Cloud FinOps Services (Google and Microsoft)

Service Definition

Summary of Service

Our Cloud FinOps Service is designed to bring financial accountability, predictability, and optimisation to your public cloud expenditure. We help you understand where your money is going, control your spending, and ultimately reduce your overall cloud costs across platforms like Microsoft Azure and Google Cloud. Our service is delivered through two primary functions: an initial deep-dive assessment to find immediate savings, and an ongoing managed service to ensure continuous cost efficiency. Our approach connects FinOps to your strategic goals—whether you're scaling new products, entering new markets, or modernising infrastructure—ensuring cloud investments are tightly mapped to growth and transformation priorities.

Service Features

- Initial Cost Optimisation Assessment
- Ongoing Cost Management and Governance
- Continuous Optimisation and Advisory
- Tiered Service Model with phased delivery
- AI Spend Tracking and Optimisation

Service Benefits

- Provides immediate cost savings and full visibility into your cloud expenditure.
- Establishes long-term financial control, predictability, and accountability for your cloud spend.
- Frees up your technical teams to focus on innovation instead of complex cost management.
- Maximises the business value of your cloud investment through continuous optimisation.
- Delivers an instant lift in FinOps maturity without the need for recruitment or long onboarding periods.
- Aligns cloud spend with strategic business goals, moving beyond simple invoice management.

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Service Description

Initial Cost Optimisation Assessment

Our service begins with a deep-dive assessment of your current cloud expenditure on Google Cloud and Microsoft Azure. We analyse your billing and usage data to identify immediate savings opportunities, such as rightsizing underutilised resources, eliminating idle assets, and optimising storage tiers. This initial phase is focused on identifying initial cost savings, but also delivers a clear, actionable plan to reduce and manage your costs going forward.

Ongoing Cost Management and Governance

Following the initial assessment, we provide an ongoing managed service to ensure continuous financial control. We establish robust governance by implementing budgets, spend alerts, and customised dashboards. We also establish and track Financial and Operational KPIs, identifying the appropriate Reserved Instance/Savings Plan coverage, tracking the percentage of recommendations achieved, and monitoring budgetary coverage. By creating accountability and visibility across your organisation, we help you manage and predict your cloud spending effectively, preventing budget overruns before they happen.

Continuous Optimisation and Advisory

Cloud pricing models and services are constantly evolving. Our team provides continuous optimisation and strategic advice to ensure you are always making the most cost-effective choices. This includes recommendations on purchasing commitments (like Reserved Instances or Savings Plans). Our service helps automate cost allocations via smart tagging and provides comprehensive, multi-dimensional reporting for full visibility and showback.

We are also aware of the need to move beyond the mechanics of cost optimisation to extend and embed FinOps within your organisation fostering a culture of cost consciousness within your diverse teams. This includes architectural teams considering the modernisation of applications and dev teams coding efficiently. changes for efficiency. Our Advisory services provide insight, change governance and training to your teams to ensure long-term financial health in the cloud.