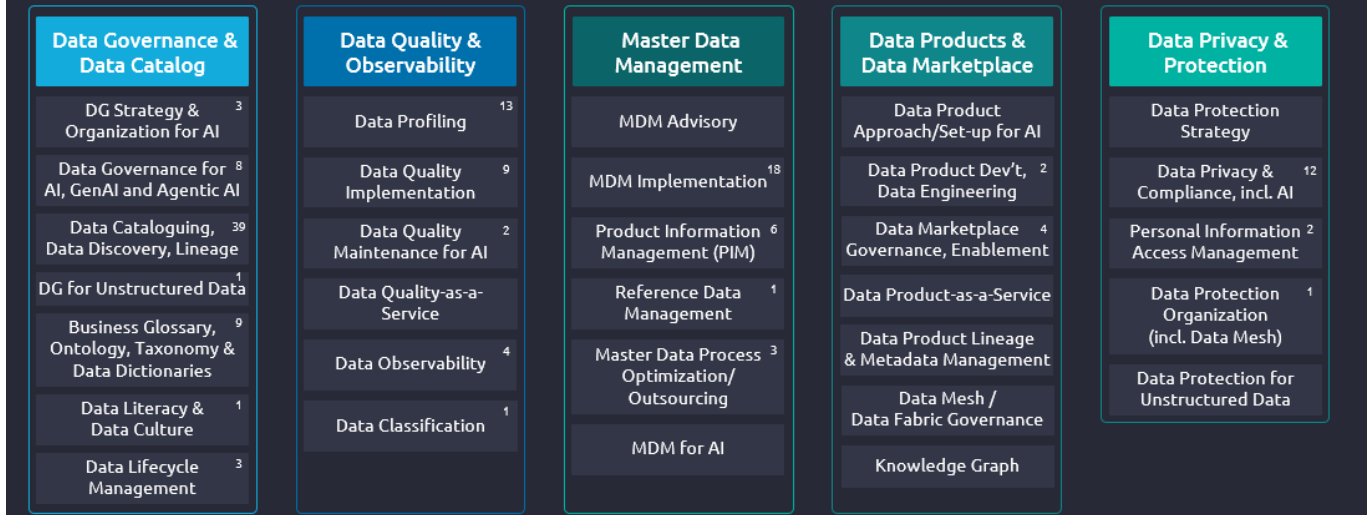
By leveraging AI, companies can transform fragmented, inaccurate information into a trusted asset that drives efficiency, reduces costs, and supports smarter business decisions.

3 Our Approach

Capgemini's Data Management Framework empowers organisations to establish and maintain a unified set of data standards and definitions. Leveraging advanced tools and proven methodologies, we streamline process harmonisation and optimise data storage for maximum efficiency. Our comprehensive portfolio of services is designed to deliver end-to-end solutions that drive consistency, scalability, and business value. Explore our offerings below to see how Capgemini can transform your data landscape.



Capgemini offers expert services and solutions in different areas of Data Trust. Clients may choose one or more capability. We have suitable frameworks and Agentic AI-ready accelerators for all required building blocks.



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Capgemini offers a unified approach that consolidates, enriches and governs information management assets. Each of these components contributes to specific offerings, considering client requirements:

- **Data Governance & Data Catalog** - Capgemini's AI-powered Data Governance Framework helps organisations intelligently align information requirements with strategic business objectives and performance measurement goals. By integrating advanced analytics, automation, and machine learning, we deliver a governance structure that ensures data integrity, regulatory compliance, and actionable insights at scale. Our approach empowers smarter, faster decisions and drives sustainable growth in an increasingly data-driven world.
- **Data Quality & Observability** - Capgemini's Data Quality & Observability solutions leverage AI-driven automation and advanced analytics to ensure your data is accurate, reliable, and continuously monitored. By integrating intelligent anomaly detection, predictive insights, and real-time observability, Capgemini helps organisations maintain trust in their data, accelerate decision-making, and unlock business value at scale.
- **Master data management** - Capgemini's AI-driven Master Data Management (MDM) solutions deliver a unified, trusted view of critical business data across the enterprise. Capgemini's offerings span Reference Data Management, MDM Advisory, Product Information Management (PIM), and MDM Optimisation—empowered by machine learning and intelligent automation. Capgemini helps organisations streamline data governance, enhance data quality, and create a single source of truth that accelerates decision-making, improves customer experiences, and drives operational excellence at scale. Data quality - Capgemini's data quality management methodology considers measuring and improving data quality;
- **Data Product & Data Marketplace** - Capgemini's AI-powered Data Product & Data Marketplace solutions enable organisations to unlock the full value of their data through a modern, scalable, and governed approach. From Data Product Setup and Development to Engineering and Data Product-as-a-Service, Capgemini delivers end-to-end capabilities that accelerate innovation. Capgemini's offerings include Knowledge Graphs, Metadata Management, and advanced governance models such as Data Mesh and Data Fabric—powered by machine learning and intelligent automation. This holistic approach ensures seamless data discoverability, interoperability, and trust, empowering businesses to create dynamic data ecosystems that drive actionable insights and competitive advantage.
- **Data privacy and protection** - Capgemini offers comprehensive Data Privacy and Protection services that combine strategic planning with robust compliance frameworks to meet global regulations like GDPR and CCPA. Our approach ensures secure information management for both structured and unstructured data, leveraging advanced AI-driven tools for classification, encryption, and monitoring.



