



G-Cloud 15 Service Definition

Accenture Decarbonisation

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1.0 Scope of our services

Now more than ever businesses are feeling the pressure to respond to climate issues and switch to more sustainable operations that minimize harm to the environment. The last 2 years of the COVID-19 pandemic have created a momentum of organizational change, coupled with other change factors such as the push towards a low-carbon economy, changing customer expectations, new strategies, C-suite and leadership changes, the need to address climate change performance and a drive towards organizational agility to meet stakeholder needs. Accenture is positioned to partner with our clients in guiding them through this sustainability transformation by providing a suite of services for overall sustainability and decarbonization strategy and specifically in low carbon and neutrality transition.

Our scope of services covers all the “building blocks” to low carbon and neutrality and we guide our clients through all the sustainability performance factors they may need to consider.

More specifically in the case of low carbon emissions and neutrality, we provide the below services:

- **Low carbon and neutrality plan: We help clients identify carbon reduction and high-quality offset opportunities and succeed in developing an actionable roadmap.** This includes:
 - **Discover:** Co-creating and innovating together with clients to originate bespoke, low carbon solutions and high-quality offset opportunities. Explore the implementation of internal carbon pricing in governance and decision-making process
 - **Define:** Developing a robust case for change through a logic map. Defining strategic objectives and measures for success. Develop internal carbon pricing to measure the investment required in carbon abatement and offsetting efforts
 - **Implement:** Formulating a clear roadmap with prioritised list of actions
- **Business development: We help clients develop Green-Book compliant business cases for their plans.** This includes:
 - Developing business cases at various stages (SOBC, OBC and FBC)
 - Developing Strategic, Economic, Commercial, Financial and Management cases
 - Developing the case for non-quantitative benefits (e.g. social value)
- **Monitoring and evaluation framework: We help clients develop Green-Book compliant business cases for their plans.** This includes:
 - Developing business cases at various stages (SOBC, OBC and FBC)
 - Developing Strategic, Economic, Commercial, Financial and Management cases
 - Developing the case for non-quantitative benefits (e.g. social value)

2.0 Our Approach

We have a proven method to assess and determining the approach to Low Carbon and Neutrality as shown below. This is based on Accenture's FORM methodology which brings both the human aspects, processes, and technology together to create 360-degree value (which looks at value from six lenses of financial, experience, talent, inclusion and diversity, sustainability, and drivers specific to each client). The methodology involves continuous collaboration with the client following a systematic, step-by-step journey from defining your strategic objectives to decarbonize to developing a strategy document and an actionable roadmap.

