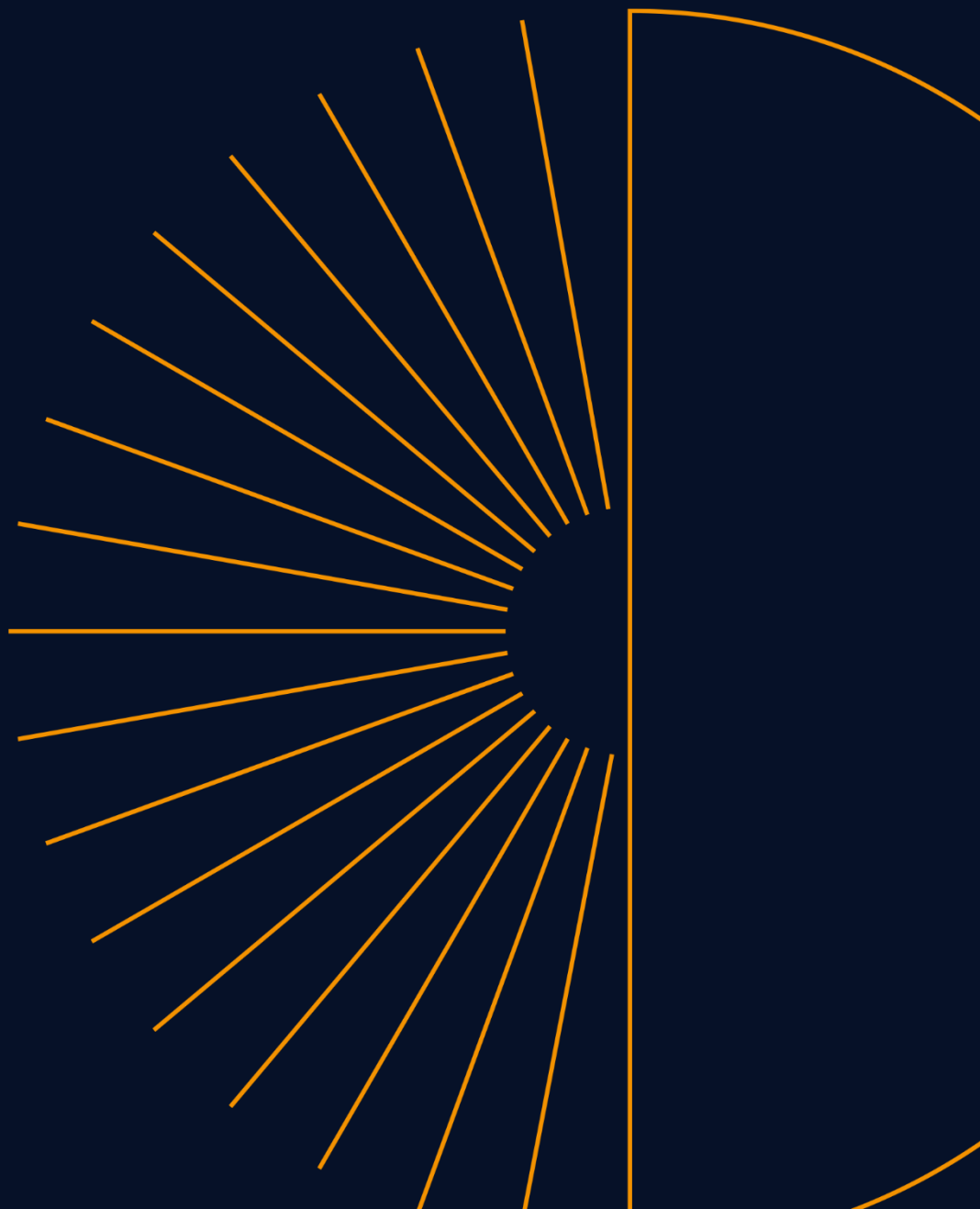




Lumi Global

Pricing Guide



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1. Document overview

Lumi provides secure online voting services for high-stakes meetings and elections. Customers can purchase the service as either a **SaaS subscription** (customer-administered) or a **fully managed service** (Lumi delivered), depending on operational requirements.

