

Data Unlocked (DU)

DU All Access

Includes full access to Data Unlocked's off-the-shelf product.

License Range		Cost per license (£)
1	100	£159.00
101	250	£100.00
251	500	£77.50
501	1000	£55.00
1001	2000	£42.00
2001	5000	£35.00
5001	7500	£24.00
7501	10000	£16.00
10001	15000	£10.00
15001	25000	£7.50
25001	50000	£5.00
50001	99999	£3.50
100000+		£2.50

DU

Includes access to **<10-hours** of content from the full DU catalogue, curated by Data Unlocked's content creation experts, tailored to the skills requirements of the customer.

License Band		Total Cost of License Band (£)	Effective Unit Price*
151	250	£20,000	£80.00
251	500	£32,500	£65.00
501	1000	£50,000	£50.00

1001	2000	£65,000	£32.50
2001	5000	£75,000	£15.00
5001	7500	£90,000	£12.00
7501	10000	£100,000	£10.00
10001	15000	£120,000	£8.00
15001	25000	£140,000	£5.60
25001	50000	£165,000	£3.30
50001	99999	£185,000	£1.85
100000+		£200,000	-

**Calculated based on the maximum volume of the band*

Translation

Pricing for translation of the platform outside of existing translations available.

Type	Cost Per Language
Video subtitled (Latin based)	£4,000
Full Platform, video and text (Latin based)	£8,000
Video subtitled (Arabic)	£12,000
Full Platform, video and text (Arabic)	£24,000

Bespoke Content

Pricing for Bespoke Content created by xUnlocked Studios commissioned by the Customer.

Standard production timelines (10 weeks, filmed in London)	15 mins	£12,500
	1 hour	£40,000
Expedited timelines or remote filming (filmed ex-London)	15 mins	£15,000
	1 hour	£50,000
Bespoke volumes exceeding 3 hours per quarter	1 hour	£60,000

Integration Fees

For integration with the Customers internal systems, including single-sign-on, a one-off fee of **£10,000** is applicable. This includes the project management and technical testing to deliver the integration.

Pricing Rules

Contract Duration:

Contract Length	Pricing Basis
24+ Months	Standard G-Cloud rates as listed above.
Under 24 Months	Standard rates + 20% short-term surcharge.
Start Date	Licensing begins immediately upon contract signature.

Sales Tax

All prices exclude relevant sales tax.

Education / Public Sector Value

These prices represent the best rate provided for G-Cloud/Public Sector customers compared to standard commercial rates.