



# G-Cloud 15 Service Definition

**Accenture Innovation-as-a-service (Innovation Dojo)**

**Jan 2026**

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# 1.0 Scope of our services

The Innovation Dojo is an immersive design and development capability where cross-functional teams embrace high speed prototyping to solve complex business problems and learn the latest in design thinking and development techniques.

Leveraging co-creativity in a blended team, the capability is comprised of Accenture SMEs and rotational client resources and focuses on qualifying and accelerating solutions for existing and future business problems, removing the need for significant investment (time as well as money) in lengthy discovery activities.



**Figure 1: Innovation Dojo**

Whether it is a completely new product or business challenge or simply an improvement on an existing solution, the Innovation Dojo can offer the right model to allow clients to “solve and learn”.

By providing a safe environment of experimentation and innovation, learners become more aware and increasingly in control of their perception and inquiry capabilities with a method that leverages:

## **Ambitious Goals, Rapid Discoveries**

- The Innovation Dojo employs new ways of exploring and learning via design thinking workshops, continuous refinement and first-hand inspections. It sets ambitious goals, where Digital IT and business professionals can radically rethink how they design and deliver new citizen and employee experiences.

## **Small Investment, Big Return**

- The main goal is to continuously experiment and validate emerging solutions. This, in turn, will help organisations understand where future investments should be made and fail fast on the solution which may not yield a return, through assessing viability, feasibility and desirability.

## **Co-Creativity**

- The Innovation Dojo operates via strong co-creativity. We offer Accenture Technology, Digital & Innovation experts that will get together with the client resources to form a Dojo Squad (team). Collaborating and sharing industry experience and developing new ideas to tackle business problems. Through Accenture’s alliance partnerships with large technology vendors and niche SME’s, the Innovation Dojo also offers an opportunity to shape and explore alternative technology platforms (including Open Source) prior to procurement commitments.

## **Embedding An Agile Culture of Creativity**

- The Innovation Dojo accelerates the learning curve and adoption of Agile ways of working. Small groups gather to look at a particular problem or opportunity. Everyone is encouraged to contribute their ideas – no matter how ‘out there’ they are – and those ideas are then narrowed down by the group and governed using Agile governance ceremonies and techniques.
- The ‘fail-fast’ mentality of the Innovation Dojo crucial: no-one is going to be penalised for an idea that doesn’t pan out, if lessons are learned from experimenting and learned quickly.



**Figure 2: An Agile Approach**

The team takes a ‘Product-first’ approach – with individual client Product Owners sponsoring each business problem through a specific phase. Where a solution has been proven technically viable and with agreed business benefit, this Product Owner will return to his or her area of the client business and take the solution (along with its associated business case) into the relevant business area. All material and source code produced will be stored on client repositories.

The Innovation Dojo can be tailored to support several focus areas, including validation of your strategy, enhanced understanding of how emerging technology can be applied, people development and capability building.

## 2.0 Assets and Tools

Accenture brings established tools and methodologies that help to industrialise the approach to Innovation and help confirm desirability, viability and feasibility:

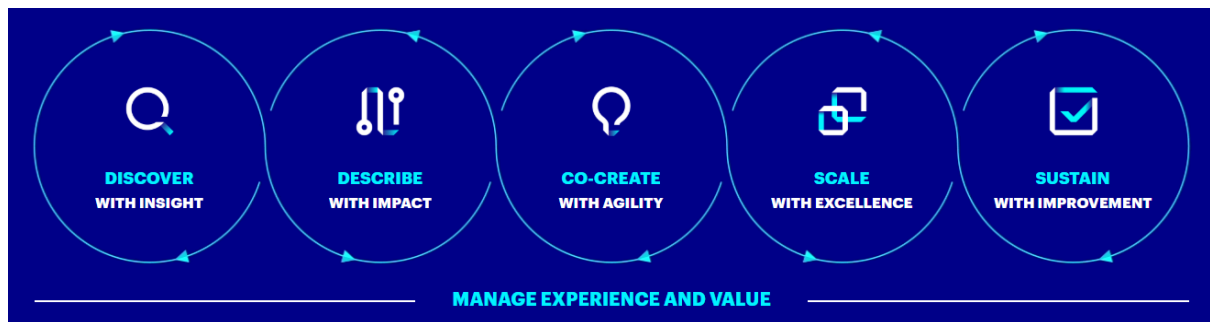


Figure 3: Managing Experience and Value

Accenture's FORM methodology applies 5 key principles:

- **Discover:** We explore the challenge and dream big. We create insights and exciting new ideas
- **Describe:** We shape a compelling North Star and create an agile path forward.
- **Co-Create:** We create an abundance of ideas and shape experiments to learn from users.
- **Scale:** We now expand, strengthen and enrich the solution to create the target value.
- **Sustain:** We run the solution and continuously create value, driven by long term vision.

