



G-Cloud 15 Service Definition

Accenture Net Zero Transitions

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1.0 Scope of our services

In the race to net zero, governments will need to play a balancing act between setting out and enforcing consistent, binding targets across industries, while helping to create new markets and investing in breakthrough technologies to help achieve sustainability at scale.

Accenture is helping clients take decisive action on all three sustainability pillars – ESG – and seize the opportunity to reframe value with new inclusive and resilient development models.

Our goal is to support public service accelerate their green transition, deliver on their sustainability commitments and act as policy s stewards to support industrial decarbonization towards the 2030/50 climate targets and SDGs. Accenture is uniquely placed to be an end-to-end partner driving change that creates sustainable impact for both today and tomorrow.

This document describes one of the six sustainability offerings summarised below and should be read in conjunction with the associated G-Cloud 14 Services documentation. Each of these sustainability offerings are supported by an overarching Sustainability Strategy service.

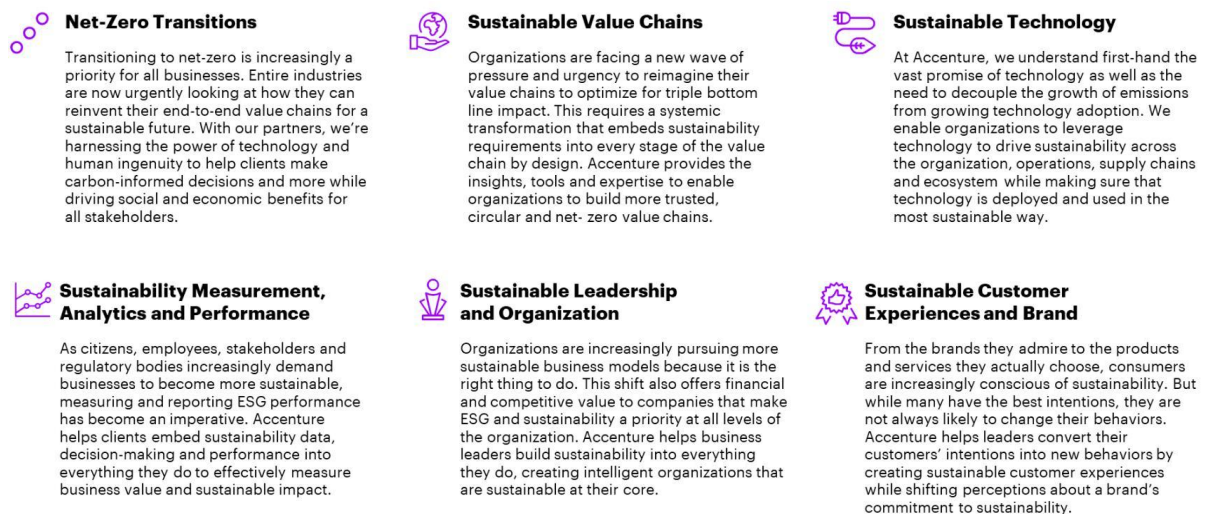


Figure 1: An overview of Accenture's Sustainability Services

Sustainability Strategy Shaping our client's business strategies to create value and impact on sustainability in their core businesses across ESG issues CEO Client Problem • Undefined sustainability ambitions • Unclear business case for sustainability • Vague roadmap for sustainability		Client problem	Capabilities
	1	Net-Zero Transitions CEO / C-Suite • Climate risk exposure • Delivery of net zero targets • Value destruction by new entrants	• Decarbonize industry & manufacturing • Decarbonize transport • Decarbonize buildings & infrastructure • Decarbonize energy systems • Deploy recovery & removals • Reinvent demand & behaviors
	2	Sustainable Value Chain COO / CPO • Poor visibility of ESG impacts • Producer sustainability regulations • Increasing cost of waste incl. end of life	• Define & deliver holistic strategy • Drive transparency of ESG performance • Enable responsible sourcing & operations • Innovate for circularity • Decarbonize the value chain
	3	Sustainable Technology CIO / CTO • Growing IT carbon footprint • Tech as a sustainability enabler	• Decarbonize & enable circular IT infrastructure • Design & deliver green cloud migration & ops • Embed sustainability in software development • Enable sustainable machine learning, data & AI
	4	Sustainability Measurement, Analytics and Performance CFO • Investor pressure for disclosure • Need to steer ESG performance	• Diagnose ESG exposure & potential • Prioritize and define ESG topics, metrics, KPIs • Transform operating models • Select & design ESG data architectures • Capture internal & external ESG data • Monitor real-time impact
	5	Sustainable Leadership and Organization Board / CEO / CHRO • "Purpose" = new frontier for talent • Execution of sustainability goals impeded by culture and capability/talent and organization	• Enhance board effectiveness via ESG • Develop responsible leaders at all levels • Optimize operating models • Develop a purpose-driven strategy • Enhance employee experience • Drive operational effectiveness through I&D • Reskill/upskill talent for sustainability
	6	Sustainable Customer Experience and Brand CMO / CCO • Not capitalizing on sustainable brands growing 2x non-sustainable • Consumer demand for transparency	• Activate purpose-driven brands • Create behavior change in consumers & employees • (Re)Design experiences for a sustainable age

Figure 2: Supporting capabilities within each of Accenture's Sustainability Services

2.0 Our Overall Approach

Accenture is committed to delivering 360° value to all our stakeholders.

