

deepc Price Book - G-Cloud

deepc pricing is modular and transparent: customers license the deepcOS platform, add AI engines as needed, and scale costs with usage and value.

1. Platform pricing (deepcOS Base Platform)

The platform is licensed annually and typically scaled by annual study volume per site or environment.

What the platform includes

- Vendor-neutral AI orchestration
- Secure study routing
- Central administration and governance
- Cloud, hybrid, or on-prem deployment options

Annual platform pricing (Western Europe, UK, Ireland)

Annual study volume	GBP
10,000 - 50,000	£12,500.
50,001 - 100,000	£25,000.
100,001 - 200,000	£50,000.
200,001 - 500,000	£125,000.
750,001 - 1,000,000	£250,000.
>1,000,000	On request

Annual cloud hosting fees (Western Europe, UK, Ireland)

Annual study volume	GBP
10,000 - 50,000	£12,500.
50,001 - 100,000	£25,000.
100,001 - 200,000	£50,000.
200,001 - 500,000	£125,000.
750,001 - 1,000,000	£250,000.
>1,000,000	On request

Example platform entry

Customer:

- Mid-size hospital
- Annual volume: ~50,000 studies
- Platform fee: **£12,000 per year** -
- Hosting cost **£12,000 per year** -

2. AI engine pricing (range overview)

AI applications are licensed **separately from** the platform. Pricing depends on the AI engine, modality, and commercial model

Engines are sold in blocks where a block is an annual commitment of studies. Block prices are found by multiplying the price per study against the annual commitment. Discounts are obtained by committing to larger volumes.

Typical engine price ranges

Commercial model	List price range (GBP)
Per-study pricing	£1 - £40 per study depending on engine and modality
unlimited use per annum	On request

3. deepcOS AIR.

deepcOS® AIR® is a groundbreaking embedded reporting solution within the deepcOS® ecosystem. This innovative functionality revolutionizes radiologists' reporting workflows by seamlessly integrating generative AI technology

deepcOS Air is sold with annual committed blocks where each block is a committed amount of studies.

10,000 - 50,000	£30,000.
50,001 - 100,000	£60,000.
100,001 - 200,000	£120,000.
200,001 - 300,000	£180,000.
More than 300,000	On request

4. Clinical API

deepcOS Clinical APIs enable healthcare providers to embed AI results directly into their existing workflows—supporting reporting systems, viewers, worklists, and BI tools.

- Five integration options: Webhooks, GraphQL, HL7v2, FHIR, and Proprietary.
- HTTPS-based secure communication.
- Support for push and pull models.
- Real-time study and job status updates.
- Standardized identifiers and metadata transfer (e.g., StudyInstanceUID, EngineUDI, etc.)
- Highly scalable: one-time configuration enables support for all certified AI solutions.

Worklist & Data Lake Integration:

10,000 - 50,000	£6,000
50,001 - 100,000	£12,000
100,001 - 200,000	£18,000
200,001 - 300,000	£24,000.
More than 300,000	On request

Reporting integration

Scales based on AI engines in report. Price is set based on 30% uplift to AI engine fees.

5. One-time and optional services

In addition to recurring fees implementation fees are also charged:

Service	List price
Platform implementation (1 Engine included)	£10,000
Additional Engines	£2,000
deepcOS AIR	£17,000
Clinical API setup (per integration)	£3,000
Professional services	£150 per hour

6. Bundled platform + AI example (indicative pricing)

Customer scenario:

- 10,000 CT studies per year at £2 per
- 10,000 Chest Xray studies per year at £1.5 per study
- 2 AI engines
- Cloud Hosting

Recurring fees (per annum):

- Platform: £12,500 recurring (required)
- Hosting: £12,500 recurring
- AI engines: £35,000 recurring

Subtotal: £60,000

Setup Fees (One off)

- Implementation of platform (1 included Engine): £ 10,000
- Additional Engine: £2,000

Subtotal: £12,000

Total fees year 1: ~£60,000 per annum + £12,000 One off