

G-Cloud 15

Data Governance & MDM



AtoS

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1. What is Data Governance and Master Data Management (MDM)?

Atos Data Governance and Master Data Management (MDM) solutions enable organisations to build a foundation of trusted, high-quality, and secure data—critical for making informed decisions, achieving regulatory compliance, and unlocking business innovation. Through our capabilities in data management and data governance, we drive consistency, transparency, and operational agility. With our prebuilt accelerators and metadata enrichment frameworks, businesses can rapidly assess, remediate, and govern data at scale, transforming scattered data assets into strategic insights.

With Atos, organisations can govern data with confidence. Our solutions ensure high data quality, consistent master data, and regulatory compliance. We enable customers to make better, more reliable decisions by improving trust in enterprise data, reducing the cost of data quality issues and increasing data protection. Clients benefit from enhanced operational efficiency, improved analytics outcomes, reduced risk, and faster decision-making

Atos Key Differentiators are:

- DAMA-based Data Governance & Observability framework for quality, metadata, protection, and compliance.
- 50+ successful data governance projects implemented.
- Expertise in Informatica, Collibra, Profisee, Azure Purview, Reltio, Google DataPlex, Monte Carlo and more.
- Customizable KQI** framework for tailored data quality rules.

Discover the tangible benefits users gain from implementing Data Governance and Master Data Management

- **Better, more reliable data:** Of course, that is the whole point. Users and decision-makers will have greater confidence in the data and, consequently, in the decisions based on it. And those decisions will, indeed, be better because they are based on accurate information.
- **A single version of the truth:** The benefit of having all parts of the organisation and all decision-makers working from the same information is incalculable. All parts of the organisation are coordinated.

- **Regulatory, legal, and industry compliance:** Solid data management procedures are the key to compliance. In fact, auditors and regulatory oversight representatives will not look at the data so much as at how it was generated, handled, and protected.
- **Cost reduction:** Not only will audits become quick and easy, but day-to-day operations will become more efficient and effective. You can reduce waste caused by decisions made based on faulty or outdated information. And you can improve customer service by knowing the accurate status of ongoing activity, inventory, and manpower availability.



2. What does it deliver?

Data Governance provides a platform to maintain a birds-eye view of data entities and pipelines across systems and business processes. It helps organisations manage, secure and improve data throughout its lifecycle, including:

- End-to-end visibility of entities and related data pipelines
- Metadata management (schemas, lineage, ownership, edit history)
- Data quality scoring and monitoring
- Compliance with data regulations (e.g., GDPR/CCPA)
- Automated notifications to data owners when issues are detected
- Establishment of a trusted, governed data marketplace.

Atos can offer an end-to-end solution for generating meaningful insights from the organisation's data assets. Our Data Governance and Quality Offering helps clients build a well-defined Data Governance Framework that empowers them to define guidelines and rules for enterprise-level data management, covering regional-level regulations, corresponding guidelines and rules, data standards to be followed, data quality scores, tracking data lineage across pipelines, and managing master data. The key sub offerings include:

- **Consulting:** Build a strategy after completing the current setup assessment to align data with business needs, evaluate applicable tools, defining data standards and policies after evaluation of business use-cases and in-scope data sets
- **Data Handling:** Build a data quality service including data profiling, standardisation using reference data, business rules and measure validations, and monitor data quality scores so that analytics results can be trusted. Ensure end-to-end quality data flow with automated integrations across components as per business needs
- **Data Governance:** Governing data assets across the enterprise by building a holistic, up-to-date map of the data landscape with automated data discovery, sensitive data classification, end-to-end data lineage and data enrichment with a business glossary, ensuring compliance of data sets
- **Master Data Management:** Managing data as a valuable resource by building a 360-degree data golden view with hierarchies across domains, such as products, customers and suppliers, handling data ingestions, match-merge and data synchronisation to the consumers.



3. What technology does it use?

A data governance framework refers to the model that lays the foundation for data strategy and compliance. Starting with the data model that describes the data flows – inputs, outputs, transformations and storage parameters – the governance model then overlays the rules, activities, responsibilities, procedures, and processes that define how those data flows are managed and controlled.

Think of the model as a kind of blueprint of how data governance works in a particular organisation. And note that this governance framework will be unique to each organisation, reflecting the specifics of the data systems, organisational tasks and responsibilities, regulatory requirements, and industry protocols.

Your framework should include the following:

- Data scope: master, transactional, operational, analytical, structured and semi-structured, and so on
- Organisational structure: roles and responsibilities between accountable owners, heads of data, IT, business teams, and executive sponsors
- Data standards and policies: guideposts that outline what you are managing and governing, and to what outcome
- Oversight and metrics: parameters for measuring strategy execution and success.



The Data Governance

What, Why, How, Where, When?

Data Governance

DG ensures business data architectures remain efficient, effective and business driven

How data is accessed ?

