



G-Cloud 15 Service Definition

**Accenture Business Architecture, Analysis,
Scope Management, and Design Leadership**

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accenture

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1.0 Scope of our services

This document describes Accenture's Business Architecture, Analysis, Scope Management, and Design Leadership Service, and should be read in conjunction with the associated G-Cloud 13 Services documentation.

Accenture provides Business Architecture, Analysis, Scope Management, and Design Leadership support for transformation of projects, programmes, and portfolios. We specialise in creating clarity on the business strategy, design vision, core principles, and user outcomes that underpin complex cloud transformations, across government and the public sector.

Our Business Architecture, Analysis, Scope Management, and Design Leadership Service includes:

- **Portfolio, programme, and project scoping and mobilisation:** defining, scoping, and launching projects, programmes, and portfolios with a clear understanding of the user needs, organisational vision, and core design principles that sit at the heart of the transformation. Establishing the ways of working and processes for projects, programmes, and portfolios to mobilise at pace and scale.
- **Decision-making forums and scope governance:** cultivating a ways of working which places service design ownership in the hands of users and subject-matter experts, supported by forums that facilitate rapid decision-making, active dependency management, and transparency in prioritisation at the project, programme, and portfolio levels.
- **Business architecture, enterprise architecture definition and refinement:** understanding the organisational vision and value streams, creating and managing a visual set of business capabilities requiring delivery to achieve a transformation objective. We work with the leadership team to create the business architecture and processes to deliver against commitments made at the portfolio, departmental, or ministerial level.
- **Agile requirements analysis and business process design:** creating, refining, and managing a backlog of quality requirements and iterating through agile delivery. Designing business processes for the core technology and human interactions that deliver target capabilities, ensuring interdependencies are understood and decisions are managed and traceable end-to-end from transformation inception to realisation.
- **Change impact assessment and change delivery management:** holistic impacting of change at the portfolio, programme, or project-level. Capturing the impacts (cost, time, people), benefits, and business outcomes so that projects and programmes can actively manage their backlog to maximise outcomes with a clear understanding of the delivery picture.
- **Scope management and agile roadmap delivery:** putting processes in place to manage scope within and across a project, programme, or portfolio based on the business architecture and target outcomes. Proactively engage across stakeholders to develop user-centric requirements and business process designs, leveraging agile process (e.g. "three amigos", sprint reviews) to refine and mature scope at pace and with a clear connection between business and technical delivery.
- **Metrics driven benefits analysis, scope management, prioritisation:** utilising a data-driven prioritisation model to support priority choices and traceable design / scope decisions at each stage gate or decision point within a transformation portfolio and through to the project or programme level, ensuring that projects are joined up, working towards the same direction and clear on outcomes and dependencies.
- **Project / Programme roadmap definition, planning and dependency management:** defining the vision, roadmap and detailed approach for the delivery of a project, programme, or portfolio. Understanding the core business objectives to facilitate active risk, issue and dependency management and prioritisation of outcomes / scope within an agile roadmap.
- **Business case definition, planning, assessment, and tracking:** defining and managing the business case for a project or programme, planning the benefits realisation roadmap and assessing progress against committed programme objectives. Ensuring a holistic approach to value and benefits that considers user outcomes, inclusion, and sustainability alongside financial metrics.

2.0 Approach

Accenture is experienced in leading and delivering complex transformations at the project, programme, and portfolio level across large organisations and government. We are a trusted delivery partner and have a track record of working with 97% of our top 100 clients for more than 10 years.

Accenture's Business Architecture, Analysis, Scope Management, and Design Leadership Service is based on a tried and tested methodology for working with clients to clarify their strategy, vision, and outcomes by focusing on establishing business architecture, core design principles, and user needs which sit at the heart of their transformation goals. Accenture has a programme assurance practice dedicated to delivery of major government transformation which delivers our core Business Architecture, Analysis, Scope Management, and Design Leadership Service.

Innovation is at the heart of Accenture. Our ecosystem can bring a vast range of capabilities to support government cloud transformation, drawing from our Strategy, Digital, Technology practices, as well as deep functional and industry expertise across government and the private sector.

