



G-Cloud 15 Service Definition

Your Digital Agency

**Rohallion designs and builds
websites that better serve
those you help**



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About Rohallion

Who We Are

Rohallion is a boutique Drupal development agency. Since our founding in 2016, we have helped ambitious and forward-thinking organisations turn digital challenges into impactful solutions for a fairer world. We believe in the power of technology and communication to bring about positive change within all areas of society.

Our Specialisms

LocalGov Drupal Expertise

We are recognised specialists in LocalGov Drupal, the collaborative open-source web publishing platform for councils. We have a large LocalGov Drupal portfolio, currently hosting, supporting and/or providing development support for websites with Cumberland Council, Westmorland & Furness Council, Newark & Sherwood District Council, Oxfordshire County Council, Sheffield City Council, and Dumfries & Galloway Council.

Open Source Contribution

We actively contribute to the LocalGov Drupal community, sharing code, knowledge, and best practices. Our contributions include the Election Results reporting module and the Waste Collection Schedules module, both made available to the entire community. We engage regularly via the LGD Slack community and participate in product group meetings.

Public Sector Experience

With over 20 years of experience delivering web services projects, we understand the governance, regulatory, and accessibility requirements of public sector organisations. We have successfully delivered complex website migrations, bringing together multiple legacy systems into unified, accessible platforms built on open standards.

Our Approach

- Remote-only organisation supporting flexible working and work-life balance
- Average of 10 years Drupal experience across our team
- 20 years of delivering web services projects from discovery through implementation
- Committed to accessibility, security, and information protection in all our work
- Environmental sustainability embedded in our operations and service delivery

Accreditations and Memberships



Good Business Charter Accreditation We are accredited by the Good Business Charter for responsible business practices. This independent accreditation measures our commitment across ten components: real living wage, fairer hours and contracts, employee wellbeing, employee representation, diversity and inclusion, environmental responsibility, paying fair tax, commitment to customers, ethical sourcing, and prompt payment.



Living Wage Employer We are proud to be accredited as a Living Wage employer, ensuring fair compensation for all our team members.



1% for the Planet We are members of 1% for the Planet, committing 1% of our annual sales to vetted environmental partners in the UK and beyond. This represents our commitment to environmental protection and restoration beyond our direct operations.

Services

This document outlines Rohallion's services available through the G-Cloud 15 framework. We build strong, lasting relationships with our clients based on clear communications and trust. Whether you need strategic guidance, design expertise, development capability, or ongoing support, we have the skills and experience to help you achieve your goals.

LocalGov Drupal Development and Support

Expert LocalGov Drupal development and support from specialists with extensive local authority portfolio including local government reorganisation (LGR) experience. Services include custom feature development, theme creation, content migration and harmonisation, integration work, and ongoing maintenance. Collaborative agile delivery with active LocalGov Drupal community participation. Flexible day-rate model with monthly utilisation reporting.

Features

- Custom LocalGov Drupal module development and feature implementation
- Bespoke theme creation incorporating council-specific brand and patterns
- Content migration and harmonisation from multiple legacy authorities
- Integration with council systems including waste management and GIS
- Proactive Drupal core and security updates following governance
- Ticket-based support with email and online portal access
- Training and mentoring for in-house development and content teams
- Contributions to LocalGov Drupal community shared codebase
- Agile delivery methodology with collaborative stakeholder engagement
- Monthly day allocation contracts with utilisation tracking and reporting

Benefits

- Deep LocalGov Drupal expertise
- Proven local government reorganisation (LGR) experience merging multiple council websites
- Active community participation ensures platform knowledge and influence
- Content harmonisation expertise across disparate legacy systems and standards
- Flexible day-rate model scales support to match demand
- Custom features contributed back benefit entire LGD community
- Collaborative approach builds internal capability through knowledge transfer
- Governance-aware processes respect council approval and compliance requirements
- Multi-disciplinary team covers planning, development, design, and content expertise
- Accessible documentation and training materials support long-term sustainability
- Established hosting integration streamlines deployment and technical coordination

Drupal Development and Support

Expert Drupal development and support from specialists with 10 years experience across public sector, education, and charity organisations. Services include custom module development, theme creation, content migration, integration work, and ongoing maintenance. Collaborative agile delivery with active Drupal community participation. Flexible day-rate model with monthly utilisation reporting and ticket-based support.

