



G-Cloud 15 Service Definition

Accenture Landscape Discovery Services

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1.0 Scope of our services

Service Introduction

Landscape Discovery is a 6–12-week Discovery phase of a digital agile delivery project that addresses the whole problem to be solved. Engaging a range of, on shore security cleared, disciplines in collaborative research with users and stakeholders, the diversity of perspectives and methods applied deliver integrated findings from deep technical, data, cyber and user centred insights.

Service features

- On shore security cleared team
- Multi-disciplinary discovery research methodology addressing complex, multi-faceted problems
- Focused on the user-journey and every aspect of the experience
- Researching end users, business-process, policies, data, technology and business process analysis, covering front stage, backstage and underlying platforms and technology delivering digital services
- Visualises the discovery process and contextualises research findings within it
- Surfaces themes, connections and relationships from across the discovery landscape
- Method centres on deep collaboration between specialists, stakeholders and existing team
- Methodology applicable to both new service design and digital transformation
- Expert discovery research team ready for rapid deployment
- Performs discovery, producing a GDS assessment

Service Benefits

- Makes an informed case for change, underpinned by a joined up view of user, business, technology and data needs.
- Specialist researchers apply a range of bespoke tools and techniques to gain deep understanding and discover synergies between disciplines
- Quick and effective. Landscape method utilises concurrent research activities and reduces discovery duration
- Greater depth understanding from discovery. Richer and integrated insights enabled by the depth of collaboration
- Visualisation of discovery enabling easy communication, shared understanding and alignment

- Methodology ensures genuine problems and needs problem are identified
- High collaboration with stakeholder maximises awareness and effectiveness across the organisation

How We Do It



Transformation is complex

Discovery is a method to effectively deliver deep insight and business value - solve the right problem, completely.

Makes an informed case for change

A clear and traceable picture of the changes required accompanied by a defined strategy for achieving it

Customer-centricity

Strong focus on the end customers experience, the organisation and the wider context in which that experience is delivered

Transparent, engaging and innovative

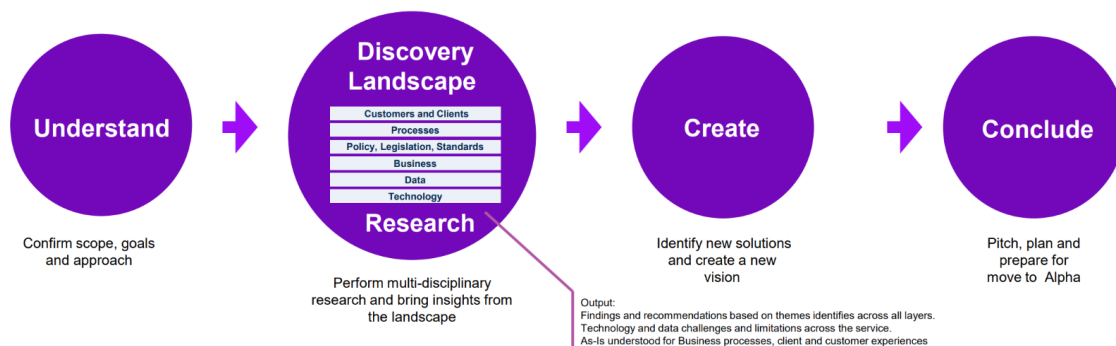
Our unique visual tool ensures high visibility, and is very effective at driving understanding and alignment with stakeholders

2.0 Key Differentiators

A unique discovery method



Human centred approach combined with analysis is the key



Asking new questions at greater depth

Richer and integrated insights enabled by executing research with greater the depth exploring from multiple viewpoints

Quick and effective

Concurrent research activities reduce duration, with high level of stakeholder and user engagement maximising effectiveness

Business problems often transcend specialist boundaries

Centred on a multidisciplinary and collaborative approach, you get one joined up view across all research disciplines

Specialist researchers for complex needs

Several specialists applying a range to tools and techniques with deep understanding through discovering synergies between disciplines,

3.0 Pricing

Please refer to the associated pricing document/ rate card relevant for this service.

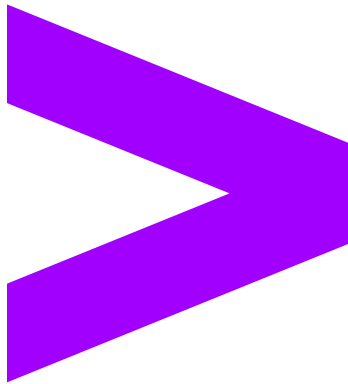
4.0 **Contacts**

Email: UK.TenderMonitoring@accenture.com

Telephone: +44 (0) 20 7844 4444

5.0 About Accenture

Accenture is a leading global professional services company that helps the world's leading businesses, governments and other organisations build their digital core, optimise their operations, accelerate revenue growth and enhance citizen services—creating tangible value at speed and scale. We are a talent- and innovation-led company with approximately 799,420 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology and leadership in cloud, data and AI with unmatched industry experience, functional expertise and global delivery capability. We are uniquely able to deliver tangible outcomes because of our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Song. These capabilities, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients reinvent and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities



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