All pricing is in **GBP (£)** and exclusive of **VAT**.

This document is specific for G-cloud 15 pricing. Any questions about this document should be sent to;

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Please contact us in order to discuss your detailed requirements.

2. Feature Selection

Lumi pricing is based on the number of eligible voters supported for the subscription term.

Pricing bands start at basic requirements but increase based on required features;

- Weighted Vote
- Voting in Presence – Printing Credentials/QR Code
- Strong Authentication (SMS)
- Strong Authentication (Whatsapp in Registration)
- Reminder mail for voters that did not vote
- Automatic Opening and Closing
- Direct access via Link
- Voting by Category
- Self-registration

- Gender voting
- Credentials via Certified mail
- Open Registration
- Closed Registration
- Customer Managed Encryption Key
- Separated Database
- Training Course (1 hour)

3. Lumi Election Platform Full Managed Service

Overview

This service is delivered by our technical & operational team, accompanying the client on every step of their electoral event from:

- Election configuration (planning, electoral roll, look and feel, authentication, UAT)
- Election management (opening, monitoring, live turnout, closing, support)
- Election results (closing, counting, transmission of results, statistics)

Important: The full management solution is exclusively tailored to each client's event, i.e. the pricing applies for one-off election

Pricing

The pricing is based on the number of eligible voters supported during the one-off event.

Eligible number of voters' band per event	Price per eligible voter (ex VAT)
0 – 999	£5
1 000 – 2 999	£2
3 000 – 4 999	£1.22
5 000 – 9 999	£0.78
10 000 – 24 999	£0.50
25 000 – 49 999	£0.40

50 000 – 99 999	£0.35
More than 100 000	Price on enquiry

Depending on the requirements of the clients for the election management, additional fees need to be included to the initial pricing as follows:

Item	Unit	Price (ex VAT)
Electoral period: • 1 – 14 days • Additional week	Per event	Included £1 000
Candidacy Portal & Nomination Management System	Per event	20% increase on pricing per eligible voter band
Campaign • Email • SMS	Per event	Email: included SMS: £0.06 per text

4. Lumi Election Platform SaaS Annual Subscription

Overview

This service is delivered to clients looking for autonomous management of Lumi Election Platform, allowing them to run unlimited elections during a 12-month period.

Prior training is to be delivered by our technical & operational team, to ensure clients are fully prepared to manage their elections on their own. To do so, 4 hours training will be split into 2 hours sessions to go over and learn Lumi Election Platform among which:

- Election configuration (how to plan, configure, send credentials and validate the ballot)
- Election management (how to run, monitor turnout, send reminder campaigns, troubleshoot, provide assistance to voters)
- Election results (closure, counting, transmission of results, report configuration)

Important: The SaaS deployment of the solution is exclusive to annual subscription, i.e. the pricing applies for an annual term.

Pricing

Lumi Election Platform SaaS Annual subscription pricing is based on the number of eligible voters supported throughout the year.

Eligible number of voters band	Price (ex VAT)
0 – 999	£5 000
1 000 – 2 999	£8 000
3 000 – 4 999	£9 500
5 000 – 9 999	£11 000
10 000 – 24 999	£16 000
25 000 – 49 999	£31 500
50 000 – 99 999	£47 500
More than 100 000	Price on enquiry

Depending on the requirements of the clients for the election management, additional fees need to be included to the initial pricing as follows:

Item	Price (ex VAT)
Candidacy Portal & Nomination Management System	£2 500
Campaign - Email - SMS	Email: included SMS: £0.04 per text

5. Optional services and enhancements

Optional service	Unit	Price (ex VAT)
Additional training (remote)	Per session (2 Hours)	£250
Support hour (questions, doubts)	Per hour	£100
Onsite workshop / support	Per day	£1,500
Single Sign On	One off cost	Price on enquiry
Voting Areas/portals	Per client	Price on enquiry
Onsite Polling booths	Per unit	Price on enquiry

6. Assumptions and exclusions

- Final pricing depends on confirmed scope, electorate size, voting method complexity, and timetable.
- VAT is charged at the prevailing rate.
- Travel and expenses are chargeable where onsite support is required and agreed in advance.