The Accenture Sustainability Value Promise is to embed sustainability into everything we do, with everyone we work with, creating both business value and sustainable impact, enabled by technology and human ingenuity.

Together with our partners, we're helping to solve the biggest problems our clients and the world face to achieve the United Nations Sustainable Development Goals and tackle climate change.

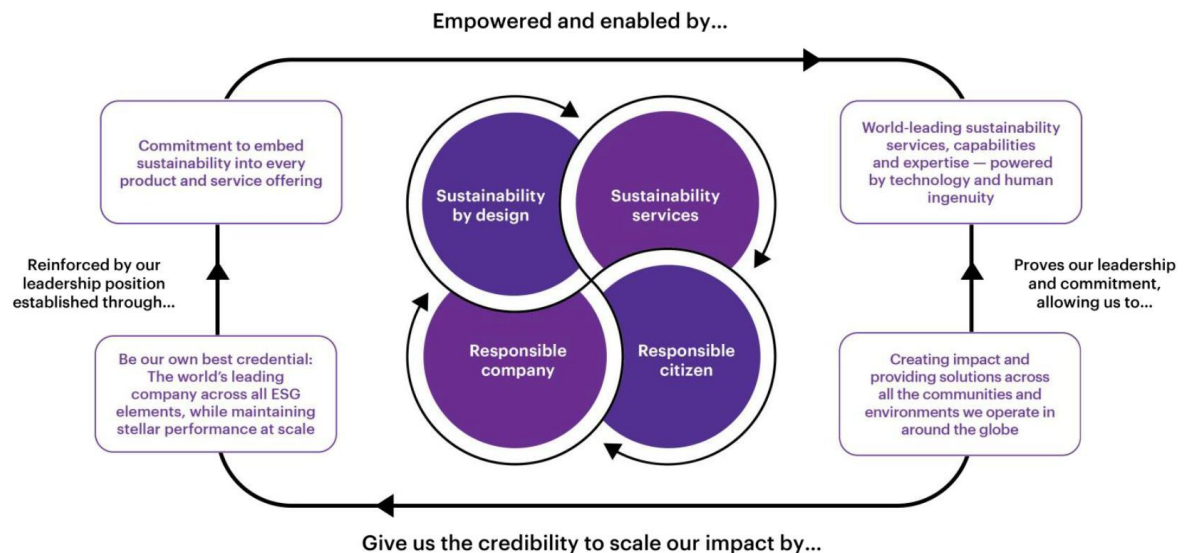


Figure 3: The Accenture Sustainability Value Promise

To help deliver on our commitments, we aim to create 360° Value for all our stakeholders.

This goal reflects our growth strategy, purpose, core values, and culture of shared success.

- We measure our success by how well we are achieving this goal.
- We launched our 360° Value Reporting Experience—a new way to share our progress on how we are creating this value.
- This comprehensive digital tool brings together all our environmental, social and governance (ESG) and financial metrics, progress, and performance in one place, measuring how we are doing against our goals.

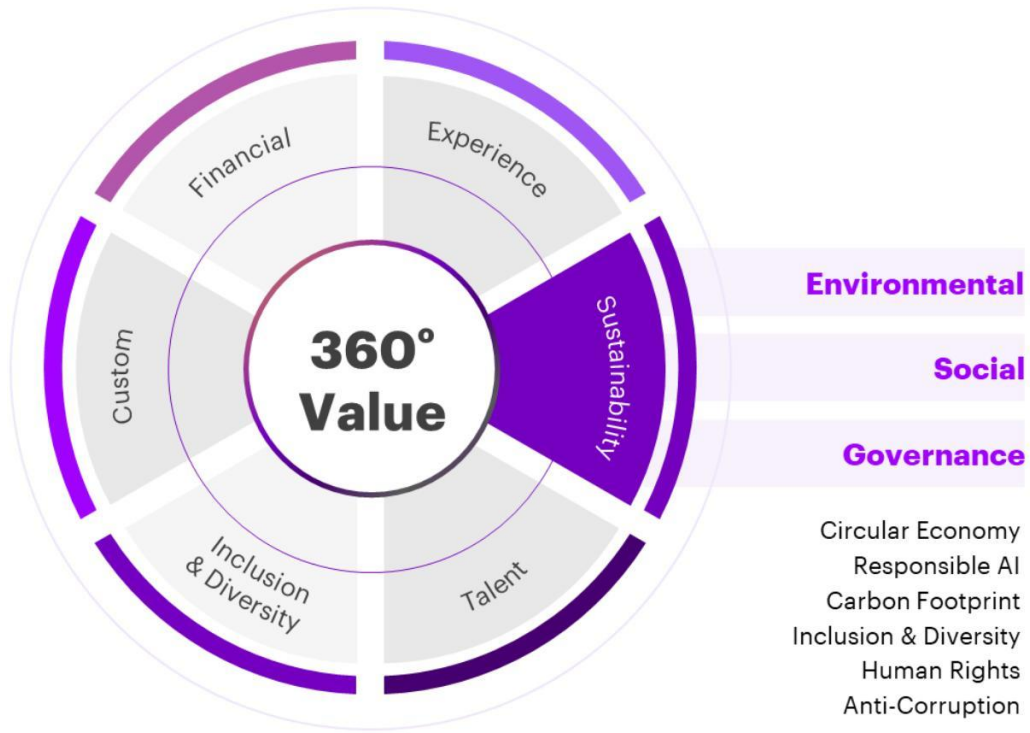


Figure 4: Accenture’s 360° Value Reporting Experience – with a focus on ESG levers

