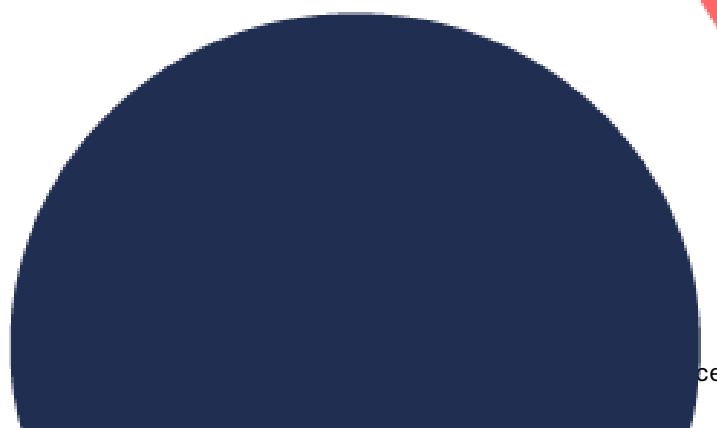




Dynamics 365

For Recruitment & Admissions





Service Description

The ANS Power Platform and Microsoft Dynamics 365 Implementation Service for Recruitment and Admissions empowers education providers to completely transform the way they attract, engage and support prospective students. This service enables institutions to modernise traditional recruitment and admissions processes by unifying people, data and workflows into a seamless digital ecosystem.

By delivering a connected and insight-driven applicant experience, institutions can build stronger relationships, tailor every engagement to individual needs, and accelerate the journey from initial enquiry to enrolment. The service enhances productivity, eliminates manual effort and equips teams with advanced tools to operate more strategically and deliver greater impact.

This is more than a technology deployment, it is a complete reimagining of how your institution interacts with applicants and students. By leveraging Microsoft's powerful cloud technologies, ANS helps you introduce scalable automation, actionable insights and consistent communication, enabling you to drive higher conversion, provide exceptional service and future-proof your recruitment and admissions strategy.

Service Features

Applicant and Prospective Applicant Lifecycle Management

Manage the entire applicant journey in one centralised platform. Track every interaction, tailor communications to individual needs, and provide a streamlined and frictionless experience from first contact to enrolment. Ensure no enquiry is lost, and empower your teams with the visibility and insights needed to nurture prospects effectively.

Student Recruitment, Admissions, Enrolment and Event Management

Digitise and streamline recruitment cycles with automated workflows, decision support tools and integrated event management. Easily deliver open days, interviews, campus tours and outreach activities, all while tracking attendance, engagement and outcomes in real time.

Curriculum Management and Extra-Curricular Activities

Provide a consistent, accessible and organised view of courses, programmes and extra-curricular activities. Simplify internal processes and ensure prospective students can explore the full breadth of your institution's offering with clarity and confidence.

Out-of-the-Box Integration with Microsoft Technologies

Take advantage of native connectivity with Microsoft 365, Teams, Power Platform and Azure. Enable real-time collaboration, embed automation into everyday processes and unlock the full power of the Microsoft ecosystem without requiring bespoke development.

Built-in Security, Compliance and Governance

Operate within Microsoft's enterprise-grade security and compliance framework. Protect sensitive applicant and student data, meet regulatory requirements and enforce strong governance practices across all recruitment and admissions processes.

End-to-End Business Process and Workflow Automation

Boost efficiency with automated workflows that handle communications, reminders, application routing, approvals and more. Reduce manual effort, accelerate processing times and allow teams to focus on human-centred engagement and strategic priorities.

Service Benefits

Digital Marketing and Event Automation

Deliver targeted, relevant and timely communications that strengthen engagement. Automate marketing campaigns, follow-ups and event touchpoints, ensuring prospective students receive an exceptional and personalised experience.

360-Degree View of Applicants and Students

Gain a complete, real-time understanding of each applicant. View interactions, applications, event attendance, communications and progression in one place, enabling better support and more informed decision-making.

Full Lifecycle Management

Develop a continuous and connected journey from enquiry through to enrolment and beyond. Improve retention, support student success and ensure every department has access to accurate and up-to-date information.

Increased Domestic and International Conversion

Drive higher application and enrolment numbers with dedicated applicant portals, multi-channel communication and integrated agent management capabilities. Support both domestic and international pathways with ease.

Agent and Commission Management

Manage agent relationships with transparent tracking of performance, commissions and activity. Simplify international recruitment processes and maintain strong governance and oversight.

Cost Savings and Technology Consolidation

Reduce reliance on outdated legacy systems by moving to a modern, cloud-based platform. Consolidate multiple tools into one environment, reduce operational costs and streamline your technology landscape.

Improved Communication Quality and Consistency

Standardise messaging with templates, automated communications and centralised content management. Enhance professionalism, reduce errors and deliver a more consistent experience across all touchpoints.

Greater Operational and Administrative Efficiency

Enable teams to work smarter by removing manual processes, reducing duplication and simplifying complex workflows. Improve response times, reduce bottlenecks and create a more agile admissions environment.

Proactive Insights and Reporting

Leverage dashboards and analytics to track performance, monitor recruitment trends, identify opportunities and make data-led decisions. Support continuous improvement and optimise recruitment strategies throughout the year.

Why Choose ANS?

Partnering with ANS gives you more than a technology solution, you gain a strategic partner committed to helping your institution achieve long-term transformation and measurable value.

What ANS delivers:

Proven Expertise in Education Transformation

ANS has extensive experience helping education providers modernise operations and enhance student experiences. Our team understands sector challenges and brings deep knowledge of best-practice recruitment and admissions processes.

Accelerated Delivery and Best-Practice Frameworks

With pre-configured templates, accelerators and structured implementation pathways, ANS delivers solutions faster, with reduced complexity and minimal disruption to your teams.

Trusted Microsoft Partner

As a leading Microsoft partner, ANS builds every solution using modern architecture, best-practice configuration and native platform capabilities. Your institution benefits from secure, scalable and future-ready technology.

End-to-End Support

From initial discovery through to ongoing optimisation, ANS provides continuous support to maximise value and drive ongoing success. Our managed services ensure your platform evolves in line with your institution's growth and ambition.

Focus on Adoption and Change Enablement

Technology succeeds when people embrace it. ANS specialists help your teams adopt new tools, refine processes and embed new ways of working to ensure long-term impact and cultural alignment.

Insight-Driven Approach

We give you the analytics and visibility needed to make smarter decisions, understand recruitment performance and continuously refine your approach to deliver better outcomes for applicants and students.