Features

- Custom Drupal module development and bespoke feature implementation
- Theme creation incorporating organisation-specific brand identity and patterns
- Content migration from legacy platforms to Drupal 10+
- Integration with third-party systems and APIs
- Proactive Drupal core and security updates following governance
- Ticket-based support with email and online portal access
- Training and mentoring for in-house development and content teams
- Contributions to Drupal community shared modules and patches
- Agile delivery methodology with collaborative stakeholder engagement
- Monthly day allocation contracts with utilisation tracking and reporting

Benefits

- Extensive Drupal expertise supporting 30+ production Drupal websites
- Active community participation ensures platform knowledge and currency
- Proven delivery across public sector, education, and charity organisations
- Flexible day-rate model scales support to match demand
- Open-source contributions benefit wider Drupal community ecosystem
- Collaborative approach builds internal capability through knowledge transfer
- Governance-aware processes align with approval and change management
- Multi-disciplinary team covers planning, development, design, and content expertise
- Accessible documentation and training materials support long-term sustainability
- Integrated hosting and development ensures seamless deployment coordination

LocalGov Drupal Website Migration and Implementation

Comprehensive LocalGov Drupal migration and implementation from legacy platforms, including local government reorganisation (LGR) projects. Services cover automated content migration, harmonisation across multiple authorities, custom theme implementation, system integrations, testing, and training. Proven delivery methodology with extensive reorganisation experience. Project-based or phased delivery with clear milestones and governance alignment.

Features

- Automated content migration from legacy CMS platforms to LGD
- Content harmonisation and consolidation across multiple legacy authorities
- Custom theme implementation incorporating council brand and digital identity
- System integration setup including waste management and GIS services
- Comprehensive testing including accessibility, performance, and user acceptance
- Training delivery for content editors and technical teams
- Documentation including content guidelines, workflows, and technical specifications
- Phased delivery with staging environments for review and iteration
- SEO preservation through URL mapping and redirect management
- Go-live support including DNS cutover and post-launch monitoring

Benefits

- Proven local government reorganisation experience merging multiple council websites
- Automated migration reduces manual effort and accelerates delivery timescales
- Content harmonisation expertise ensures consistent standards across merged authorities
- Large UK LocalGov Drupal portfolio demonstrates implementation track record
- Phased approach reduces risk and enables early stakeholder feedback
- Training and documentation ensures sustainable long-term content management
- Accessibility and performance testing delivers WCAG 2.1 AA compliance
- Governance-aware processes align with council approval and procurement requirements
- Established hosting integration provides seamless technical transition pathway
- Post-launch support ensures stable service following migration completion

Drupal Website Migration and Implementation

Comprehensive Drupal migration and implementation from legacy platforms, including multi-site consolidation projects. Services cover automated content migration, harmonisation across multiple sites, custom theme implementation, system integrations, testing, and training. Proven delivery methodology across public sector, education, and charity organisations. Project-based or phased delivery with clear milestones.

Features

- Automated content migration from legacy CMS platforms to Drupal
- Content harmonisation and consolidation across multiple legacy sites
- Custom theme implementation incorporating organisation brand and digital identity
- Third-party system integration setup including APIs and data feeds
- Comprehensive testing including accessibility, performance, and user acceptance
- Training delivery for content editors and technical teams
- Documentation including content guidelines, workflows, and technical specifications
- Phased delivery with staging environments for review and iteration
- SEO preservation through URL mapping and redirect management
- Go-live support including DNS cutover and post-launch monitoring

Benefits

- Proven multi-site consolidation experience merging disparate website estates
- Automated migration reduces manual effort and accelerates delivery timescales
- Content harmonisation expertise ensures consistent standards across merged sites
- Extensive Drupal portfolio demonstrates implementation track record and capability
- Phased approach reduces risk and enables early stakeholder feedback
- Training and documentation ensures sustainable long-term content management
- Accessibility and performance testing delivers WCAG 2.1 AA compliance
- Governance-aware processes align with organisational approval and procurement requirements
- Established hosting integration provides seamless technical transition pathway
- Post-launch support ensures stable service following migration completion

LocalGov Drupal Content Design

User-centered content design for LocalGov Drupal from experienced local government specialists. Services include content strategy, information architecture, content migration and rewriting, content governance frameworks, and editor training. GDS-compliant approach ensures accessibility, plain language, and user needs focus. Collaborative delivery with stakeholder engagement and evidence-based decision making.