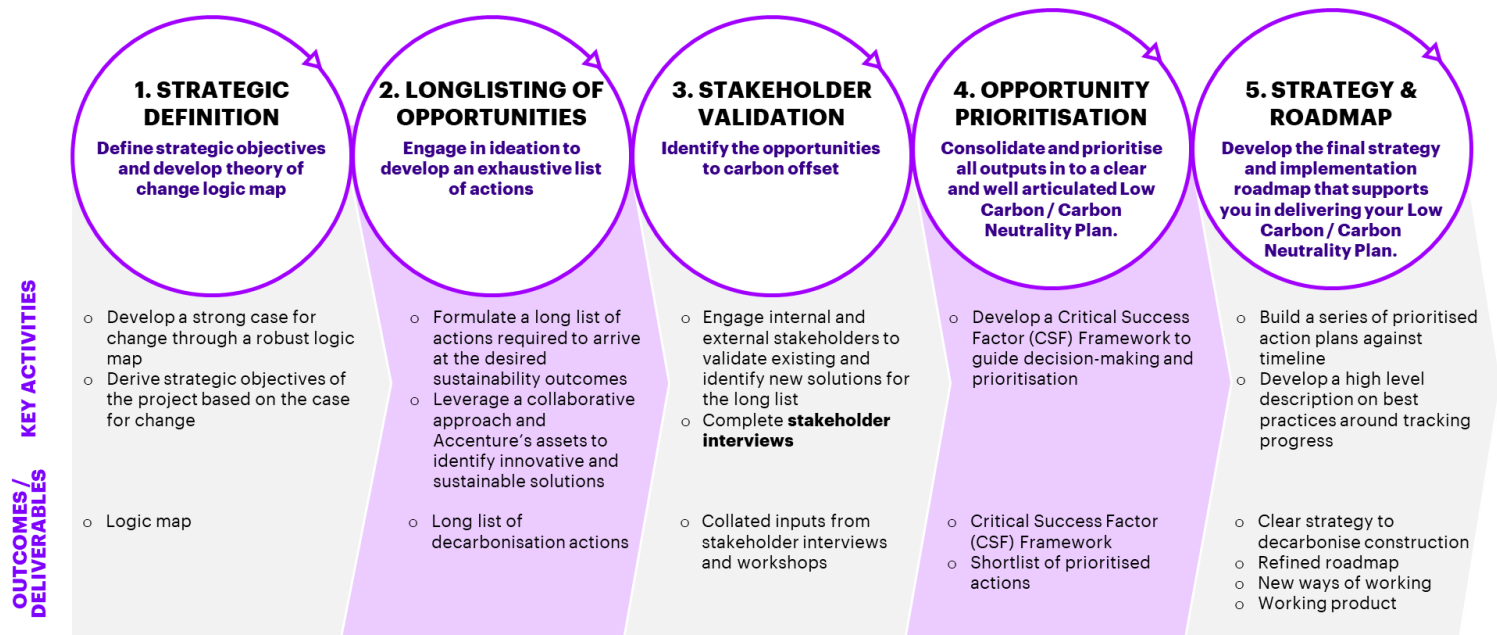


Figure 1: Accenture's Methodology

2.1 Benefits of our Approach

Accenture is a leader in Sustainability Services and has a community of subject matter advisors. The various acquisitions of several other organisations within the last few years and the strategic partnerships in space have helped build on our capability in this space.

1. Leadership in Sustainability Strategy advisory

- We have delivered more than 350 sustainability projects in the last 24 months, with companies across varying domains on sustainability strategy, value creation and science-based target
- 1000+ sustainability practitioners globally across Accenture Strategy's core markets
- Collaborative work with WEF, WBCSD, and UNGC to drive thought leadership and public goods
- FT's UK Leading Management Consultant Gold Awardee under Sustainability category from 2020 to 2022

2. Expertise in Net Zero capabilities

- With our deep industry expertise, insights and global ecosystem—we are uniquely positioned to bring together the human talent, technologies, innovation and partnerships that are needed to help global players navigate the journey to net-zero

- b. We have ourselves set Industry-Leading Net-Zero, Waste and Water Goals which build on Accenture's ongoing journey to reduce its own environmental impact

3. Cross-sectoral expertise in Sustainability and Circular Economy

- a. Accenture has a global network of expertise in Sustainability and Circular Economy across a wide range of sectors, including construction and public infrastructure, transport, cities, and energy.
- b. We leverage data insights and complement this with on-the-ground observations from our respective sectoral experts to develop a strategy that is reality-checked and actionable.

4. Extensive renewable energy and PPA experience

- a. We have deep expertise in renewable energy, sustainable finance, certificates markets, environment regulations and energy management and have highly proficient team who have delivered Power Purchase Agreement (PPA) implementation solution for leading global clients
- b. We process over 3 billion energy data points per week

5. Expertise in Economic Appraisal and Business Case for Carbon

- a. We have experts who have worked on the most nascent type of procurement and business cases involving public-private funding and the accounting both economic and social benefits of carbon-saving technologies, such as EV charging and hydrogen refuelling infrastructure, zero emission buses, etc.
- b. Our Sustainability Practice has helped many organizations develop internal carbon pricing / marginal abatement costs to help leadership make environmentally responsible decisions and investments,

3.0 Assets and Tools

Through the low carbon and neutrality transition, we are able to bring some of our tools and accelerators to make the change journey more effective and efficient:

1. The **Accenture Sustainability Strategy toolkit** is Accenture's capabilities on defining the strategic objectives and developing theory of change logic map based on baseline knowledge and data.
 - Energy Consumption and Carbon Footprint
 - Physical Location Profile
 - Guiding Principles
2. The **longlisting of opportunities assessment** is a series of innovative ideation exercises and workshops to develop a longlist of opportunities for decarbonization based on market trends, best practices and Accenture thought leadership
3. The **prioritization of opportunities** based on an evaluation criteria framework that encompasses Critical Success Factors (CSF) criteria to draw up a narrowed down priority shortlist.
4. Accenture's Strategy and Roadmap capabilities to develop an end-to-end strategy of options and the roadmap for implementation including:
 - Case for Change
 - Align to Corporate and Governance Policies:
 - Definition of Success
 - Recommended Roadmap
 - Next Steps

4.0 Pricing

Please refer to the associated pricing document/ rate card relevant for this service.

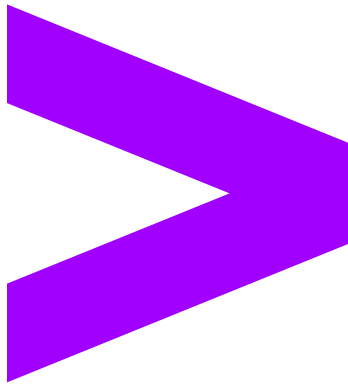
5.0 **Contacts**

Email: UK.TenderMonitoring@accenture.com

Telephone: +44 (0) 20 7844 4444

6.0 About Accenture

Accenture is a leading global professional services company that helps the world's leading businesses, governments and other organisations build their digital core, optimise their operations, accelerate revenue growth and enhance citizen services—creating tangible value at speed and scale. We are a talent- and innovation-led company with approximately 799,420 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology and leadership in cloud, data and AI with unmatched industry experience, functional expertise and global delivery capability. We are uniquely able to deliver tangible outcomes because of our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Song. These capabilities, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients reinvent and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities



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