



LOCAL AUTHORITY COUNCIL WEBSITE PACKAGE

Service Definition

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Introduction

The Axis12 Local Authority Council Website Package delivers a quick and easy way for councils to provide their citizens with information and self-service functionality across all of their services. It is built to work on any device, anytime, anywhere to help increase citizen engagement.

Our solution delivers information and advice, as well as self-service forms and payment facilities (covering service areas such as council tax, waste collection, parking, election, education, libraries, planning and more).

Compliant with all UK Government requirements for accessibility and security, our solution for councils also contains advanced content management features typical of any enterprise CMS.

Benefits

Built on Drupal

Built in Drupal our solution contains pre-selected modules and front-end themes. It is also easily extensible with any of the 11,000+ Drupal modules developed for site-specific functionality.



WCAG 2.0 Level AA

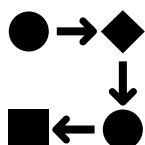
Our Local Authority Council Website Package has been designed and developed with government guidance in mind and to meet WCAG 2.1 AA Web Content Accessibility standards.



ISO Secure

Here at Axis12 we are proud to have been ISO 27001 certified (certification no. 598644) since 2013. We are independently verified by a dedicated CLAS certified consultant. They ensure our processes continue to meet a high level of data security standards.

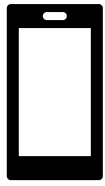
Our Local Authority Council Website Package is backed by our ISO 27001 certification. We also provide ISO 27001 certified hosting environments.



Sophisticated Workflow

Create customised workflows and roles/permissions to manage who has access to create and amend content. Your chosen users can then moderate, review, publish and un-publish content and tailor settings for 7 distinct content types.

For peace of mind, all previous versions of a page are retained and can be reinstated if required. If you have time sensitive messaging, you can also schedule page content to publish or un-publish on dates in the future.



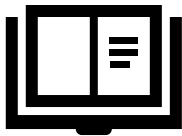
Responsive Mobile Device Display

Our Local Authority Council Website Package works on desktop, tablet and mobile platforms, so there is no need to create and update distinct versions. The base themes for customising your portal are also responsive design ready to automatically implement best practice in responsive mobile design.



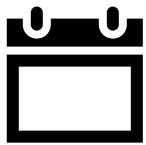
Media Room

Customise your approach to the media and announce important information to your audience from the built-in Media Room. Here you can display press releases, images and other important downloadable files for distribution.



Publication Management

Our solution provides a publications section to make available publicly released documentation. This could include house policy advice, white papers, matters of public administration and more, which can be attached as files or added as native HTML.



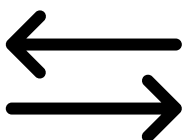
Event Management

Use the Events Management section to customise, list and promote upcoming events.



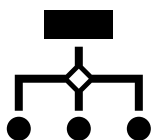
Search

Our Local Authority Council Website Package includes Solr search standard – the same technology on which major search engines are built.



RSS Feeds

Use our built-in RSS feeds to create customised and aggregated content updates.



XML Sitemap

Customise your XML sitemap to only include the relevant elements and sync with Google Webmaster Tools to enhance your Intranet search results and search engine optimisation (SEO).



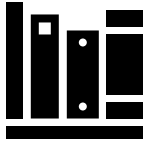
Rich Content Editing

Use WYSIWYG formatting for rich content editing. Insert inline images, videos, bullet points and numbered lists or directly cut and paste from Microsoft Word to keep original formatting.



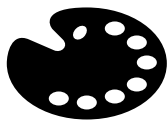
Drag and Drop Layouts

Create and manage customisable landing pages with easy to use drag and drop layouts.



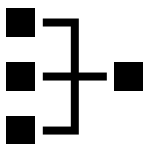
Asset Management

Upload and re-use images and files through the portal, by using the Media module as a searchable asset library.



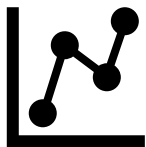
Configurable Content and Custom Pages

Change and update anything and everything on the site. Amend navigation structures or add new sections with just a few clicks.



Content Tagging

Use Drupal's powerful Taxonomy module to define and manage fine-grained content categorisation.



Website Analytics

Synchronise your website with Google Analytics out-of-the-box. Extend your website analytics with Drupal modules for most major analytics systems.



Search Engine Optimised

Ensure your site is immediately optimised for search engines with our built-in tools. Create and set customised URL paths and page titles, update the sitemap XML and include specific keyworded site content.

Pricing

Please consult separate pricing document for details of our pricing.