3.0 Net Zero Transitions

We are driving 5 key holistic initiatives that make a tangible difference for our people, our clients, our business, our partners, and the future vitality of our planet. Accenture's five core initiatives propel net zero transitions that are accelerated by digital technology and data and enabled by culture and experience. They can be summarized in this Net Zero wheel below.



Figure 5: Net Zero Framework - Specific Expertise and holistic approach to understanding an Organisation's Net Zero needs

Accenture also supported the World Economic Forum in creating a "System Value" framework to holistically evaluate the economic, environmental, social, and technical outcomes of potential energy solutions. The framework aims to shift political and commercial focus beyond cost to include value. Policies, investments, and solutions can be evaluated to assess their impact on a range of outcomes.



Figure 6: Accenture's Economic, Environmental and Social & Energy Value

4.0 Assets and Tools

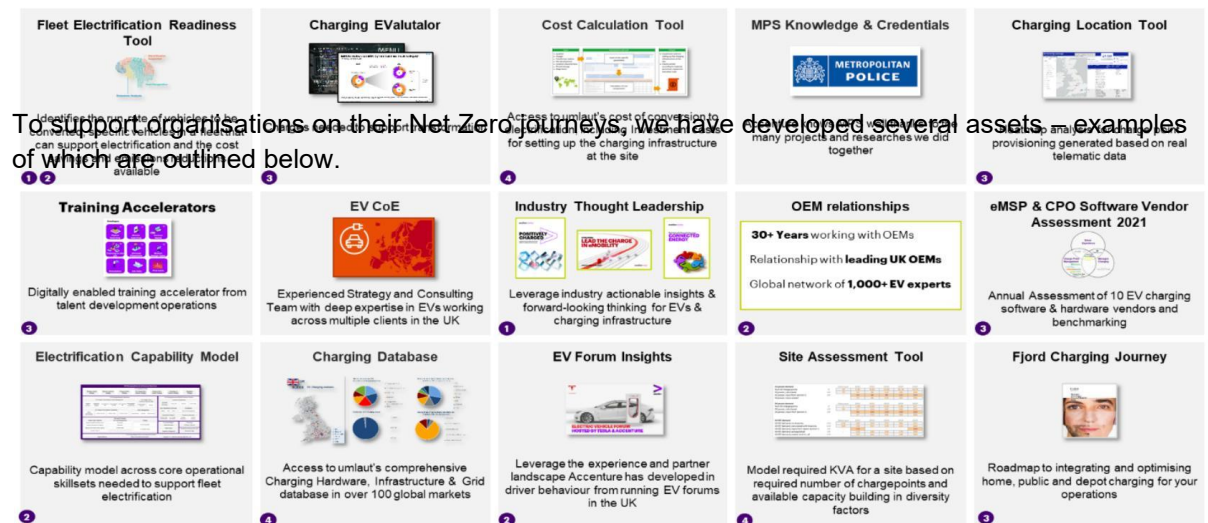


Figure 7: Net Zero Assets

We also have a dedicated e-mobility practice within Accenture, focused on supporting our clients with fleet electrification and decarbonization approaches.

We have developed a suite of data assets and 'accelerators' during prior engagements or through our research and development investments. These accelerators will expedite insights, improve understanding of user personas, and optimise the installation of new infrastructure. Each Accelerator has been summarised below.



Figure 8: Accenture Accelerators

5.0 Pricing

Please refer to the associated pricing document/ rate card relevant for this service.

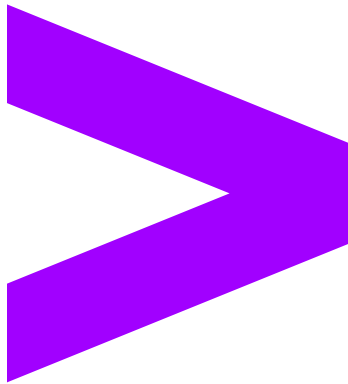
6.0 **Contacts**

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7.0 About Accenture

Accenture is a leading global professional services company that helps the world's leading businesses, governments and other organisations build their digital core, optimise their operations, accelerate revenue growth and enhance citizen services—creating tangible value at speed and scale. We are a talent- and innovation-led company with approximately 799,420 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology and leadership in cloud, data and AI with unmatched industry experience, functional expertise and global delivery capability. We are uniquely able to deliver tangible outcomes because of our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Song. These capabilities, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients reinvent and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities



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