

G-Cloud 15

Ignite Awareness & Innovate



Atos

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1. What is Ignite Awareness & Innovate?

Ignite awareness and innovate is a consulting-led service that helps organisations build a shared understanding of AI and its potential and create the conditions for informed innovation. It is designed for organisations at an early stage of AI adoption, where interest is high but understanding is uneven, and direction is unclear.

Many organisations feel pressure to engage with AI but lack a common view of what it can realistically deliver. Awareness is often limited to isolated teams, expectations vary across leadership, and early ideas are not consistently connected to business priorities. This makes it difficult to decide where to focus effort or how to move forward with confidence.

This service addresses those challenges by providing structured engagement that builds awareness at the leadership and user levels and helps organisations articulate an initial direction for AI.

The outcome is a clearer understanding of AI across the organisation, a shared language for discussing opportunities and risks, and a set of well-framed ideas that can be taken forward into more detailed design and value assessment, where appropriate.



2. What does it deliver?

Our approach is designed to build a shared understanding of AI and create space for informed innovation before organisations commit to delivery or investment. It focuses on clarity and exploration rather than execution.

The engagement begins by establishing a common baseline of understanding. Through targeted sessions with leaders and key stakeholders, the aim is to clarify what it can realistically deliver and set expectations around opportunity, risk, and responsibility. This creates an opportunity for discussing AI across the organisation.

Atos will then support structured exploration of potential opportunities. Guided discussions will allow the business to connect AI possibilities to business priorities. The emphasis is on framing ideas clearly rather than developing solutions, ensuring that early thinking remains grounded and relevant.

The outcome of the approach is increased organisational awareness, a clearer view of where AI may be relevant, and a set of well-defined ideas that can be taken forward into more detailed design and value validation through subsequent services.



3. What technology does it use?

Ignite awareness and innovation is technology-agnostic. The service does not focus on implementing tools or platforms. Instead, it supports understanding and exploration using the organisation's existing data and AI landscape as context.

Where appropriate, high-level views of current data and AI capabilities may be used to inform discussion and frame opportunities. These are used to support awareness and alignment rather than to design solutions or assess technical readiness in detail.

Any consideration of technology is intended to inform future decision-making, not to drive implementation.



4. What terms apply?

To the fullest extent permitted under G-Cloud 15 Framework Agreement and the Call-Off Contract, Atos will provide the Services in accordance with the Atos Supplier Terms (which will include, but may not be limited to , the Supplier Acceptable Use Policy, Supplier Data Processing Agreement, Supplier Specific Shared Responsibility Model, Supplier SLAs and Supplier Licence Terms and any applicable Third-Party Terms outlined in this Service Description document and the Order Form) and this Service Description document.

For clarity:

- Atos Supplier Terms may be modified in accordance with the provisions of the Call-Off Contract, and remain effective except where expressly overridden.
- Hyperlinks included in the Atos Supplier Terms and Service Description document remain effective where they point to Atos' or the relevant Third-Party Terms or documents. Should a hyperlink cease to function, Atos will work with the client to update it through the agreed procedure.



5. Termination

Termination shall be in accordance with:

- The G-Cloud 15 Framework terms and conditions
- Any terms agreed within the Order Form of the relevant Call-Off Contract
- For this specific service, by default Atos ask for at least thirty (30) days prior written notice of termination without cause.

Atos commits to the continued provision of services for the duration of the Call-Off Contract subject to the terms and conditions of the G-Cloud 15 Framework Agreement, the Call-Off Contract, the Atos Supplier Terms and the applicable Third Party Agreements (as defined in the Atos Supplier Terms and indicated in the Order Form) related thereto.



6. How do I order?

Please contact our team at: gcloud@atos.net

- We will prepare a quotation for your review, including any applicable volume discounts.
- Once the quotation is agreed, we will issue the necessary documentation (as required by the G-Cloud Framework) and request a purchase order from you.
- Upon receipt of your purchase order, we will configure the services in line with the agreed requirements. Where applicable, you will also receive access to our self-service portal to begin provisioning services.
- If you are a new customer, you may need to complete additional 'new supplier' forms.
- Invoices will be issued to you and to Crown Commercial Service (CCS), quoting the purchase order number, for the services procured.
- We will also submit the required monthly management information reports to Government Procurement.



7. Why Atos

Atos has been a trusted partner on every G-Cloud iteration since the framework began, helping public sector organisations modernise with confidence. We combine global expertise with deep UK experience, delivering secure, scalable cloud solutions that meet the highest government standards.

As Europe's leading provider of cloud and cybersecurity services, Atos offers end-to-end capabilities - from migration and hosting to SaaS and consultancy - supported by UK delivery centres and strategic partnerships with hyperscalers.

Our focus on innovation, sustainability, and social value ensures that customers not only achieve operational excellence but also contribute to a greener, fairer future. With Atos, you gain a proven partner committed to driving efficiency, resilience, and transformation across public service.



About Atos

Atos Group is a global leader in digital transformation with c. 67,000 employees and annual revenue of c. €10 billion, operating in 61 countries under two brands – Atos for services and Eviden for products. European number one in cybersecurity, cloud and high-performance computing, Atos Group is committed to a secure and decarbonized future and provides tailored AI-powered, end-to-end solutions for all industries. Atos Group is the brand under which Atos SE (Societas Europaea) operates. Atos SE is listed on Euronext Paris.

The purpose of Atos Group is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the Group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

Learn more at: atos.net