



G-Cloud 15 Service Definition

Accenture Sustainability Strategy

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accenture

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1.0 Scope of our services

In the race to net zero, governments will need to play a balancing-act between setting out and enforcing consistent binding targets across industries, while helping to create new markets and investing in breakthrough technologies to help achieve sustainability on a scale.

Accenture is helping clients take decisive action on all three sustainability pillars – ESG – and seize the opportunity to reframe value with new inclusive and resilient development models.

Our goal is to support public service accelerate their green transition, deliver on their sustainability commitments and act as policy stewards to support industrial decarbonization towards the 2030/50 climate targets and SDGs. Accenture is uniquely placed to be an end-to-end partner driving change that creates sustainable impact for both today and tomorrow.

This document describes the six sustainability offerings summarised below and should be read in conjunction with the associated G-Cloud 14 Services documentation. Each of these sustainability offerings are supported by an overarching Sustainability Strategy service.



Net-Zero Transitions

Transitioning to net-zero is increasingly a priority for all businesses. Entire industries are now urgently looking at how they can reinvent their end-to-end value chains for a sustainable future. With our partners, we're harnessing the power of technology and human ingenuity to help clients make carbon-informed decisions and more while driving social and economic benefits for all stakeholders.



Sustainable Value Chains

Organizations are facing a new wave of pressure and urgency to reimagine their value chains to optimize for triple bottom line impact. This requires a systemic transformation that embeds sustainability requirements into every stage of the value chain by design. Accenture provides the insights, tools and expertise to enable organizations to build more trusted, circular and net-zero value chains.



Sustainable Technology

At Accenture, we understand first-hand the vast promise of technology as well as the need to decouple the growth of emissions from growing technology adoption. We enable organizations to leverage technology to drive sustainability across the organization, operations, supply chains and ecosystem while making sure that technology is deployed and used in the most sustainable way.

Figure 1: An overview of Accenture's Sustainability Services



Sustainability Strategy

Shaping our client's business strategies to create value and impact on sustainability in their core businesses across ESG issues

CEO Client Problem

- Undefined sustainability ambitions
- Unclear business case for sustainability
- Vague roadmap for sustainability

	Client problem	Capabilities
1 Net-Zero Transitions	CEO / C-Suite • Climate risk exposure • Delivery of net zero targets • Value destruction by new entrants	• Decarbonize industry & manufacturing • Decarbonize transport • Decarbonize buildings & infrastructure • Decarbonize energy systems • Deploy recovery & removals • Reinvent demand & behaviors
2 Sustainable Value Chain	COO / CPO • Poor visibility of ESG impacts • Producer sustainability regulations • Increasing cost of waste incl. end of life	• Define & deliver holistic strategy • Drive transparency of ESG performance • Enable responsible sourcing & operations • Innovate for circularity • Decarbonize the value chain
3 Sustainable Technology	CIO / CTO • Growing IT carbon footprint • Tech as a sustainability enabler	• Decarbonize & enable circular IT infrastructure • Design & deliver green cloud migration & ops • Embed sustainability in software development • Enable sustainable machine learning, data & AI
4 Sustainability Measurement, Analytics and Performance	CFO • Investor pressure for disclosure • Need to steer ESG performance	• Diagnose ESG exposure & potential • Prioritize and define ESG topics, metrics, KPIs • Transform operating models • Select & design ESG data architectures • Capture internal & external ESG data • Monitor real-time impact
5 Sustainable Leadership and Organization	Board / CEO / CHRO • 'Purpose' = new frontier for talent • Execution of sustainability goals impeded by culture and capability/talent and organization	• Enhance board effectiveness via ESG • Develop responsible leaders at all levels • Optimize operating models • Develop a purpose-driven strategy • Enhance employee experience • Drive operational effectiveness through I&D • Reskill/upskill talent for sustainability
6 Sustainable Customer Experience and Brand	CMO / CCO • Not capitalizing on sustainable brands growing 2x non-sustainable • Consumer demand for transparency	• Activate purpose-driven brands • Create behavior change in consumers & employees • (Re)Design experiences for a sustainable age

Figure 2: Supporting capabilities within each of Accenture's Sustainability Services

2.0 Overall Approach

Accenture is committed to delivering 360° value to all our stakeholders. The Accenture Sustainability Value Promise is to embed sustainability into everything we do, with everyone we work with, creating both business value and sustainable impact, enabled by technology and human ingenuity.

Together with our partners, we're helping to solve the biggest problems our clients and the world face to achieve the United Nations Sustainable Development Goals and tackle climate change.

