

Aida

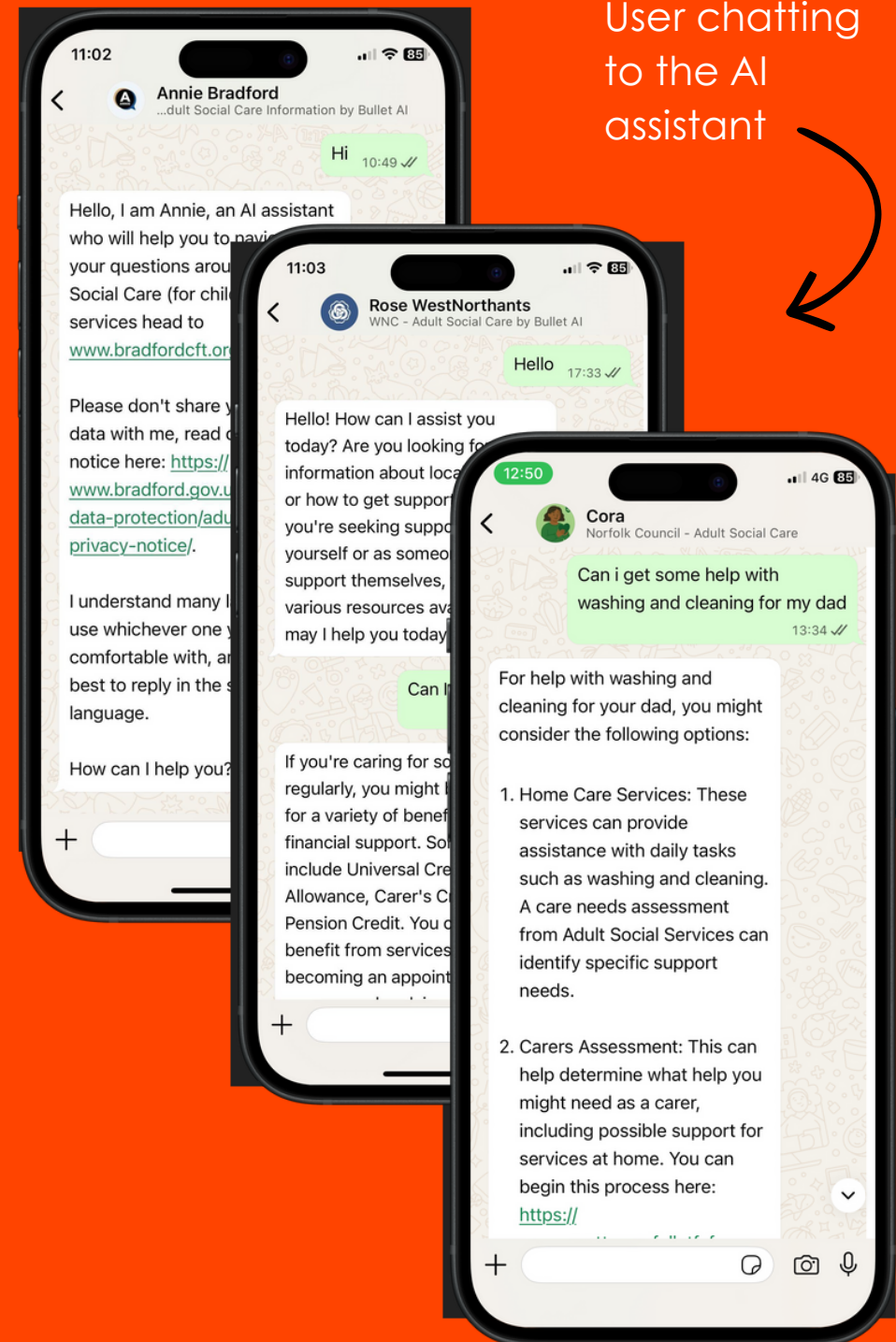
Introducing Aida

Your AI-powered Front Door Digital
Assistant

Aida

**Aida acts as a 24/7
multilingual member of
your Front Door team**

Trained on trusted information & advice from local, regional and national partners, Aida allows people to have a conversation with this curated knowledge via WhatsApp & online.



Our mission is to help people navigate trusted, complex information and advice in a more personalised and effective way, leading to improved understanding of the service and signposting, as well as easier and more equitable access.

AIDA PRICING



The commercial model has been developed in partnership with councils, and on their request is based on population numbers. Costs cover the build, deployment, training, ongoing management, access to dashboards, all conversations and interfacing with one directory.

POPULATION	ONBOARDING COST	ANNUAL LICENSE FEE	TOTAL Y1	TOTAL Y2
750,000+	£10,000	£36,000	£46,000	£36,000
400,000-749,999	£10,000	£34,000	£44,000	£34,000
300,000-399,999	£10,000	£32,000	£42,000	£32,000
200,00-299,999	£10,000	£30,000	£40,000	£30,000
<199,999	£10,000	£28,000	£38,000	£28,000

GET IN TOUCH

For more information, please don't hesitate to contact us:
team@bullet-ai.com

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