3.1 Business Benefits

Capgemini combines vendor-independent expertise with AI-powered innovation to deliver technology solutions tailored to the client's unique data consumption and visualisation needs. Capgemini's strategic partnerships with leading vendors—including IBM (RDP MDM, Server, IOD, IBM IIS), Informatica, Oracle (Data Integrator, GoldenGate, Database), and SAP—enable Capgemini to implement best-in-class Master Data Management platforms.

By leveraging Capgemini's intelligent data management solutions, organisations can achieve:

- **Consistent, high-quality data** through AI-driven validation and monitoring
- **Streamlined alignment of business units and systems** to meet internal and external requirements
- **Optimised product information management** powered by automation to reduce costs, boost productivity, and increase sales
- **Standardised and simplified processes** for master data management, enhanced by machine learning insights
- **Flexible, extensible data models** that adapt dynamically to evolving business needs
- **Seamlessly integrated applications** for improved efficiency and scalability

4 Buyer Responsibilities

Please refer to the Supplier Terms listed with this service on the Platform. These may contain additional Buyer obligations/costs the Buyer is subject to that are not identified anywhere else in the Supplier's Application or on the Platform.

The Buyer responsibilities as part of this service are as follows:

- Buyer must ensure a project owner is available and empowered to make decisions when requested by the project delivery team, in a timely fashion.
- Buyer must ensure that changes to project goals are documented and communicated to the project delivery team, in a timely fashion.
- Buyer should ensure that the project owner attends regular project progress meetings.
- Buyer must provide access to the necessary data owners and documentation for the data sources involved.

If these responsibilities do not match your expectations, then please contact us in order that we can explore options to vary our approach.

5 Service Management

Not applicable

6 Protection of Data

This service is based on a security classification of 'Official', however should you have a requirement for a different security classification that you would like us to consider, please contact us to discuss.



7 On-boarding and Off-boarding

Capgemini shall undertake on-boarding and off-boarding activities agreed within the Order Form (including as a minimum an exit plan in line with the Call-Off Contract terms) which will be charged for in accordance with the Pricing section for this service.

8 Skills and Knowledge Transfer

Capgemini recognises that skills and knowledge transfer is a critical element in the provision of G-Cloud services to public sector clients. Where possible and applicable, this forms part of the delivery plan for the service agreed at the start of the engagement. Our consultants and engineers are experienced in providing skills and knowledge transfer for major private and public sector clients.

Where appropriate, we may use a standard approach, tailored to topic, skills-gap and individual, to ensure consistency and effectiveness. The approach, Capgemini's Assess-Plan-Implement framework, has been used repeatedly by our teams to structure the work involved in transferring skills and creating new teams capable of driving and sustaining change long after the end of the formal programme. The framework can be applied throughout a project to understand knowledge transfer objectives, plan training delivery methods and materials, and deliver and evaluate success.

9 Vendor Accreditations/Awards



For the 13th year in a row, Capgemini has been recognised as one of the World's Most Ethical Companies® by the Ethisphere® Institute. This is an acknowledgement of our ethical culture that makes us an employer of choice and responsible player in the eyes of our clients, shareholders, and the wider community.

10 Sub-contractors

Capgemini UK may use the following subcontractors to deliver this service:

- Capgemini Technology Services India Limited.

11 Business Continuity and Disaster Recovery

No disaster recovery plan is provided as part of these Services.

12 Pricing

This service is priced in accordance with the SFIA Rate Card attached. Capgemini can also provide offshore resources at reduced rates where appropriate. Projects can be priced either on a Time & Materials or Fixed Price basis.

13 Ordering and Invoicing

Please refer to the Supplier Terms for this service.



We would be pleased to arrange a call or meeting to discuss your requirements of our service in more detail.

14 Termination Terms

Please refer to the Supplier Terms for this service.

15 Further Information

For more information about this or any of our G-Cloud services, please contact our Public Sector Team.

Phone: 0370 904 4858

Email: publicsector.opps.uk@capgemini.com including the following information:

1. The name of this service.
2. The name of your organisation.
3. Your name and contact details.
4. A brief description of your business situation.
5. Your preferred timescales for starting the work.

About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, generative AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2024 global revenues of €22.1 billion.

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