

G-Cloud 15

Analytics & Insights (BI)



AtoS

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1. What is Analytics & Insights (BI)?

Atos Analytics & Insights (BI) offering enables organisations to transform their data ecosystems through BI platform modernisation, data monetisation strategies, and AI-powered analytics. By integrating augmented, conversational, and location-based intelligence, our solutions drive faster, more accurate decision-making across the enterprise. Supported by intelligent accelerators like Knowledge Assist, report test automation, and metadata extraction automation, we deliver measurable outcomes—improving operational efficiency, user empowerment, and business value realisation in a digital-first world

Through our offerings, we modernise legacy systems, design user-centric visualisation experiences, and develop advanced BI solutions. By utilising leading BI tools such as Power BI, QuickSight, Looker, Qlik, and Tableau, we deliver customised, agile, and tool-agnostic solutions that enable our clients to harness the full potential of their data, regardless of the platform.

Data is one of the most powerful assets for any organisation, the UK Government included. Getting the most out of that data is key to the UK Government deriving insights, leading to improved benefits and services for its citizens.

Eviden is a trusted, proven partner to the public sector, with UK-based SC-cleared resources, extensive experience in governance and security, and a clear view of how to reduce cloud spend. Combined with our focus on data and AI, we deliver tangible outcomes with a customer-centric approach.

Through our Analytics & Insights (BI) services, customers gain a competitive edge by unlocking the full potential of their data. The benefits include:

- **Increased Efficiency:** Streamlined reporting and analytics processes reduce redundancy, operational overhead, and time-to-insight.
- **Improved Decision-Making:** Real-time, AI-enhanced analytics empower stakeholders to make informed decisions quickly and accurately.
- **Revenue Growth:** Data monetisation strategies open new business opportunities and drive higher returns on data investments.
- Democratisation of data and making it available and consumable for citizens
- Implement new capabilities for data-driven market differentiation.
- Faster time to market for MVP and subsequent industrialisation phases as part of modernisation initiatives.

2. What does it deliver?

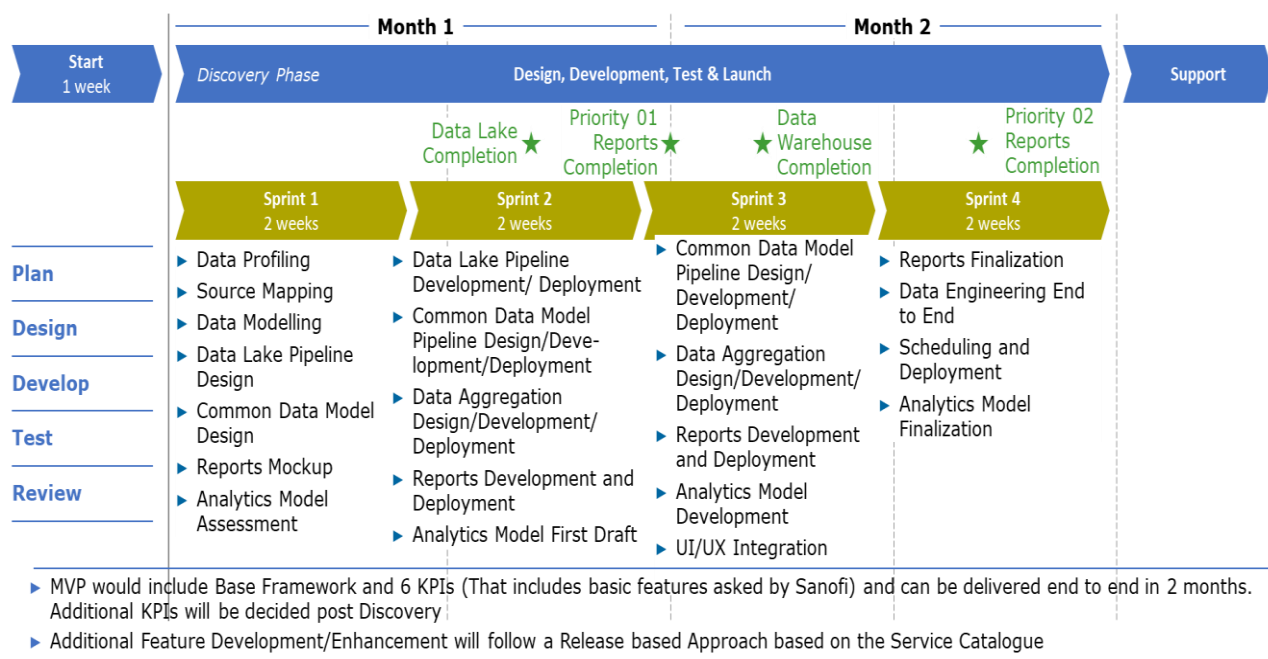
AtoS delivers advanced operational analytics and real-time decision dashboards, enabling customers to drive smarter decisions and transform business outcomes.

We provide augmented and self-service analytics for continuous insight discovery, helping organisations act proactively with confidence

- **Actionable Insights:** Transform data into actionable insights for strategic decision-making, driving business growth and operational efficiency.
- **BI Modernisation:** Update and enhance legacy reporting systems to modern BI platforms for more dynamic and interactive data experiences.
- **User-Centric Design:** Craft visualisations and dashboards that are tailored to business needs and end-user capabilities, ensuring ease of use and adoption.
- **Comprehensive BI Tools:** Use a wide array of leading BI tools, such as Power BI, QuickSight, Looker, Qlik and Tableau, to provide flexibility and choice in solution development.
- **Empowered Decision-Making:** Enable self-service analytics for users to generate custom reports and insights, fostering a data-driven culture within the organisation.
- **Advanced Analytics:** Implement augmented and real-time analytics for deeper, more predictive insights into business operations and customer behaviours.
- **Governance and Compliance:** Ensure BI governance, maintaining data integrity and compliance throughout the analytics process.