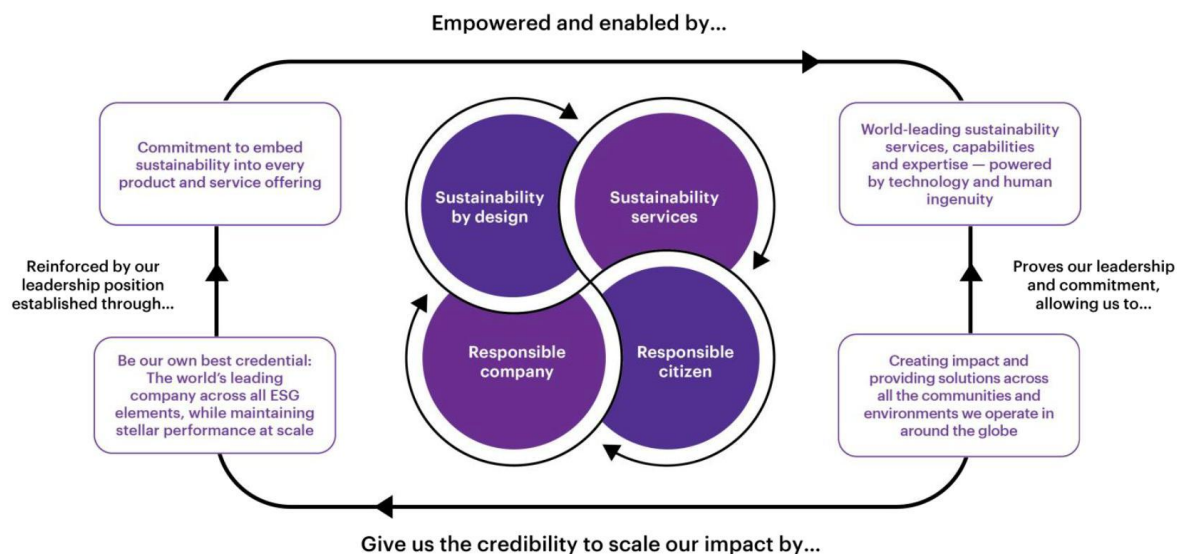


Figure 3: The Accenture Sustainability Value Promise

To help deliver on our commitments, our goal is to create 360° Value for all our stakeholders.

This goal reflects our growth strategy, our purpose, our core values, and our culture of shared success. We measure our success by how well we are achieving this goal.

- We launched our 360° Value Reporting Experience—a new way to share our progress on how we are creating this value.
- This comprehensive digital tool brings together all our environmental, social and governance (ESG) and financial metrics, progress, and performance in one place, measuring how we are doing against our goals.

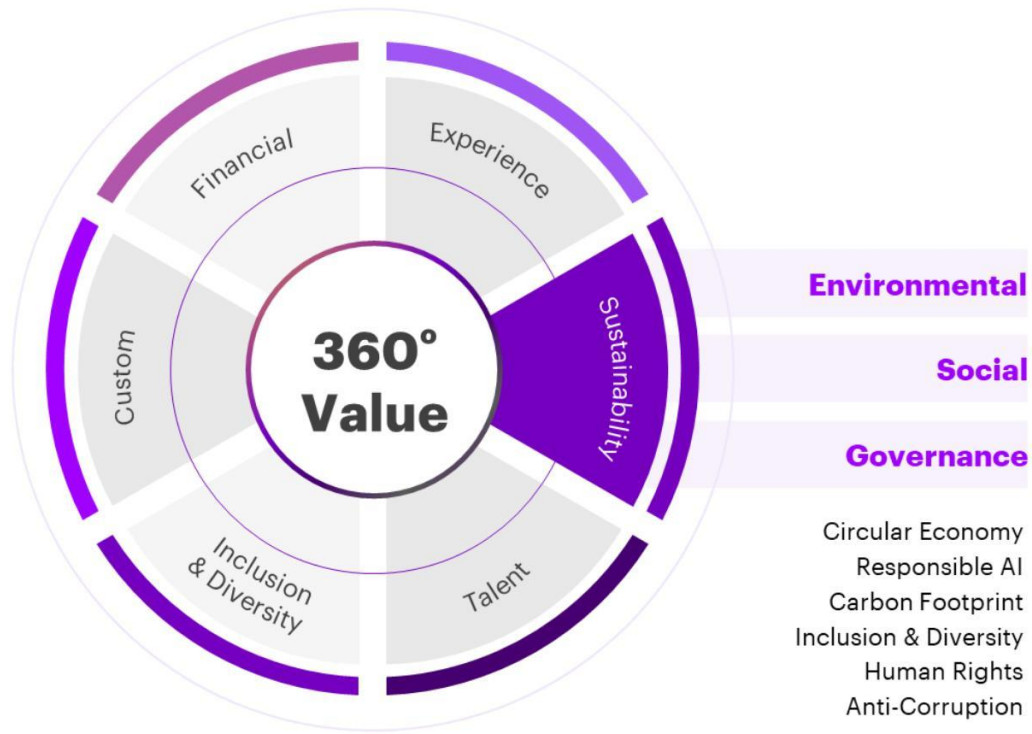


Figure 4: Accenture's 360o Value Reporting Experience – with a focus on ESG levers

3.0 Pricing

Please refer to the associated pricing document/ rate card relevant for this service.

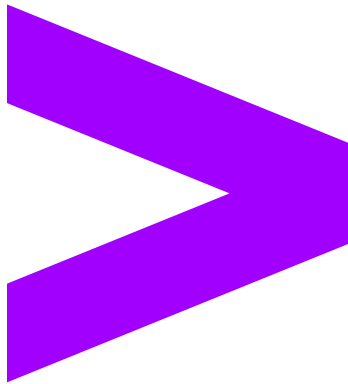
4.0 **Contacts**

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5.0 About Accenture

Accenture is a leading global professional services company that helps the world's leading businesses, governments and other organisations build their digital core, optimise their operations, accelerate revenue growth and enhance citizen services—creating tangible value at speed and scale. We are a talent- and innovation-led company with approximately 799,420 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology and leadership in cloud, data and AI with unmatched industry experience, functional expertise and global delivery capability. We are uniquely able to deliver tangible outcomes because of our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Song. These capabilities, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients reinvent and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities



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