

Subscription (standard price) – PRISM Platform Access and AI Advisory

Price: £20,000 ex VAT – 12 months

Included:

- Access to the PRISM platform for up to 4 named users
- Monthly support: 1 consultant day per month for guidance on AI governance, insights, and PRISM usage
- Light updates to previously delivered assessments or roadmaps
- Email and scheduled call support for queries related to PRISM and AI advisory

Exclusions:

- Delivery of new Tier 1–3 assessments or roadmaps
- Additional use cases, industries, or jurisdictions beyond what is included
- Customisation or platform development

Optional Add-ons:

- Additional consultant days: £975 per day ex VAT
- Additional users: £1000 per user per annum ex VAT

Data extraction costs: £0

Tier 1 – Basic Setup and Starter Kit

Fixed price: £24,500 + 50% discount on first year subscription (£10K) ex VAT

Includes **up to 20 consultant days**, delivered over **up to 4 weeks**.

Includes Assessment IP:

- Context questionnaire covering one use case, one industry, one jurisdiction
- Assessment of AI privacy and security principles
- Review against one standard regulatory evaluation kit (for example ISO 42001 or FCA AI guidance)
- Expert led analysis and recommendations
- Written roadmap and prioritised next steps
- Final report

Tier 2 – Enhanced Setup and Starter Kit

Fixed price: £50,100 + 50% discount on first year subscription (£10K) ex VAT

Includes **up to 36 consultant days**, delivered over **up to 6 weeks**.

Includes Assessment IP:

- All Tier 1 services
 - Principle based questionnaire
 - Data quality and data provenance assessment
 - Expanded analysis and reporting
 - Same use case, industry, jurisdiction
 - Standard test sets
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Tier 3 – Extended Setup and Starter Kit

Fixed price: £91,550 + 50% discount on first year subscription (£10K) ex VAT

Includes **up to 58 consultant days**, delivered over **up to 8 weeks**.

Includes Assessment IP:

- All Tier 2 services
 - Custom test sets
 - Deeper evaluation across defined principles
 - Enhanced reporting and implementation recommendations
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Time and materials rates

Consultant: £975 per day ex VAT

Used for:

- Additional use cases, industries, or jurisdictions
 - Extended data testing or validation
 - Implementation or delivery support beyond the fixed scope
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Standalone AI Datasets – Aizle Synthetic Data

Package	Full Dataset (£)	Small Dataset (£)	Sample Dataset (£)
Consumer Fraud	75,000	5,000	0
Business Banking	30,000	5,000	0
Consumer Banking	40,000	5,000	0
Consumer Identity	20,000	5,000	0
Open Banking	40,000	5,000	0
Investments & Savings*	40,000	5,000	0
UAE Banking	40,000	5,000	0
Smart Data Personal	90,000	5,000	0
Smart Data Business	60,000	5,000	0
Consumer Open Finance**	50,000	5,000	0
Business Open Finance**	30,000	5,000	0
Turkey Banking	40,000	5,000	0
Consumer Energy	40,000	5,000	0
Consumer Energy & Property	50,000	5,000	0
Business Energy	30,000	5,000	0
Property	30,000	5,000	0
Insurance	30,000	5,000	0
Retail	30,000	5,000	0

Optional Add-on – Engine Access

- For **+30% of the base dataset price**, buyers can access the engine to generate and customise datasets
- Discounts still apply for:
 - Bundling multiple datasets
 - Bundling with PRISM services
 - Education users

Notes:

- Prices are fixed and ex VAT
- Sample datasets are included at £0 for evaluation purposes
- Unavailable datasets are clearly marked