Features

- User research and analysis to inform content strategy
- Information architecture design for intuitive navigation and findability
- Content audit and migration planning from legacy platforms
- Content rewriting in plain language to accessibility standards
- Design system and style guide development for consistency
- Content governance frameworks including workflows and review cycles
- Training and mentoring for in-house content editors
- Iterative content design using prototyping tools
- SEO optimisation ensuring discoverability through search engines
- Ongoing content review and improvement recommendations

Benefits

- Extensive local government content design experience across multiple councils
- User-centered approach ensures content meets resident needs effectively
- Plain English and accessibility expertise achieves WCAG 2.1 compliance
- Content harmonisation reduces duplication across merged authority estates
- GDS design standards application ensures best practice government content
- Training builds internal capability for sustainable content management
- Evidence-based decisions through analytics, user research, and testing
- LocalGov Drupal content type expertise optimises platform capabilities
- Collaborative approach builds stakeholder buy-in and content ownership
- Content governance frameworks ensure quality and consistency long-term

LocalGov Drupal Interaction Design

User-centered interaction and visual design for LocalGov Drupal from experienced local government designers. Services include custom theme design, component libraries, design systems, accessibility-first interface design, and high-fidelity prototyping. GDS-compliant approach with responsive design and WCAG 2.1 AA standards. Collaborative delivery using Figma for stakeholder review and developer handoff.

Features

- Custom LocalGov Drupal theme design incorporating council brand identity
- Component library design for page builder flexibility
- High-fidelity Figma prototypes with interactive states and behaviors
- Design system documentation including typography, colors, and spacing
- Responsive design tested across mobile, tablet, and desktop devices
- Accessibility-first approach meeting WCAG 2.1 AA compliance standards
- Template design for all LocalGov content types and layouts
- Design workshop facilitation with stakeholders and content teams
- Developer handoff documentation with Figma developer mode access
- Style guide creation for consistent brand application across sites

Benefits

- Extensive local government design experience across multiple council implementations
- LocalGov Drupal theme expertise ensures platform-optimised design solutions
- Accessibility-first approach delivers inclusive experiences for all users
- Figma prototypes enable stakeholder review before development investment
- Design systems ensure consistency across website and microsite estates
- Responsive design delivers optimal experience across all device types
- Collaborative workshops build stakeholder engagement and design buy-in
- Developer-ready specifications reduce implementation time and revision cycles
- Component-based approach enables flexible content layouts without custom development
- Brand-aligned designs strengthen council identity while meeting user needs

Case Study - Local Government Reorganisation

Following local government reorganisation in Cumbria, seven separate council websites across multiple platforms (including Umbraco and EasySite) needed consolidating into two new unitary authority websites by April 2023. Legacy systems, technical debt, and tight timeframes presented significant challenges.

Rohallion delivered two LocalGov Drupal websites in four months, migrating content from multiple legacy platforms into a unified solution. Our involvement in the LocalGov Drupal community provided ongoing support and enabled knowledge sharing with 30+ other councils.



Impact:

- Eliminated annual support fees for heavily customised proprietary CMS
- Resolved unstable integrations that frequently failed
- Reduced task completion times by up to 3x through community support
- Improved team resilience and professional development
- Enabled easier management through self-service capability

