

Applied Innovation Academy

G-Cloud 15





Table of Contents

1	Service Overview	3
2	Business Need	3
3	Capgemini's Approach	3
4	Buyer Responsibilities	5
5	Service Management	5
6	Protection of Data	5
7	On-boarding and Off-boarding	5
8	Skills and Knowledge Transfer	5
9	Vendor Accreditations/Awards	6
10	Sub-contractors	6
11	Business Continuity and Disaster Recovery	6
12	Pricing	6
13	Ordering and Invoicing	6
14	Termination Terms	6
15	Further Information	6



1 Service Overview

The Applied Innovation Academy is the place where Capgemini looks to transform the workforce of today to become one that is ready to handle disruption and create new value from it. In this blended learning program, the Buyer's team can be evaluated against their current digital skillset and placed on an appropriate program that seeks to upskill them with the latest digital skills.

2 Business Need

Everyone wants to build better products faster. But the roles, processes, and practices that will work in the Buyer's unique organisation may not be easily identified or put in place.

At Capgemini's Applied Innovation Exchange, Capgemini has built an academy that seeks to transform the workforce to the Innovation first era.

The topics covered typically have elements of theory, activity and discussion, to connect the dots between the topic at hand and the organisation's day-to-day experiences. Capgemini has designed the Academy so that Buyers can leave knowing "what?", "so what?", and "now what?", while having fun along the way.

3 Capgemini's Approach

Capgemini's approach is a hands-on approach to learning, applying and exchanging the knowledge learnt:

Learn - Our curriculum can take organisations from beginner to master of Product Owners, Service Design, UX/UI, Developers - at the pace suitable for the Buyer.

High-level view of modules covered:

1. Product Ownership 101
2. Design Thinking Intro
3. Personas & Empathy Mapping
4. Customer Journey Mapping & User-Stories
5. Agile & Backlog Management
6. UI/UX End-to-End
7. Testing
8. Stakeholder Management
9. Resource Planning
10. Sprint Planning
11. Product Vision / Pitching
12. Design Sprint Facilitation
13. Market & User Research
14. Portfolio Management
15. Product Roadmapping
16. Business Model Innovation
17. Leadership Training
18. Financial Planning



Apply- This concerns putting the tools into practice on a real project for the organisations. Organisations can experiment with curated tools and receive coaching from Capgemini's Digital experts to help guide them through the first experience.

It is possible to co-locate in one of Capgemini's Applied Innovation Exchanges to have access to the latest thinking on emerging technology, and experience a culture of experimentation.

Exchange – This concerns joining Capgemini's global community of 23 AIE's and innovation experts to share ideas and support as the organisation continues developing its capabilities, whilst not forgetting the ecosystem partners from across start-up, scale-ups and beyond.



This diagram is for illustration only and does not represent any obligation or responsibility of Capgemini.





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4 Buyer Responsibilities

Please refer to the Supplier Terms listed with this service on the Platform. These may contain additional Buyer obligations/costs the Buyer is subject to that are not identified anywhere else in the Supplier's Application or on the Platform.

The Buyer responsibilities as part of this service are as follows:

- Buyer must ensure a project owner is available and empowered to make decisions when requested by the project delivery team, in a timely fashion.
- Buyer must ensure that changes to project goals are documented and communicated to the project delivery team, in a timely fashion.
- Buyer should ensure that the project owner attends regular project progress meetings.
- Buyer must provide access to the necessary data owners and documentation for the data sources involved.

If these responsibilities do not match your expectations, then please contact us in order that we can explore options to vary our approach.

5 Service Management

Not applicable.

6 Protection of Data

This service is based on a security classification of 'Official', however should you have a requirement for a different security classification that you would like us to consider, please contact us to discuss.

7 On-boarding and Off-boarding

Capgemini shall undertake on-boarding and off-boarding activities agreed within the Order Form (including as a minimum an exit plan in line with the Call-Off Contract terms) which will be charged for in accordance with the Pricing section for this service.

8 Skills and Knowledge Transfer

Capgemini recognises that skills and knowledge transfer is a critical element in the provision of G-Cloud services to public sector clients. Where possible and applicable, this forms part of the delivery plan for the service agreed at the start of the engagement. Our consultants and engineers are experienced in providing skills and knowledge transfer for major private and public sector clients.

Where appropriate, we may use a standard approach, tailored to topic, skills-gap and individual, to ensure consistency and effectiveness. The approach, Capgemini's Assess-Plan-Implement framework, has been used repeatedly by our teams to structure the work involved in transferring skills and creating new teams capable of driving and sustaining change long after the end of the formal programme. The framework can be applied throughout a project to understand knowledge transfer objectives, plan training delivery methods and materials, and deliver and evaluate success.



9 Vendor Accreditations/Awards



For the 13th year in a row, Capgemini has been recognised as one of the World's Most Ethical Companies® by the Ethisphere® Institute. This is an acknowledgement of our ethical culture that makes us an employer of choice and responsible player in the eyes of our clients, shareholders, and the wider community.

10 Sub-contractors

Capgemini UK may use the following subcontractors to deliver this service:

- Capgemini Technology Services India Limited.

11 Business Continuity and Disaster Recovery

No disaster recovery plan is provided as part of these Services.

12 Pricing

This service is priced in accordance with the SFIA Rate Card attached. Capgemini can also provide offshore resources at reduced rates where appropriate. Projects can be priced either on a Time & Materials or Fixed Price basis.

13 Ordering and Invoicing

Please refer to the Supplier Terms for this service.

We would be pleased to arrange a call or meeting to discuss your requirements of our service in more detail.

14 Termination Terms

Please refer to the Supplier Terms for this service.

15 Further Information

For more information about this or any of our G-Cloud services, please contact our Public Sector Team.

Phone: 0370 904 4858

Email: publicsector.opps.uk@capgemini.com including the following information:

1. The name of this service.
2. The name of your organisation.
3. Your name and contact details.
4. A brief description of your business situation.
5. Your preferred timescales for starting the work.

About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, generative AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2024 global revenues of €22.1 billion.

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