



MULTI-FORMAT DIGITAL PUBLISHER

Service Definition

☎ 0845 519 5465

✉ info@axistwelve.com

🌐 www.axistwelve.com

Table of Contents

Overview	3
Security	3
Service Overview	3
Multi-Format Digital Publisher at a Glance	4
Key Features	4
Import File Formats	5
FoundationXHTML	5
Pricing	5
Training	6

Overview

Axis12 host some of the UK's most technically challenging and engaging digital projects. Our hosting clients cover a range of organisations across a diverse range of requirements and budgets.



Our Private Cloud architecture is co-located within our ISO 27001 certified data centres based in Kent and Newbury. Within easy reach of London, our data centres are away from the ever-present risks posed by power grid contention, natural disasters and terrorism. These ex-military nuclear bunkers have been upgraded with millions of pounds of investment in power, cooling and infrastructure, as well as fire suppression and Carrier

Neutral connectivity. They are IL3/4 rated and backed by 'The Bunker's' Risk Management and Accreditation Document Set (RMADS).

As a result, our data centres are able to provide one of the most secure hosting environments in Europe. This unequalled level of security and redundancy is coupled with the ability to support high levels of power and cooling and stringent access control procedures. The data centres are staffed 24x7x365 by security, technical and network staff who provide full support for our systems.

Backed by our own ISO 27001 certified processes for change control and server management, our hosting offer is trusted worldwide to deliver superior performance, security and uptime.

Security

- Tier 3 Data Centre
- ISO 27001 accredited data storage facilities – providing a level of security that cannot be offered by alternative solutions such as Amazon's Cloud Services
- ISO 27001 accredited support and maintenance (IS-598644)
- PCI DSS compliant, bearing the BSI Kitemark
- Regular, independent testing to ensure compliance and the highest of standards

Service Overview

Multi-Format Digital Publisher is a complete digital content production and content management solution that addresses the challenges of organisations looking to standardise content creation and distribution on an enterprise scale.

It comes complete with all the tools required to instantly create multiple formats from a single, controlled source of content, stored centrally in XHTML5 format.

Import your content from MS Word, or author directly through our feature rich online editor, and with the click of a button produce highly styled PDF, ePub, XML, HTML, Amazon formats, packages such as SCORM, web apps, static sites and more. Our Multi-Format Digital Publisher allows you to digitise once and reuse forever.

Multi-Format Digital Publisher at a Glance

- Provides a complete digital content production solution. All the tools you need for advanced digital content production are included for all formats including multiple print editions through to eBooks of all types.
- Gives you total control over your content. No more sending your content files to external providers - they can connect to your system.
- Once your content is in the system the one source file can be used to generate any format (like ePub, pdf, Kindle, HTML) and can be easily updated for future format requirements. Your content is instantly ready and available to work.
- Significantly reduces total production costs and generates new digital content value.
- Simplifies production by making reusable digital content production easy.
- Creates any and all formats. Comes with a variety of format options out of the box which can be easily extended as new requirements emerge.

Our Multi-Format Digital Publisher is the only system that can instantly deliver multiple print editions, multiple eBook editions AND sophisticated packages for any business requirement. Because it is a powerful dynamic template system it can be used for:

- 'Born digital' content such as interactive and rich media eBooks and supporting modules, sites or portals. The same application can create your print and ePubs AND supporting promotional and resource sites.
- Trade books of all types, including complex layouts. Your print book can be mono while your digital formats can support full colour.
- Academic documents including books, journals and articles. MathML is natively supported.
- Textbooks. K-12 and Tertiary with or without interactivity. Also produce supporting on-line/off-line resources and SCORM packages instantly and easily.
- Manuals, for products, training and other corporate documentation. Student and instructor edition content can also be maintained in the same master file.
- Print PDF, Online PDF, ePub 2, ePub 3 in any format, flow/fixed layout and interactive, Amazon formats, packages such as SCORM, web apps, static sites and more.

Key Features

- Management Interface - Comprehensive account, project and document management designed to manage thousands of books/documents easily, forever.
- Editing Interface - Writer has all the tools for content and XML editing in every language and for all format requirements. It is a no-XML view XML editor.
- Formats on Demand - Integrated Formats on Demand included. Produce all print, eBook and other formats instantly. Handle any number of generation tasks.
- Typography - Typography in the Browser provides the tools to simultaneously typeset multiple print editions from one master XHTML file.
- Media Manager - The integrated media management application handles images for all formats, audio, video and more. Upload a print image and all eBook format images are generated automatically.
- Font Manager - A powerful CSS-3 tool that lets you manage and use fonts interactively. Handles OTF font features, font sub-setting, WOFF conversion, obfuscation and much more.
- Interactive Design - Document Designer and a sophisticated CSS editor included. Delivering interactive CSS styling, design and layout tools.

- Instant View - The integrated Reader panel gives you an instant online and PDF view of the output at any time. No waiting for a processor

Import File Formats

Multi-Format Digital Publisher has a number of ways for you to import content into the solution from your desktop environments:

- Wordprocessor manuscripts - Manuscripts can be imported and are instantly ready for format generation. Wordprocessor styles can be customised to match house requirements. Manuscripts can contain images - Alternative text is preserved to allow the creation of accessible ePubs.
- ePub files - Old ePub files can be imported, restyled, value added and upgraded for ePub3, Kindle KF8 and any other format.
- Standard DocBook - Get out of the DocBook rut. If you have legacy files import them and upgrade to FoundationXHTML.
- Daisy XHTML - ePub3 has become the new accessibility standard. You can import existing files and republish them as ePubs.
- Customisable - If you have legacy XML the in-built cross walk processor is ready to be customised. Digital Publisher can handle the most sophisticated XML DTDs or Schemas.

FoundationXHTML

We have over 12 years of experience producing millions of pages of content in all genres for hundreds of publishers around the world. We used this experience to create a trusted and maintained XHTML(5) tagging pattern strategy, which we call FoundationXHTML (FX).

FX is not a proprietary format or approach, instead it is a controlled and maintained foundation that can be built on for any other requirement (similar to XML but without the punitive costs and inflexibility).

Customisation is built in at every point in Multi-Format Digital Publisher so you can quickly define your own requirements. If you have existing XML files that have become unusable, they can easily be imported and crosswalked to FX to ensure all the content is the same. It is the quality of FoundationXHTML that ensures consistent, reusable, high quality content while providing the production cost savings delivered by Multi-Format Digital Publisher.

Large and small organisations around the world are using Multi-Format Digital Publisher to deliver online content, corporate marcom, eBooks, best sellers and educational content in dozens of languages. For more information on how to get started with Multi-Format Digital Publisher, contact us for a demonstration.

Pricing

Our preconfigured Multi-Format Digital Publisher is cloud hosted, and ready for use. Pricing starts at £1,100 per unit. Tell us about your exact requirements so we can provide a specific quote.

Training

We train and work with clients' resources to help maintain what we've put in place. We can also help you maximise the potential of your existing websites. Our team has a deep understanding of technology coupled with experience of the challenges that face organisations that need to stay on top of their market.