



G-Cloud 15 Service Definition

Accenture CMS - Umbraco Platform Service

Jan 2026

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1.0 Scope of our services

- **Web Development & Integration:** Flexible solutions, created by our Umbraco developers, combine the CMS' capabilities with the highest functionality, making your applications versatile and scalable.
- **Web Design:** Our highly talented and experienced team of visual designers and UI experts is ready to deliver tailored and exceptional web designs.
- **Umbraco eCommerce:** eCommerce functionality is often needed alongside the CMS. We can create an eCommerce solution tailored to your needs, intuitive, modifiable, and easy to manage.
- **Umbraco Cloud Hosting:** There are multiple hosting options for Umbraco websites, including Microsoft Azure cloud, which enables rapid deployment and scaling of your applications.
- **Umbraco Support & Maintenance:** We offer reliable Umbraco support and maintenance on an asneeded basis or as part of an ongoing support contract.
- **Umbraco Health Check, Umbraco Migration:** If you already have an Umbraco-based system, we will help you maintain, migrate, and keep it up-to-date. We can conduct a Health Check – an audit of your current solution – so that you know the exact state of your application.

Why us?

We have successfully delivered multiple solutions based on this CMS and have numerous certified and experienced Umbraco developers within Accenture. Additionally, our extensive expertise in .NET greatly enhances our capabilities when working on a .NET-based CMS. Our expertise goes beyond the standard web development scenarios; we excel in advanced enterprise-class solutions, integrations, and leveraging cloud technologies.

2.0 Frequently Asked Questions

What is a CMS?

A Content Management System (CMS) is a type of software that's used to create, edit, optimise and publish digital content online. It is the most important tool when building and managing a website.

What is the cost of an Umbraco License?

Umbraco is an open-source CMS that is free to use for everyone. It offers plenty of out-of-the-box functionalities. The Umbraco community creates extensions and plugins that enable the quick addition of new features, thereby accelerating website development. Not all of these extensions are free, the selection of used plugins will affect the cost of your Umbraco web development.

What are the options for hosting Umbraco solutions?

Thanks to the fact that Umbraco is an open-source CMS, based on the popular.NET development platform, there are multiple hosting options. Umbraco websites can be hosted on-premises or in the cloud with a wide variety of providers. There's also the option to use Umbraco Cloud hosting in the SaaS model.

What do I get out-of-the-box as an Umbraco user?

By choosing Umbraco as the framework for your solution, you receive a fully operational administration panel. It is a place where you can manage your application and find the tools necessary for building the user-facing part of your website.

In addition to the authentication and authorisation tools for both the users and people working on the website, you get access to many useful functionalities and components. They include a set of predefined controls, tools for publishing and editing content, an authorisation system for publishing changes, and a multilingual setup for your website. It also includes a collection of visual components that provide immense possibilities of presenting your content. The out-of-the-box features allows us to significantly accelerate the development process and reduce its costs.

Do I need technical knowledge to use Umbraco?

No, you do not need technical knowledge to create, publish, and edit content on an Umbraco website. However, expertise in Umbraco web development may be necessary to adjust your website to your individual needs. This makes it a great, flexible solution that fits both smaller projects as well as complex, enterprise-level systems.

What else can the Umbraco platform do?

Thanks to the wide selection of free and paid plugins, Umbraco can be adjusted to a wide range of business needs. Examples include e-commerce solutions with shopping carts and integrations with multiple payment systems, as well as headless solutions that create and collect complex forms for later use in frontend applications built in any framework.

This expandability also enables our teams to develop custom components for our clients, ranging from simple controls or dashboards to more sophisticated tools tailored to meet individual client needs.

What are the best business cases for Umbraco web development?

The most common business cases we encountered are:

- **Official Company Website:** The client can use the CMS to control the content presented on their website. No IT team is necessary to make content-related changes.
- **Intranet:** An internal network for the client's employees, entirely managed by their organisation.
- **eCommerce:** An online shop with a sophisticated shopping cart and integrations with multiple payment systems.
- **Advanced Search Engine:** Umbraco utilises Examine as its search and index engine. We can extend and develop this feature to provide a complex search system with multiple parameters and operators. The client can use it as a part of the client-facing website or in an internal data repository.

3.0 Pricing

Please refer to the associated pricing document/ rate card relevant for this service.

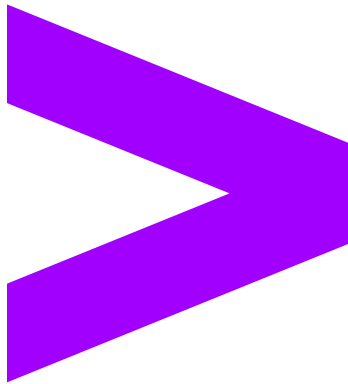
4.0 **Contacts**

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5.0 About Accenture

Accenture is a leading global professional services company that helps the world's leading businesses, governments and other organisations build their digital core, optimise their operations, accelerate revenue growth and enhance citizen services—creating tangible value at speed and scale. We are a talent- and innovation-led company with approximately 799,420 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology and leadership in cloud, data and AI with unmatched industry experience, functional expertise and global delivery capability. We are uniquely able to deliver tangible outcomes because of our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Song. These capabilities, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients reinvent and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities



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