Our Innovation Strategy brings together all the fundamental components required to make more informed decisions and have the structure required to drive Innovation across the business.

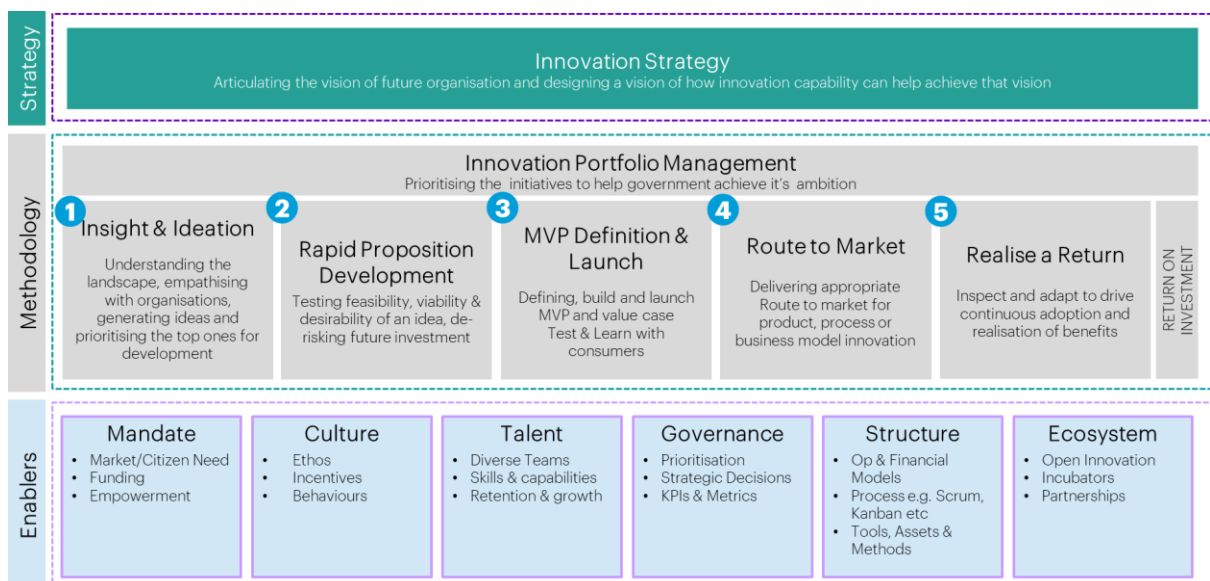


Figure 4: Innovation Strategy

Supported with our industrialised technology platforms, assets and accelerators for boosting pace and quality.

- Accenture DevOps Platform (ADOP) – Open sourced
- Collection of Modern Web App reference patterns and applications
- API Security Reference Architecture
- Accenture Touchless Testing Platform
- Accenture Cognitive Insights Platform (ACIP)
- Accenture Test Automation Framework – Open sourced

## 3.0 Pricing

Please refer to the associated pricing document/ rate card relevant for this service.

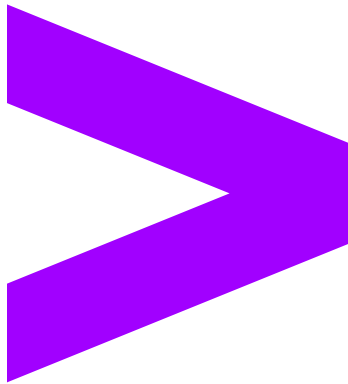
## 4.0      **Contacts**

**Email:** [UK.TenderMonitoring@accenture.com](mailto:UK.TenderMonitoring@accenture.com)

**Telephone:** +44 (0) 20 7844 4444

## 5.0 About Accenture

Accenture is a leading global professional services company that helps the world's leading businesses, governments and other organisations build their digital core, optimise their operations, accelerate revenue growth and enhance citizen services—creating tangible value at speed and scale. We are a talent- and innovation-led company with approximately 799,420 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology and leadership in cloud, data and AI with unmatched industry experience, functional expertise and global delivery capability. We are uniquely able to deliver tangible outcomes because of our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Song. These capabilities, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients reinvent and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities



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