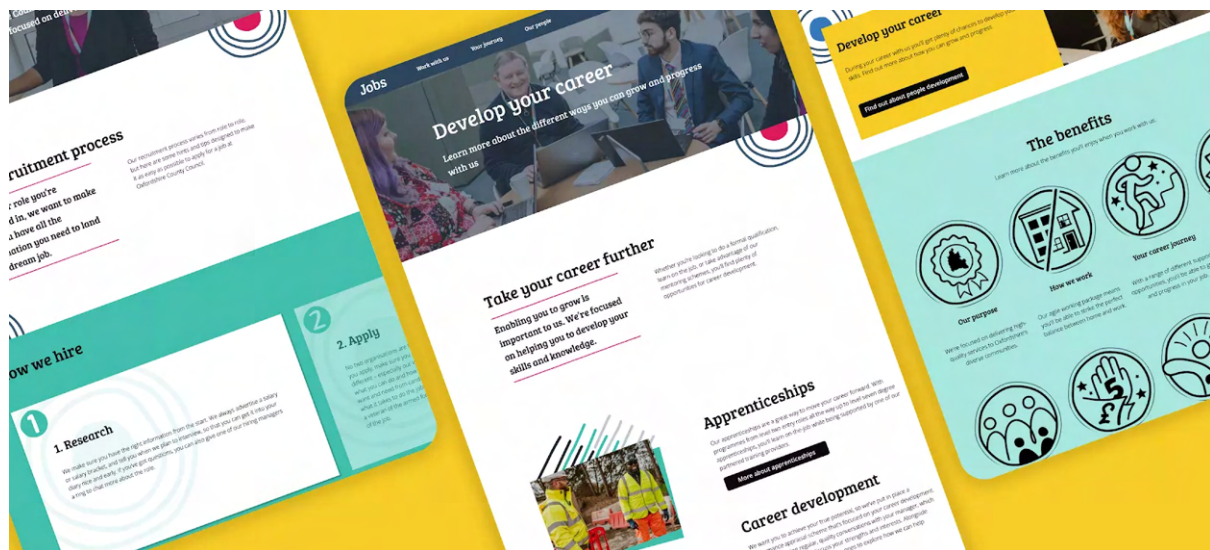
"Rohallion work in an agile way and take a pragmatic approach. They understand our needs and help us cut through the noise to add value quickly."

Craig Barker, Acting Senior Manager, Digital and Customer Experience

Case Study - LocalGov Drupal Microsite

Oxfordshire County Council (5,000 staff) needed a dedicated careers microsite to provide consistent employer branding, showcase benefits, and share staff testimonials. The existing infrastructure couldn't support these requirements, and the in-house team was at capacity. A pilot project required delivery within 12 days.

Rohallion delivered a LocalGov Drupal microsite with image-led, mobile-responsive design showcasing current employees. The solution included bite-sized content modules, WCAG 2.1 AA compliance, SEO strategy based on keyword research, RSS job listing integration, and future-proof architecture for ongoing content management and campaign tracking.



Impact:

- Delivered complete solution in 12 days
- Enabled dedicated recruitment campaigns with measurable tracking via GA4
- Reduced HR enquiries through improved candidate information
- Design principles adopted across wider council digital estate
- Successful pilot led to continued partnership

"Rohallion's responsiveness and reliability made them a safe pair of hands. We're now working with them again on a new project."

Susannah Wintersgill, Director of Communications, Strategy and Insight

Social value

Fighting Climate Change

As a remote-only organisation, we eliminate daily commuting emissions and reduce our environmental footprint. Our hosting partner operates data centres powered by renewable energy using energy-efficient hardware. We're members of 1% for the Planet, committing revenue to environmental causes.

Our web development approach inherently supports environmental goals. Creating fast, accessible, low-bandwidth websites reduces data transfer and power consumption across the internet, while helping users find content efficiently and reducing unnecessary browsing and associated carbon emissions.

Wellbeing and Equal Opportunity

Rohallion's founder established the company with a commitment to flexible working, driven by personal experience as a dad with primary care responsibilities. This guiding principle enables us to recruit and retain highly experienced professionals regardless of personal circumstances, caring responsibilities, or location, supporting workforce diversity and genuine work-life balance.

Our remote-first model removes geographical and circumstantial barriers to employment, enabling us to build a diverse team based on capability and experience rather than location or traditional working patterns, creating genuine equal opportunity in employment.

Skills and Community Development

We develop the next generation through running coding workshops and talks in primary schools, and by sponsoring the junior section of Haddington Table Tennis Club, supporting over 100 young members. As active contributors to the LocalGov Drupal community, we share knowledge, code, and best practices that benefit councils across the UK. Our training approach builds capability within client organisations through comprehensive materials that remain accessible long after project completion, supporting knowledge transfer and reducing dependency on external suppliers.

Delivering Social Outcomes Through Our Work

Our work with local authorities directly supports essential public services. By creating accessible, user-focused websites, we help councils serve their communities more effectively, particularly benefiting those facing barriers to accessing services.

We build accessibility, security, and information protection into all our work as standard. Our approach of contributing enhancements back to the LocalGov Drupal community means improvements developed for one council become available to all, multiplying the social value of public sector investment while reducing costs and raising service quality across the sector.

Who we partner with



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