

Social Value Advisory G-Cloud 15





Table of Contents

1	Service Overview	3
2	Business Need	3
3	Our Approach.....	4
4	Buyer Responsibilities	4
5	Service Management	4
6	Protection of Data	5
7	On-boarding and Off-boarding	5
8	Skills and Knowledge Transfer	5
9	Partnerships/Alliances.....	5
10	Vendor Accreditations/Awards	5
11	Sub-contractors	6
12	Business Continuity and Disaster Recovery	7
13	Pricing	7
14	Ordering and Invoicing	7
15	Termination Terms	7
16	Further Information	7



1 Service Overview

The UK government has changed how public procurement is regulated to support strategic priorities and achieve social, environmental and economic value. As outlined in The Social Value Act, launched in 2012 and evolved since by the 2020 Action Notice PPN 06/20, at least 10% of public sector scoring must be attributed to Social Value.

This offer is part of Capgemini's wider sustainability offer and focuses on providing advice on development of social value strategies, support to the definition of innovative and robust social value objectives which draws on the Model Award Criteria, and the development of insight and reporting metrics and approaches which provide an enterprise-wide view of social value delivery.

Capgemini can provide advisory support and recommendations to improve client social value offers, the way in which clients assess and monitor social value, and ultimately manage the delivery and reporting of commitments for services associated with the G-Cloud framework. This includes data-driven interventions that are tailored to your organisation's strategic context and IT landscape.

Sustainability is at the core of our purpose at Capgemini. As an organization, Capgemini have set our own ambitious target of achieving net-zero emissions by 2030. Further, Capgemini are already working with our clients to help them reduce their own carbon emissions and Capgemini aim to help them save 10 million tons of carbon by 2030. Our Sustainable IT solutions are at the core of our portfolio of offers in this ambition to support clients and shape a sustainable future.

2 Business Need

Previously, delivering corporate social good initiatives were deemed sufficient, but a significant shift occurred when the UK Government mandated the application of the Social Value Model to all new procurements, constituting a minimum of 10% of the evaluation criteria in public sector bids. All suppliers now provide customised commitments aligned with the model's themes and outcomes and regularly report on their progress. Moreover, major suppliers to the government, including those in aerospace, defence, and regulated utilities, have embraced social value principles in their procurement processes, effectively 'flowing down' social value throughout their supply chains.

The UK government has used this mandate to embed social value in the public and private sectors through public procurement. While the social value models as they stand may change, the demand for 'responsible' business initiatives from the government is here to stay.

When utilising the Government Social Value Model, clients seek robust commitments to social value that align with policy outcomes falling within broader themes. Strong proposals consider relevant, specific and local initiatives, sometimes linking social value outcomes to existing strategic plans.

Delivering tangible social impact via social value delivered by your supply chain is complex and can come with an array of challenges:

- **Lack of cross-organisation commitment**
This is required to drive change throughout the organisation. Capgemini can support in encouraging cross-organisation buy-in, helping to embed sustainability into culture and operations.
- **Prioritising a short-term focus**
Investments in sustainable practices may take a long time to show a return – Capgemini can rapidly provide relevant, concrete, and realistic solutions that offer quick wins alongside embedding long-term sustainable practices.
- **Inadequate stakeholder engagement**
Failure to engage with key stakeholders, including employees, customers, suppliers can hinder sustainable transformation. Capgemini will work alongside you to embed governance that identifies and engages the right stakeholder groups in the right forums to secure buy-in.



- **Limited measurement and reporting**

Organisations can often struggle with measuring and reporting their sustainability performance accurately. Without this, it's difficult to set meaningful goals, track progress and demonstrate meaningful impact of sustainability initiatives to stakeholders. At Capgemini, we see this as a transformational journey to solve immediate needs as well as long term ambitions.

To overcome these challenges, organisations need to adopt a holistic and long-term approach to social value, involving all levels of the organization and actively engaging with stakeholders. We'll stand by your side throughout the entire process, serving as your integration partner and providing consulting and sustainability expertise.

3 Our Approach

Our ethos is to act as a partner to our clients. With relationships built on deep trust, understanding, and collaboration, Capgemini develop social value approaches, solutions, and reporting tools that help organisations address their most pressing challenges today – while providing the proactive ideas that enable relevance for tomorrow. Capgemini tailor our approach dependent on where your organisation is on its transformation journey. Some of the steps Capgemini can undertake are detailed below:

- Align your social value needs to your wider cloud aspirations, focused on the identification of social value requirements which meet strategic objectives.
- Interpret government best practice and conduct market sweeps, including through direct supplier engagement, to understand capabilities and innovation within a sector/service.
- Define appropriate social value delivery data and reporting arrangements and support the development of insight tooling, as appropriate.
- Assessment and articulation of benefits to feed into business cases / funding requests

4 Buyer Responsibilities

Please refer to the Supplier Terms listed with this service on the Platform. These may contain additional Buyer obligations/costs the Buyer is subject to that are not identified anywhere else in the Supplier's Application or on the Platform.

