



Introducing Carer Connect



Carer Connect is a new 24/7 digital approach supporting unpaid carers designed & built in partnership with carers



Our mission is to provide unpaid carers with a service they want, one that will support them in their caring role. Key to this is trusted, up to date information, advice and guidance - in one place, accessible in any language, on any device, 24/7 - but also services like planning respite care, local events, carer discount schemes and the ability to share their story with ease.

PRICING

The commercial model has been developed in partnership with councils, and on their request is based on population numbers. Costs below cover the build & deployment of the core information and advice service (WhatsApp & online), training, active monitoring, access to dashboards, and interfacing with one directory. We price the additional bolt-on features around Respite Care, Carer Discount Schemes, Share My Story (plus others in development) separately based on how the service is administered locally and what each partner wants.

POPULATION	ONBOARDING COST	ANNUAL LICENSE FEE	TOTAL Y1	TOTAL Y2
750,000+	£10,000	£36,000	£46,000	£36,000
400,000-749,999	£10,000	£34,000	£44,000	£34,000
300,000-399,999	£10,000	£32,000	£42,000	£32,000
200,00-299,999	£10,000	£30,000	£40,000	£30,000
<199,999	£10,000	£28,000	£38,000	£28,000

GET IN TOUCH

For more information, please don't hesitate to contact us:

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