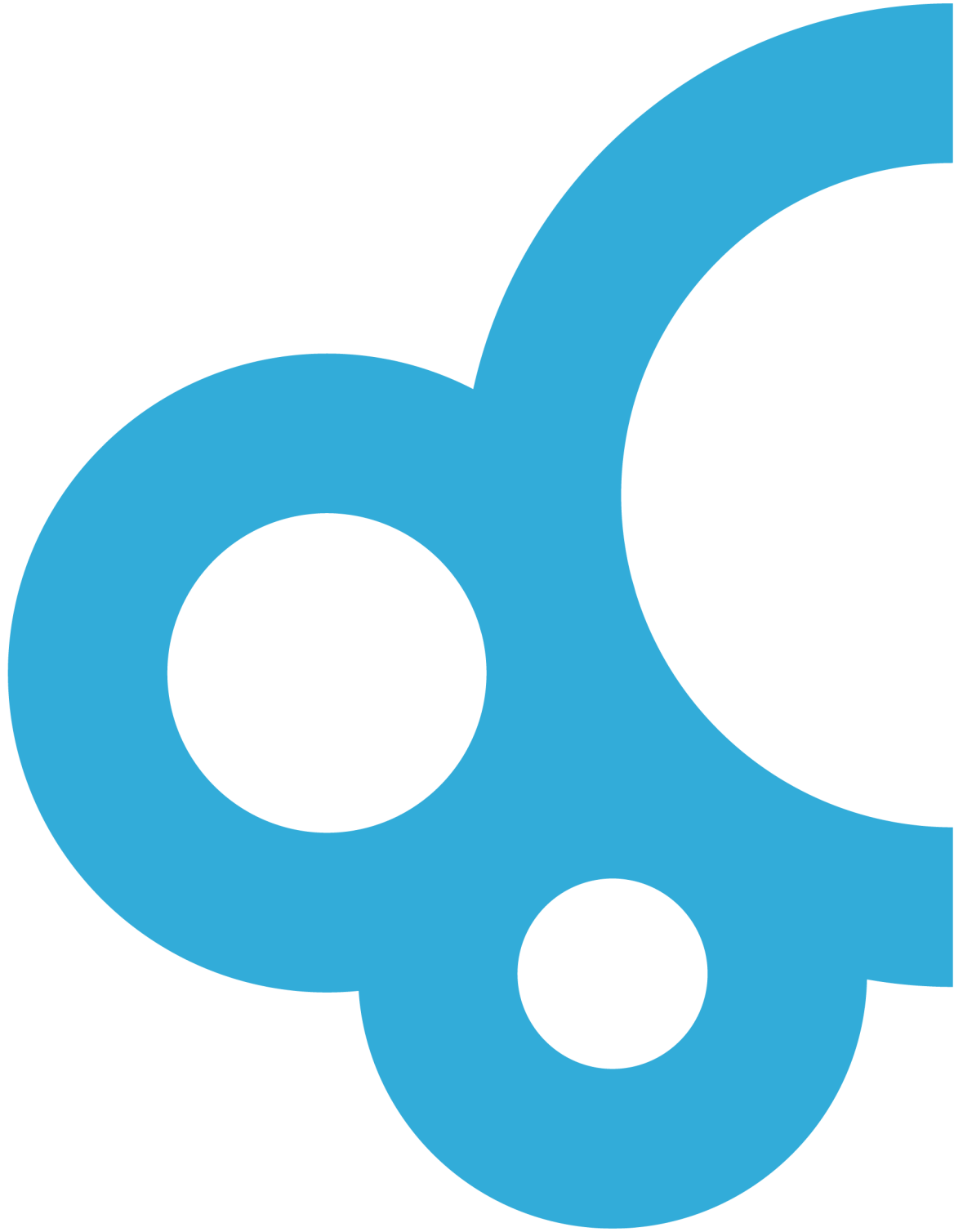




Arcus - Salesforce Date 360 - Marketing

Pricing

G-Cloud 15



Pricing

The pricing below shows list prices for Salesforce services contracted through the G-Cloud framework.

All prices are exclusive of VAT.

Data 360 & Agentforce		Unit Price by Volume Band (subscribers from-to)				
Description	Unit	1-99	100-199	200-499	500-999	1000+
Flex Credits (100k)	User/Year	£378.95	£366.32	£357.89	£349.47	£328.42
Education Cloud - Sales - Agentforce 1 Edition	User/Month	£377.68	£313.89	£290.53	£267.16	£232.42
Education Cloud - Service - Agentforce 1 Edition	User/Month	£342.95	£284.84	£261.47	£243.79	£209.05
Nonprofit Cloud - Sales - Agentforce 1 Edition	User/Month	£163.66	£136.02	£125.89	£115.77	£100.72
Nonprofit Cloud - Service - Agentforce 1 Edition	User/Month	£148.61	£123.43	£113.31	£105.64	£90.59
Health Cloud - Sales - Agentforce 1 Edition	User/Month	£377.68	£313.89	£290.53	£267.16	£232.42
Health Cloud - Service - Agentforce 1 Edition	User/Month	£342.95	£284.84	£261.47	£243.79	£209.05
Public Sector - Service - Agentforce 1 Edition	User/Month	£271.16	£211.62	£189.81	£168.00	£146.19
Agentforce for Public Sector Add-on - Performance Edition	User/Month	£88.42	£74.53	£69.47	£66.95	£58.11
Agentforce for Public Sector Add-on - Enterprise Edition	User/Month	£88.42	£74.53	£69.47	£66.95	£58.11
Agentforce for Public Sector Add-on - Unlimited Edition	User/Month	£88.42	£74.53	£69.47	£66.95	£58.11



