

Cloud and AI Advisory Services (Google and Microsoft) Service Definition

Summary of Service

Our Advisory and Consulting services are designed to help businesses modernise and innovate by leveraging data, AI, and the cloud. We work with clients to create a strategic vision, establish robust governance models, and develop actionable roadmaps to achieve their goals on the Google Cloud and Microsoft Azure platforms.

Service Features

- / Strategy and Actionable Roadmaps for Cloud and AI adoption
- / Business Transformation Insights and Support (inc. Operating model design, change management and people enablement)
- / Business Case development to establish ROI
- / AI (inc. Agentic) Use Case Development and adoption planning (inc. governance, security, data and talent)
- / Ideation Sessions using design thinking
- / Data Strategy and Governance

Service Benefits

- / Provides a clear, actionable path to successful cloud and AI adoption, considering people, process as well as the technology
- / Aligns technology initiatives directly with your core business objectives.
- / Justifies investment and secures stakeholder buy-in with robust business cases.
- / Fosters a culture of innovation by collaboratively solving complex business problems.
- / Ensures your data is treated as a strategic, well-governed asset from day one.

Service Description

Strategy and Actionable Roadmaps

We collaborate with your leadership to define a clear strategic vision for cloud and AI adoption. Our experts translate this vision into an actionable, step-by-step roadmap, outlining the key initiatives, timelines, and resources required to achieve your modernisation and innovation goals on both Google Cloud and Microsoft Azure.

Business Transformation

Our service provides deep insights and support to drive genuine business transformation. The successful adoption of Cloud and AI extends beyond the technology and challenges existing organisational structures, processes and the people that operate them. Through effective change management we ensure that our innovative solutions are fully integrated and managed within your operation through new operating model design, process reengineering as well as people training and enablement.

Business Case Development

To ensure your initiatives deliver maximum value, we work with you to identify and develop compelling business cases that maximise your ROI.. We help you quantify the potential benefits, estimate the investment required, and build a powerful narrative to justify projects and prioritise those with the highest return.

Use Case Development and Ideation

We facilitate creative ideation sessions, using design thinking methodologies to bring business and technology stakeholders together. This collaborative approach helps to address complex business problems, challenge existing processes, and uncover new opportunities for innovation. Together we identify and develop high-impact and feasible use cases to take forward and provide tangible benefits to your organisation

Data Strategy and Governance

A successful cloud and AI journey is built on a solid data foundation. We help you establish a comprehensive data strategy and a robust governance framework. This ensures that your data is managed as a critical business asset—secure, compliant,



high-quality, and ready to power advanced analytics and AI-driven insights.