

PRICING DOCUMENT

CACI CONTENT AUDIT, STRATEGY AND DESIGN SERVICES

CACI's unique UX Content Framework (UXCF) provides the foundation for creating, delivering and maintaining meaningful, user-centred, and sustainable content strategies. It covers the entire content lifecycle from planning workflows and content design, to migration and ongoing governance.

We apply data and insight gained from user research, content audits and mapping, and stakeholder and subject matter expert input, to place user needs at the heart of content strategy and its implementation through accessible content design.

Our approach is fully aligned with the GOV.UK Service Standard, and we're experienced at delivering content for public sector organisations following the GDS content style guide.

Key benefits of our service:

- Content is more consistent and is easier to read
- Content better meets user needs better, leading to improved user outcomes
- Better governance helps to future-proof content
- Reduced content debt, and the maintenance costs associated with this
- Improved search engine optimisation (SEO)
- Gain stakeholder buy-in and alignment towards a new content strategy
- Collaborative approach to knowledge sharing and upskilling your team
- Pass GDS/GOV.UK Service Assessments first-time at all Alpha/Beta/Live stages
- A highly-experienced content design team with a proven track record
- Data/security in-line with Cyber Essentials Plus and ISO 27001

CACI prides itself in being easy to do business with. After actively engaging with our customers to make sure our solution is the right fit, we can offer a flexible commercial solution to ensure value for money. We have three typical models, namely Time & Materials, Fixed Price or Managed Service based. The following table provides more detail:

Model	Detail
Time and Materials (T&M)	T&M is appropriate where the requirements need further elaboration and are subject to change, or where customer consumption of certain elements, such as Architect or DevOps resource is variable. T&M is typically calculated on day rate using the published Lot 3 - Cloud Support Rate Card.
Fixed Price (FP)	Fixed pricing can be offered when the statement of work requirements are clearly defined and agreed by both parties. This necessitates the availability of mature and accurate input documents so that the amount of effort to achieve the project deliverables can be calculated. In addition, any project risks, issues, assumptions or dependencies need to be stated and measured. Pricing is available on request and is based upon the

For further information:

Call us

+44 (0)20 7602 6000

Email us

digital.marketplace@caci.co.uk

Visit us

www.caci.co.uk

	day rates shown in the published Lot 3 - Cloud Support Rate Card.
Managed Service (MS)	Managed Services are typically delivered via CACI's 24x7, 3-tier technical support working within our ITIL aligned Service Management system. Pricing is tailored to meet the customer's Service Level Requirements and is based upon the day rates shown in the published Lot 3 - Cloud Support Rate Card.

Full details and pricing can be found within CACI's published Lot 3 - Cloud Support Rate Card Rate Card which shows the range and cost of expertise.