We pride ourselves on our role supporting UK government and have a culture that emphasises working alongside our clients as partners to iterate solutions to achieve our shared purpose of true government transformation, whether that is at the project, programme, or portfolio level.

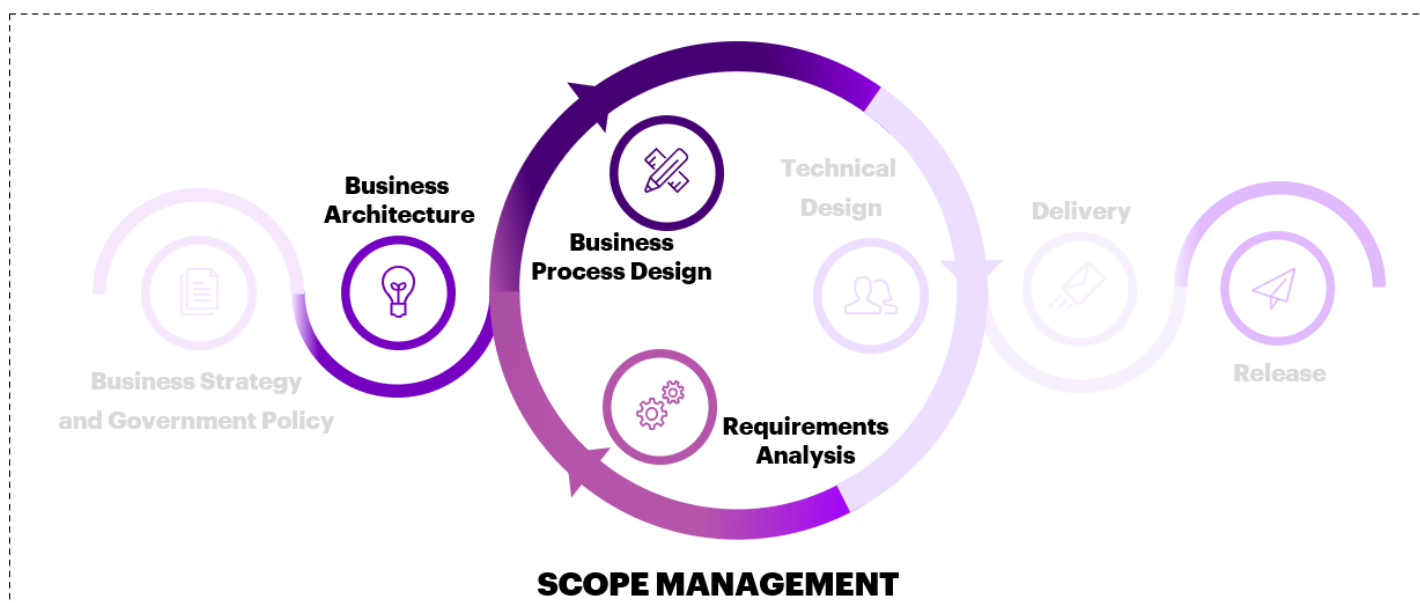


Figure 1: Scope Management

Accenture's Business Architecture, Analysis, Scope Management, and Design Leadership Service draws on 30 years of experience shaping and delivering transformation programmes. Recognising the primacy of data as a core driver of transformation, it has built expertise in defining, managing, and refining a programme vision within projects, programmes, and portfolios.

While each approach is tailored to the situation and needs of each transformation, Accenture is able to draw on a suite of adaptable and customisable tools, processes and capabilities to support requirements analysis, business process design, business architecture definition, and scope management end-to-end within the lifecycle of a programme, from inception through delivery and realisation of the transformation vision.

3.0 Assets and Tools

Accenture has several Business Architecture, Analysis, Scope Management, and Design Leadership assets, tools, and established capabilities for these services which underpin our approach to managing scope within complex transformation projects, programmes, and portfolios. Our methods are tailored working collaboratively with client teams within the specific context of a project, programme, or portfolio.

