

Migo LMS – Pricing Document

Pricing Overview

The Learning Management System (LMS) is provided on a subscription basis. Pricing is made up of three components:

1. A one-off set-up and on-boarding fee
2. An annual hosting and support fee (banded by user volume)
3. An annual software licence fee (banded by user volume)

These components together form the total cost of ownership.

All prices are exclusive of VAT.

1. One-off Set-Up and On-Boarding Fee

£5,000 – £10,000 (one-off)

The set-up and on-boarding fee covers the initial deployment and configuration of the LMS and is confirmed following agreement of scope.

This typically includes:

- Platform and environment configuration
- User, role, and permission setup
- Initial learning structures and pathways
- Basic data and content setup
- Administrator training
- Go-live support

2. Hosting and Support (Annual - User Banded)

The annual hosting and support fee reflects the scale of deployment and the level of infrastructure and service required.

Users	Price
Up to 100 users	£20,000
101 – 500 users	£25,000
501 – 1,000 users	£30,000
1,001 – 5,000 users	£40,000
Over 5,000 users	Price on request

The fee covers:

- Cloud hosting and infrastructure
- Platform monitoring and maintenance
- Software updates and enhancements
- Security updates, backups, and resilience
- Standard support and service management

3. Software Licence Fee (Annual – User Banded)

The annual software licence fee is based on the number of registered users.

Number of Users	Licence	Indicative Price (per user per year)
Up to 100 users	£3,000	£30
101 – 500 users	£10,000	£20
501 – 1,000 users	£15,000	£15
1,001 – 5,000 users	£30,000	£6
Over 5,000 users	Price on request	–

Indicative Annual Cost Summary (Excluding Set-Up)

The table below shows the indicative annual recurring costs based on user volume. These costs exclude the one-off set-up and on-boarding fee.

Number of Users	Hosting & Support	Licence Fee	Indicative Total Annual Cost
Up to 100 users	£20,000	£3,000	£23,000
101 – 500 users	£25,000	£10,000	£35,000
501 – 1,000 users	£30,000	£15,000	£45,000
1,001 – 5,000 users	£40,000	£30,000	£70,000
Over 5,000 users	Price on request	Price on request	Price on request

The indicative annual costs shown exclude the one-off set-up and on-boarding fee. Final pricing is confirmed at order stage based on agreed user volumes and deployment scope.

Pricing Notes

- Hosting and support fees scale with the size and complexity of the deployment.
- The indicative price per user (PPU) is calculated on the annual software licence fee only.
- Per-user pricing reduces as user numbers increase, reflecting economies of scale.
- The LMS may be procured as a standalone solution or as part of a wider integrated solution.

Contract and Commercial Terms

- Contracts are typically annual, with options for multi-year agreements.
- All pricing is exclusive of VAT.