Our delivery focuses on enabling organisations to easily interpret their data, supporting informed decisions that align with business objectives and drive competitive advantage.

The diagram below presents our project methodology for an MVP or a Rapid BI development approach, including the required features, including integrating UX into the MVP.





3. What technology does it use?

Atos Analytics & Insights (BI) services are designed to meet these evolving demands with a powerful portfolio that transforms data into strategic assets. • Analytics and Business Insights offering helps generate and operationalise business findings using AI/ML to build a truly data-driven organisation. Atos provides a broad range of ad hoc and routine reporting, as well as Business Intelligence (BI) dashboard implementation services. Our services are designed to deliver continuous insights through AI-powered operational analytics, reinvent the customer experience, and enable smarter decisions at scale with real-time insight-driven guidance.

- **Versatile BI Platforms:** We deploy top BI tools like Power BI, AWS QuickSight, Looker, Qlik and Tableau, chosen to align with client-specific needs and goals.
- **Custom Dashboard Accelerators:** Our accelerators enable rapid development of tailored dashboards, reducing time-to-insight with pre-built templates and widgets that adapt to various data sources and business KPIs.
- **BI Migration Accelerators:** We offer specialised tools for efficient migration between BI platforms, ensuring smooth transitions with minimal downtime and preserving data integrity and reporting accuracy.
- **Data Processing and Integration:** Advanced data processing frameworks and ETL tools are used to support both batch and real-time data workflows.
- **Scalable Data Storage:** Our services include setting up and optimising data warehouses and lakes, ensuring secure, flexible and scalable data management.
- **Intuitive Visualisation and UX:** Cutting-edge UX design principles and tools are employed to create compelling and user-friendly data visualisations.
- **Self-Service and Augmented Analytics:** We empower users with self-service analytics capabilities and employ AI for augmented analytics, providing deeper, predictive business insights.
- **Data Governance Tools:** Robust collaboration and governance software underpin our technology stack, ensuring compliance and secure data usage.



4. What terms apply?

Atos Supplier Terms

To the fullest extent permitted under G-Cloud 15 Framework Agreement and the Call-Off Contract, Atos will provide the Services in accordance with the Atos Supplier Terms (which will include, but may not be limited to , the Supplier Acceptable Use Policy, Supplier Data Processing Agreement, Supplier Specific Shared Responsibility Model, Supplier SLAs and Supplier Licence Terms and any applicable Third-Party Terms outlined in this Service Description document and the Order Form) and this Service Description document.

For clarity:

- Atos Supplier Terms may be modified in accordance with the provisions of the Call-Off Contract, and remain effective except where expressly overridden.
- Hyperlinks included in the Atos Supplier Terms and Service Description document remain effective where they point to Atos' or the relevant Third-Party Terms or documents. Should a hyperlink cease to function, Atos will work with the client to update it through the agreed procedure.

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5. Termination

Termination shall be in accordance with:

- The G-Cloud Framework terms and conditions
- Any terms agreed within the Call-Off Contract under Part A Order Form (Termination), where the Crown Commercial Service guidance states: 'The notice period needed for Termination is at least 30 days from the date of written notice for termination without cause'
- Atos Supplier Terms for this Service are as listed on the Digital Marketplace
- For this specific service, by default Atos ask for at least thirty (30) days prior written notice of termination without cause.

Atos commits to continue to provide the service for the duration of the Call-Off Contract subject to the terms and conditions of the G-Cloud Framework Agreement, the Call-Off Contract, the Atos Supplier Terms and the applicable Third-Party Agreements (as defined in the Atos Supplier Terms) related thereto.



6. How do I order?

Please contact our team at: gcloud@atos.net

- We will prepare a quotation for your review, including any applicable volume discounts.
- Once the quotation is agreed, we will issue the necessary documentation (as required by the G-Cloud Framework) and request a purchase order from you.
- Upon receipt of your purchase order, we will configure the services in line with the agreed requirements. Where applicable, you will also receive access to our self-service portal to begin provisioning services.
- If you are a new customer, you may need to complete additional 'new supplier' forms.
- Invoices will be issued to you and to Crown Commercial Service (CCS), quoting the purchase order number, for the services procured.
- We will also submit the required monthly management information reports to Government Procurement.



7. Glossary

Term	Definition
AI	Artificial Intelligence
BI	Business Intelligence
MVP	Minimum Viable Product
SaaS	Software as a Service
UX	User Experience



8. Why Atos

Atos has been a trusted partner on every G-Cloud iteration since the framework began, helping public sector organisations modernise with confidence. We combine global expertise with deep UK experience, delivering secure, scalable cloud solutions that meet the highest government standards.

As Europe's leading provider of cloud and cybersecurity services, Atos offers end-to-end capabilities - from migration and hosting to SaaS and consultancy - supported by UK delivery centres and strategic partnerships with hyperscalers.

Our focus on innovation, sustainability, and social value ensures that customers not only achieve operational excellence but also contribute to a greener, fairer future. With Atos, you gain a proven partner committed to driving efficiency, resilience, and transformation across public service.



About Atos

Atos Group is a global leader in digital transformation with c. 67,000 employees and annual revenue of c. €10 billion, operating in 61 countries under two brands – Atos for services and Eviden for products. European number one in cybersecurity, cloud and high-performance computing, Atos Group is committed to a secure and decarbonized future and provides tailored AI-powered, end-to-end solutions for all industries. Atos Group is the brand under which Atos SE (Societas Europaea) operates. Atos SE is listed on Euronext Paris.

The purpose of Atos Group is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the Group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

Learn more at: atos.net