Access rules, ACLs

How data is exposed ?

API Management, DataHub

How data is transformed ?

Monitoring, lineage, impact analysis

Business context applicable ?

Business Terms, Hierarchy, Rules,

Where are the data assets?

Data catalog, self BI

Is data set secure ?

Data Sensitivity, Data backup

Is data clean and usable ?

Data quality

Who is responsible for CIR data ?

Work Zone, Corporate Zone, Analysts



Atos' Data Governance service is delivered through a collaborative ecosystem of strategic partners whose technologies and expertise extend and complement Atos' core capabilities. These partners – including cloud providers, data catalogue and metadata management vendors, security and identity specialists, and systems integrators – supply the platforms, integrations and domain-specific solutions that enable scalable, automated, and compliant data governance across diverse client environments.

Atos and Reltio have developed a relationship that goes far beyond a standard partnership between vendor and service integrator:

- A joint partnership starting in 2022, Reltio is a modern MDM platform available as software-as-a-service on all 3 leading public cloud platforms
- Working closely on joint solution and partnership development
- A market leader with many customers added in one year
- Built specifically for cloud.

Atos and Informatica - Atos and Informatica have partnered to provide value to the customer and have

- Product Engineering Support
- Data Governance & Assurance
- Master Data Management
- Data Quality
- Data Integration
- Exclusive access to toolsets and accelerators.



4. What terms apply?

Atos Supplier Terms

To the fullest extent permitted under G-Cloud 15 Framework Agreement and the Call-Off Contract, Atos will provide the Services in accordance with the Atos Supplier Terms (which will include, but may not be limited to , the Supplier Acceptable Use Policy, Supplier Data Processing Agreement, Supplier Specific Shared Responsibility Model, Supplier SLAs and Supplier Licence Terms and any applicable Third-Party Terms outlined in this Service Description document and the Order Form) and this Service Description document.

For clarity:

- Atos Supplier Terms may be modified in accordance with the provisions of the Call-Off Contract, and remain effective except where expressly overridden.
- Hyperlinks included in the Atos Supplier Terms and Service Description document remain effective where they point to Atos' or the relevant Third-Party Terms or documents. Should a hyperlink cease to function, Atos will work with the client to update it through the agreed procedure.



5. Termination

Termination shall be in accordance with:

- The G-Cloud Framework terms and conditions
- Any terms agreed within the Call-Off Contract under Part A Order Form (Termination), where the Crown Commercial Service guidance states: 'The notice period needed for Termination is at least 30 days from the date of written notice for termination without cause'
- Atos Supplier Terms for this Service are as listed on the Digital Marketplace
- For this specific service, by default Atos ask for at least thirty (30) days prior written notice of termination without cause.

Atos commits to continue to provide the service for the duration of the Call-Off Contract subject to the terms and conditions of the G-Cloud Framework Agreement, the Call-Off Contract, the Atos Supplier Terms and the applicable Third-Party Agreements (as defined in the Atos Supplier Terms) related thereto.



6. How do I order?

Please contact our team at: gcloud@atos.net

- We will prepare a quotation for your review, including any applicable volume discounts.
- Once the quotation is agreed, we will issue the necessary documentation (as required by the G-Cloud Framework) and request a purchase order from you.
- Upon receipt of your purchase order, we will configure the services in line with the agreed requirements. Where applicable, you will also receive access to our self-service portal to begin provisioning services.
- If you are a new customer, you may need to complete additional 'new supplier' forms.
- Invoices will be issued to you and to Crown Commercial Service (CCS), quoting the purchase order number, for the services procured.
- We will also submit the required monthly management information reports to Government Procurement.



7. Glossary

Term	Definition
MDM	Master Data Management
SaaS	Software as a Service



8. Why Atos

Atos has been a trusted partner on every G-Cloud iteration since the framework began, helping public sector organisations modernise with confidence. We combine global expertise with deep UK experience, delivering secure, scalable cloud solutions that meet the highest government standards.

As Europe's leading provider of cloud and cybersecurity services, Atos offers end-to-end capabilities - from migration and hosting to SaaS and consultancy - supported by UK delivery centres and strategic partnerships with hyperscalers.

Our focus on innovation, sustainability, and social value ensures that customers not only achieve operational excellence but also contribute to a greener, fairer future. With Atos, you gain a proven partner committed to driving efficiency, resilience, and transformation across public service.



About Atos

Atos Group is a global leader in digital transformation with c. 67,000 employees and annual revenue of c. €10 billion, operating in 61 countries under two brands – Atos for services and Eviden for products. European number one in cybersecurity, cloud and high-performance computing, Atos Group is committed to a secure and decarbonized future and provides tailored AI-powered, end-to-end solutions for all industries. Atos Group is the brand under which Atos SE (Societas Europaea) operates. Atos SE is listed on Euronext Paris.

The purpose of Atos Group is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the Group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

Learn more at: atos.net