The Buyer responsibilities as part of this service are as follows:

- Adequate and timely provision of input data required for social value advisory support.
- Adequate access to key stakeholders and decision makers including SMEs
- Adequate provision of strategic documentation relating to the Buyer to which to align social value recommendations.

If these responsibilities do not match your expectations, then please contact us in order that Capgemini can explore options to vary our approach.

5 Service Management

This service can be delivered as a defined project or on a day rate basis.



6 Protection of Data

This service is based on a security classification of 'Official', however should you have a requirement for a different security classification that you would like us to consider, please contact us to discuss.

7 On-boarding and Off-boarding

Capgemini shall undertake on-boarding and off-boarding activities agreed within the Order Form (including as a minimum an exit plan in line with the Call-Off Contract terms) which will be charged for in accordance with the Pricing section for this service.

8 Skills and Knowledge Transfer

Capgemini recognises that skills and knowledge transfer is a critical element in the provision of G-Cloud services to public sector clients. Where possible and applicable, this forms part of the delivery plan for the service agreed at the start of the engagement. Capgemini's consultants and engineers are experienced in providing skills and knowledge transfer for major private and public sector clients.

Where appropriate, Capgemini can utilise a standard approach, which is tailored to topic, skills-gap and individual, to support consistency and effectiveness. The approach, Capgemini's Assess-Plan-Implement framework, has been used repeatedly by our teams to structure the work involved in transferring skills and creating new teams capable of driving and sustaining change long after the end of the formal programme. The framework can be applied throughout a project to understand knowledge transfer objectives, plan training delivery methods and materials, and deliver and evaluate success.

9 Partnerships/Alliances

Key partnerships which can be leveraged in support of this offer include:

- CodeYourFuture;
- The Prince's Trust and Digital Unite
- Ambitious about Autism
- Business in the Community
- Ability Net

10 Vendor Accreditations/Awards



For the 13th year in a row, Capgemini has been recognised as one of the World's Most Ethical Companies® by the Ethisphere® Institute. This is an acknowledgement of our ethical culture that makes us an employer of choice and responsible player in the eyes of our clients, shareholders, and the wider community.



ISO 9001 Quality Management for Management Consultancy and IT Implementation and services to the Public Sector



ISO 27001:2013 - Provision (Delivery) of IT services including business applications development, maintenance and Data, Digital and Cloud technologies.



NelsonHall has identified Capgemini as a Leader in its 2022 NEAT Vendor Evaluation for Learning Services due to its ability to meet future client requirements as well as its capability to deliver immediate learning benefits to them.

Capgemini is the first amongst consultancy and technology firms to be recognized six times in a row for its thought leadership reports.



2023 Ecovadis Platinum Rating: We maintained a platinum rating, recognising us as a responsible and sustainable business in the top 1% of companies assessed.



Better Society Awards: Our collaboration with Code Your Future to offer digital skills training won a Better Society Award in 2022. The awards celebrate efforts by commercial organisations to create a better society.



Inclusive Top 50 UK Employers List: We achieved second place in the Inclusive Top 50 UK Employers List 2022/23 – a list that assesses companies for best practice on diversity, equality and inclusion



UK Best Workplaces for Women: We were listed as a Best Workplace for Women by Great Place to Work®. This listing is based on responses from our team to an anonymous survey about their employee experience.



UK Best Workplaces for Wellbeing: We are listed by Great Place to Work® as a Best Workplace for Wellbeing



Great Place to Work: We were certified as a Great Place to Work® in 2023, reflecting our employees' experience of working at Capgemini in the UK.

11 Sub-contractors

Capgemini UK may use the following subcontractors to deliver this service:

- Capgemini Technology Services India Limited.



12 Business Continuity and Disaster Recovery

No disaster recovery plan is provided as part of these Services.

13 Pricing

This service is priced in accordance with the SFIA Rate Card attached. Capgemini can also provide offshore resources at reduced rates where appropriate. Projects can be priced either on a Time & Materials or Fixed Price basis.

14 Ordering and Invoicing

Please refer to the Supplier Terms for this service.

Capgemini would be pleased to arrange a call or meeting to discuss your requirements of our service in more detail.

15 Termination Terms

Please refer to the Supplier Terms for this service.

16 Further Information

For more information about this or any of Capgemini's G-Cloud services, please contact our Public Sector Team.

Phone: 0370 904 4858

Email: publicsector.opps.uk@capgemini.com including the following information:

1. The name of this service.
2. The name of your organisation.
3. Your name and contact details.
4. A brief description of your business situation.
5. Your preferred timescales for starting the work.

About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, generative AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2024 global revenues of €22.1 billion.

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