

# Generative AI and Data Service Definition

## Summary of Service

Telana provides Generative AI and Data services to help organisations solve business problems by leveraging Google's and Microsoft's differentiated technology. We help customers ideate, prove, and productionise data and AI use cases.

## Service Features

- / Strategic AI advisory services
- / Business case and use case development
- / Rapid prototyping through ideation hackathons and POC delivery
- / AI integration into existing or new applications
- / Data strategy and modern data warehousing
- / Machine learning and AI
- / Data insights and visualisation

## Service Benefits

- / Telana helps customers make use of Google's Generative AI and Data services quickly and with a focus on driving value, fast.
- / Our Actionable AI Framework supports customers on their journey from identifying use cases and strategy planning, to delivering an action plan to execute on use case build out and deployment.
- / We empower client teams to deliver leading-edge data analytics and machine learning solutions on the Google Cloud Platform and Microsoft Azure.

## Service Description

Our Data, Analytics and AI practice brings together a highly committed team of experienced data scientists and engineers. We pride ourselves in collaborating with and empowering client teams to deliver leading-edge data analytics and machine learning solutions. Our core offerings include:

## Strategic AI Advisory

- / We provide comprehensive data maturity assessments and discovery services to establish a clear baseline. This includes delivering a "current state" data maturity report, an overview of data warehouse design and governance best practices, and a high-level data strategy roadmap. Our advisory services help you build a board-level business case for your data and AI initiatives.

## Use Case and Business Case Development

- / We work with you to identify and prioritise high-impact use cases aligned with your industry and organisational goals. This includes developing a robust business case and an analytics centre of excellence, defining organisational design, roles, and responsibilities. We help you create and mobilise a data strategy that delivers tangible results.

## Generative AI Rapid Prototyping

- / We create tailored prototypes to demonstrate how your organisation's challenges can be solved with technology. These prototypes are designed to be repeatable and scalable across different use cases, such as natural language database queries, document summarisation, and custom chatbots, showing the art of the possible quickly.

## AI Integration and Productionisation

- / Our Generative AI applications are extensible by design and can be scaled out, first to limited-use pilots and then to production-grade services. With support from our in-house, award-winning application development and software engineering practice, we deliver embedded analytics with beautifully designed user interfaces.