Agentforce for Education Add-on - Enterprise Edition	User/Month	£88.42	£74.53	£69.47	£66.95	£58.11
Agentforce for Education Add-on - Unlimited Edition	User/Month	£88.42	£74.53	£69.47	£66.95	£58.11
Agentforce for Nonprofit Add-on - Enterprise Edition	User/Month	£82.11	£69.47	£63.16	£60.63	£51.79
Agentforce for Nonprofit Add-on - Unlimited Edition	User/Month	£82.11	£69.47	£63.16	£60.63	£51.79
Agentforce for Health Add-on - Enterprise Edition	User/Month	£88.42	£74.53	£69.47	£66.95	£58.11
Agentforce for Health Add-on - Unlimited Edition	User/Month	£88.42	£74.53	£69.47	£66.95	£58.11

Data 360		Unit Price by Volume Band (subscribers from-to)	
Description	Unit	1+	
Data 360 Provisioning	User/Month	£0.00	
Customer Data 360 Starter - Performance Edition	User/Month	£3,326.32	
Customer Data 360 Starter - Enterprise Edition	User/Month	£3,326.32	
Customer Data 360 Starter - Unlimited Edition	User/Month	£3,326.32	
Customer Data 360 Starter for Marketing - Performance Edition	User/Month	£3,326.32	
Customer Data 360 Starter for Marketing - Enterprise Edition	User/Month	£3,326.32	
Customer Data 360 Starter for Marketing - Unlimited Edition	User/Month	£3,326.32	



Private Connect for Data 360	User/Month	£35.37				
Private Connect for Data 360 - Marketing	User/Month	£35.37				
Description	Unit	1-3	4-6	7-10	11+	
Data Space - Platform	User/Month	£2,736.84	£2,568.42	£2,400.00	£2,231.58	
Data Space - Marketing	User/Month	£2,736.84	£2,568.42	£2,400.00	£2,231.58	
Data 360 One Additional Connection	User/Month	£2,736.84	£2,568.42	£2,400.00	£2,231.58	
Description	Unit	1-99	100-199	200-499	500-999	1000+
Customer Data 360 - Data Services Card (100K Credits)	User/Year	£374.74	£362.11	£332.63	£315.79	£290.53
Customer Data 360 - Data Storage (1024 GB)	User/Year	£19.37	£19.37	£19.37	£19.37	£19.37
Customer Data 360 for Marketing - Data Services Card (100K Credits)	User/Year	£374.74	£362.11	£332.63	£315.79	£290.53
Customer Data 360 for Marketing - Data Storage (1024 GB)	User/Month	£19.37	£19.37	£19.37	£19.37	£19.37
Customer Data 360 for Marketing - Ad Audiences	User/Month	£38.74	£35.37	£32.00	£26.95	£23.58
Data 360 - Sub-second Real-Time Profile & Entities (10K)	User/Month	£36.32	£34.21	£33.16	£32.11	£30.53
Data 360 for Marketing - Sub-second Real-Time Profile & Entities (10K)	User/Month	£36.32	£34.21	£33.16	£32.11	£30.53
Data 360 One Companion	User/Month	Custom	Custom	Custom	Custom	Custom
Data 360 Profiles (1000)	User/Month	£161.68	£153.60	£141.47	£131.37	£117.22



Data 360 Enterprise Profiles	User/Month	£282.95	£268.80	£247.58	£229.89	£205.14
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All prices are exclusive of VAT.



Rate Card

	Strategy & architecture	Business change	Solution development & implementation	Service management	Procurement & management support	Client interface
1. Follow	£650	£650	£650	£650	£650	£650
2. Assist	£800	£800	£800	£800	£800	£800
3. Apply	£950	£950	£950	£950	£950	£950
4. Enable	£1050	£1050	£1050	£1050	£1050	£1050
5. Ensure	£1200	£1200	£1200	£1200	£1200	£1200
6. Initiate / Influence	£1400	£1400	£1400	£1400	£1400	£1400
7. Set Strategy / Inspire	£2000	£2000	£2000	£2000	£2000	£2000

Standards for Consultancy Day Rate Cards

Consultant’s working day: 7 hours exclusive of travel and lunch

Working week: Monday to Friday excluding national holidays

Working hours: 9:00am to 5:00pm Monday to Friday

Travel, mileage & subsistence: Included in day rate within M25. Payable at cost for standard travel and subsistence rates outside M25

Professional indemnity insurance: included in day rate

Discounts: may apply for large numbers of consultancy days



Contact Details

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