Accenture brings specific tools and assets including:

- **Target business architecture:** aligning with the transformation or organisational target operating model (TOM), we will create and manage a visual set of artefacts that articulate the business vision and target architecture. Tools include capability mapping; creation of a programme roadmap (capability or epic-led); and establishment of business design and scope governance processes to provide oversight to strategic requirements and alignment to design principles.
- **Functional process models:** effective scope management depends on a clear understanding of end-to-end business processes in the future state. Our process design tools support the mapping of core process areas, user journeys, and high-level requirements into standardised templates which are aligned to the business architecture, design principles, and the transformation vision.
- **Requirements 101:** requirements analysis and backlog management tools vary based on the programme context. Our modular approach focuses on standardising requirements definition and ways of working, establishing clear processes and templates for creating, refining, and prioritising scope at the epic and feature level and building a clear backlog of technology and business change requirements that is aligned to the vision for the business architecture.
- **Scope management and prioritisation matrix:** scope governance and prioritisation tools to support business & change leaders to make metrics-driven decisions when prioritising change, applying custom prioritisation weighting and leveraging strategic data insights to refine the backlog. These tools empower change leaders to drive maximum value and ensure business alignment by supporting meaningful data-led conversations focused around delivering consistent value and innovation.
- **Solution design and governance:** supporting existing processes or, where required, establishing design governance in a project, programme, or portfolio to bring together accountable design leadership. Our assets include project / programme and scope governance models and decision flows; a solution design and governance “starter kit” to kickstart the creation, approval, and management of service design principles throughout a transformation; and ways of working that place service design ownership in the hands of users and subject-matter experts.
- **Data-driven tools to transparently monitor and track scope:** metrics-based reporting tools vary based on the delivery context and maturity of a project, programme, or portfolio. Our modular tools are built to leverage existing assets and ways of working, such as JIRA or PowerBI, where appropriate, or establish new mechanisms for holistic benefits tracking and realisation.

4.0 Expected Outcomes

Accenture's Business Architecture, Analysis, Scope Management, and Design Leadership Service will help achieve a better understanding of the vision, design principles, and scope of a transformation project, programme, or portfolio. Depending on the scope of the services being delivered, tools and assets will be tailored to the specific context.

We work with our clients to define expected outcomes, which may include:

- **Efficient programme / project mobilisation** with clarity across all stakeholders on strategy, vision, outcomes, business case, roadmap, and ways of working to enable delivery with confidence at pace. Provide a clear rationale for the prioritisation of work packages that is grounded in **business outcomes and quantifiable benefits**.
- Understanding of the **business architecture**, overall business objectives, and key design principles that sit at the heart of a transformation. Leveraging these to define **data-driven metrics against which new changes or initiatives can be assessed** to ensure value.
- Create **clarity and control of the transformation vision** and the design and scope governance processes for rapid decision making and **assurance against the service design** standards as a transformation progresses from initiation through delivery to realisation and closure.
- Defining the business processes within a transformation objective, capturing a clear capability map to support **collaborative requirements analysis** and **transparent scope management** across stakeholders within a project, programme, or portfolio.
- Clear governance, reporting, and ways of working within and across a project, programme, or portfolio to support **effective change control**, scope management, and delivery phasing.
- Reporting to monitor and track key metrics to ensure scope is understood and requirements analysis is **proactively managed within the plan** for an agile project or programme.

5.0 Pricing

Please refer to the associated pricing document/ rate card relevant for this service.

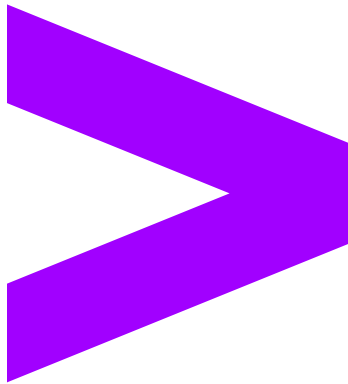
6.0 **Contacts**

Email: UK.TenderMonitoring@accenture.com

Telephone: +44 (0) 20 7844 4444

7.0 About Accenture

Accenture is a leading global professional services company that helps the world's leading businesses, governments and other organisations build their digital core, optimise their operations, accelerate revenue growth and enhance citizen services—creating tangible value at speed and scale. We are a talent- and innovation-led company with approximately 799,420 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology and leadership in cloud, data and AI with unmatched industry experience, functional expertise and global delivery capability. We are uniquely able to deliver tangible outcomes because of our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Song. These capabilities, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients reinvent and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities



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