

Pricing Document

ThoughtSpot Analytics Platform (SaaS) – Resold by 7Dxperts

G-Cloud 15 – Lot 2b (Software as a Service)

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Document control

Supplier / Reseller	7Dxperts UK Limited
OEM / SaaS operator	ThoughtSpot, Inc. (and/or relevant group company)
Service	ThoughtSpot Analytics Platform (SaaS)
Lot	G-Cloud 15 – Lot 2b (Software as a Service)
Pricing source	ThoughtSpot public pricing page
Pricing source URL	https://www.thoughtspot.com/pricing

Important notice

This document provides a simple, buyer-friendly summary of publicly available list pricing information published by ThoughtSpot and the pricing models available for ThoughtSpot Cloud. The contractual prices payable under a call-off are those agreed in the Order Form and/or as listed in the Digital Marketplace entry for the service. ThoughtSpot may update public list prices; 7Dxperts will confirm final prices in GBP (excl. VAT) at the point of order.

Reseller model statement

Customer contracts with 7Dxperts as reseller. ThoughtSpot is the original software manufacturer and the operator of the hosted SaaS service ("ThoughtSpot Cloud"). ThoughtSpot (not 7Dxperts) is responsible for platform operations, hosting, security of the SaaS platform, maintenance/patching, and OEM product support. 7Dxperts provides the commercial interface to the Customer, first-line support triage, and escalation management to ThoughtSpot.

1. Pricing models

ThoughtSpot offers two primary pricing approaches for analytics subscriptions (availability varies by plan and use case):

- User-based pricing: priced per user per month (typically billed annually).

- Usage-based pricing: priced per query (or via consumption credits depending on the model), suitable where usage fluctuates.
- Enterprise and embedded/ISV use cases are typically quoted on a custom basis – this pricing model will be most applicable to Buyers on the digital marketplace subject to security and configuration requirements.

2. Plan summary and public list prices (USD)

The table below summarises the publicly stated "starting as low as" list prices shown on ThoughtSpot’s pricing page (USD). Final prices and eligibility depend on configuration, add-ons, regions, and contractual terms.

Plan	Public list price (USD)	User range	Data limit (rows)	Notes (high level)
Essentials (Analytics)	\$25 per user / month (billed annually)	5–50 users	Up to 25M rows	Interactive dashboards and actionable insights.
Pro (Analytics) – usage-based	\$0.10 per query	25–1000 users	Up to 250M rows	Includes Spotter AI Agent and Analyst Studio (as listed on pricing page).
Pro (Analytics) – user-based	\$50 per user / month (billed annually)	25–1000 users	Up to 250M rows	Includes Spotter AI Agent (25 queries/month per user, as listed on pricing page).
Enterprise (Analytics)	Custom pricing (quoted)	Unlimited users	Unlimited data	Enterprise-grade scale, security and support; priced to requirements.
Developer (Embedded)	Free for 1 year	Up to 10 users	Up to 25M rows	Embeddable AI, dashboards and visualisations; API & SDK.
Enterprise (Embedded/ISV)	Flexible pricing models (quoted)	Varies	Unlimited data	Multi-tenant / large-scale embedded analytics; priced to GTM requirements.

3. Add-ons and options

The pricing page indicates that some capabilities can be purchased as add-ons depending on plan and use case, such as:

- Embedded analytics for internal enterprise applications (API & SDK)
- Analyst Studio (data prep, mashups and modelling; advanced analysis with SQL/R/Python; in-memory cache)
- Unlimited Spotter (where available)
- Model Context Protocol (MCP) Server

4. Currency, VAT, and how 7Dxperts will quote

ThoughtSpot's public list prices on the pricing page are stated in USD. 7Dxperts will provide a formal quote and Order Form in GBP (excluding VAT) at the point of order. Where needed, currency conversion will be based on the exchange rate used by 7Dxperts' quoting process on the quotation date.

5. What's included from 7Dxperts (reseller wrap)

As reseller, 7Dxperts provides:

- Commercial interface and subscription ordering under G-Cloud call-off.
- First-line support triage and escalation management to ThoughtSpot.
- Optional onboarding, enablement and training services (quoted separately where requested).

6. Optional onboarding/implementation/support services (additional cost)

There are various tiers of onboarding packages that provide the following. The tiers vary depending on the number of use cases, data marts and sources

- Hands-on configuration support (SSO setup guidance, role/permission design)
- Data modelling enablement and best practice support
- Onsite training and structured enablement programmes

The cost of each onboarding and implementation packages is available upon request

There are also support packages available to assist the Buyer beyond triage and resolve problems quickly and efficiently including enhanced SLAs for incident response and resolution. Pricing for these varies based on number of users, data sources and size of the data estate being analysed as well as the level of service required.

7. References

ThoughtSpot pricing page (accessed 29 January 2026): <https://www.thoughtspot.com/pricing>

ThoughtSpot documentation (for contextual limits and pricing models): <https://docs.thoughtspot.com/>