

PRICING DOCUMENT

Acorn, Household Acorn, Wellbeing Acorn, Paycheck family, Streetvalue and other CACI datasets

The following CACI datasets can be licensed for use both inside and outside of CACI's secure cloud applications (API, InSite (hosted) and InSite Everywhere) and delivered via SECURETRANSFER:

Acorn, Household Acorn, Wellbeing Acorn, Paycheck, Paycheck Disposable Income, Paycheck Equivalised Income, Paycheck Lifestage Income, StreetValue, Address Spine and ESG Score.

Users can code and analyse data to understand more about residents, service users or the wider community. Benefits of using CACI's datasets above include:

- Increased understanding of evolving communities to inform decision-making
- Consistent view of resident demographic, lifestyle, & behavioural characteristics
- Local intelligence to better understand the needs of the community
- Prioritise resources and delivery of services to achieve efficiency savings
- An understanding of the health and wellbeing of residents
- Ability to assess the wider determinants of health
- Detailed understanding of digital connectivity and online/offline behaviours
- Support effective engagement reflecting channel and marketing preferences
- Access to gross household, disposable, equivalised and lifestage incomes
- Publicly publishing and sharing permissions included.

For organisations with less than 200,000 population in their service catchment the following fees will apply:

Public Sector Organisation	Acorn	Household Acorn	Wellbeing Acorn	Paycheck	Paycheck Disposable
Local Government: District/Borough	£ 9,438	£ 14,586	£ 9,438	£ 5,363	£ 5,363
NHS - Trusts	£ 9,438	£ 14,586	£ 9,438	£ 5,363	£ 5,363
Local Government: Unitary	£ 13,128	£ 18,234	£ 13,128	£ 7,508	£ 7,508
NHS - ICBs	£ 13,128	£ 18,234	£ 13,128	£ 7,508	£ 7,508
Emergency Services	£ 13,128	£ 18,234	£ 13,128	£ 7,508	£ 7,508
Local Government: County	£ 16,731	£ 23,595	£ 16,731	£ 9,009	£ 9,009
Combined Authority/Mayoral Authority	£ 19,091	£ 27,199	£ 19,091	£ 10,692	£ 10,692

Public Sector Organisation	Paycheck Equivalised	Paycheck Lifestage	StreetValue	AddressSpine (up to 20 variables)	ESG Score
Local Government: District/Borough	£ 5,363	£ 5,363	£ 5,363	£ 14,586	£ 5,363
NHS - Trusts	£ 5,363	£ 5,363	£ 5,363	£ 14,586	£ 5,363
Local Government: Unitary	£ 7,508	£ 7,508	£ 7,508	£ 18,234	£ 7,508
NHS - ICBs	£ 7,508	£ 7,508	£ 7,508	£ 18,234	£ 7,508
Emergency Services	£ 7,508	£ 7,508	£ 7,508	£ 18,234	£ 7,508
Local Government: County	£ 9,009	£ 9,009	£ 9,009	£ 23,595	£ 9,009
Combined Authority/Mayoral Authority	£ 10,692	£ 10,692	£ 10,692	£ 27,199	£ 10,692

For those organisations with more than 200,000 population in their service catchment the following fees will apply:

Volume	Acorn	Household Acorn	Wellbeing Acorn	Paycheck	Paycheck Disposable
0 – 99,999	£ 14,025	£ 16,236	£ 14,025	£ 12,430	£ 12,430
100,000 – 199,999	£ 14,850	£ 17,160	£ 14,850	£ 13,090	£ 13,090
200,000 – 299,999	£ 16,250	£ 18,600	£ 16,250	£ 13,999	£ 13,999
300,000 – 499,999	£ 16,500	£ 19,008	£ 16,500	£ 14,520	£ 14,520
500,000 – 749,999	£ 20,250	£ 23,400	£ 20,250	£ 17,499	£ 17,499
750,000 – 999,999	£ 20,625	£ 23,760	£ 20,625	£ 18,150	£ 18,150
1,000,000 – 1,999,999	£ 24,750	£ 28,512	£ 24,750	£ 21,780	£ 21,780
2,000,000 – 3,999,999	£ 28,875	£ 33,264	£ 28,875	£ 25,410	£ 25,410
4,000,000 – 6,999,999	£ 30,525	£ 35,244	£ 30,525	£ 26,950	£ 26,950
7,000,000 – 9,999,999	£ 33,000	£ 38,016	£ 33,000	£ 29,040	£ 29,040
10,000,000 – 24,999,999	£ 37,125	£ 42,768	£ 37,125	£ 32,670	£ 32,670
25,000,000 – 99,999,999	£ 38,500	£ 44,200	£ 38,500	£ 34,501	£ 34,501

For further information:

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Volume	Paycheck Equivalised	Paycheck Lifestage	StreetValue	AddressSpine (up to 20 variables)	ESG Score
0 – 99,999	£ 12,430	£ 12,430	£ 12,430	£ 14,644	£ 7,920
100,000 – 199,999	£ 13,090	£ 13,090	£ 13,090	£ 19,525	£ 8,580
200,000 – 299,999	£ 13,999	£ 13,999	£ 13,999	£ 22,001	£ 9,100
300,000 – 499,999	£ 14,520	£ 14,520	£ 14,520	£ 25,383	£ 9,570
500,000 – 749,999	£ 17,499	£ 17,499	£ 17,499	£ 29,001	£ 11,300
750,000 – 999,999	£ 18,150	£ 18,150	£ 18,150	£ 30,264	£ 11,880
1,000,000 – 1,999,999	£ 21,780	£ 21,780	£ 21,780	£ 49,789	£ 13,860
2,000,000 – 3,999,999	£ 25,410	£ 25,410	£ 25,410	£ 59,551	£ 16,500
4,000,000 – 6,999,999	£ 26,950	£ 26,950	£ 26,950	£ 65,506	£ 17,820
7,000,000 – 9,999,999	£ 29,040	£ 29,040	£ 29,040	£ 72,056	£ 19,140
10,000,000 – 24,999,999	£ 32,670	£ 32,670	£ 32,670	£ 79,263	£ 21,780
25,000,000 – 99,999,999	£ 34,501	£ 34,501	£ 34,501	£ 84,000	£ 23,001

Accessing data via real-time API:

The following table provides a breakdown of the options and costs for data accessed via the real-time API. These fees require a licence agreement.

Annual	Cost	What it covers?
Set Up Fee	£ 8,500	Set up of the CACI of the data license configuration and RESTful API and/or AWS S3 access setup

	Volume	1 to 25 variables	26-100 variables	100+ variables
		Annual Fee	Annual Fee	Annual Fee
Base	250,000	£3,300	£3,960	£4,950
Bronze	500,000	£4,500	£4,950	£5,625
Silver	1,000,000	£6,600	£7,260	£8,250
Gold	2,500,000	£9,540	£10,494	£11,925
Platinum	5,000,000	£15,000	£16,500	£18,750
Enterprise	10,000,000	£21,000	£23,100	£26,250

Pricing Notes:

- Pricing takes the form of an Annual Licence Fee which depends on the datasets required and number of users
- All the prices quoted in this document are provided on a per annum basis and exclusive of VAT and RPI (where applicable) for one (1) User.
- API set up and data access fees are additional to the standard license fees quoted in this document.
- These prices are restricted to Public Sector organisations
- Fees for InSite (hosted) and InSite Everywhere fees can be found as part of its own G-Cloud listing

If you have any queries or require any additional support, please feel free to contact:

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