

xUnlocked (XU)

XU All Access

Includes full to xUnlocked's off-the-shelf products Sustainability Unlocked, Finance Unlocked and Data Unlocked.

License Range		Cost per license (£)
1	100	£350
101	250	£275
251	500	£210
501	1000	£160
1001	2000	£120
2001	5000	£85
5001	7500	£60
7501	10000	£45
10001	15000	£30
15001	25000	£20
25001	50000	£12
50001	99999	£8
100000+		£5

xUnlocked's off-the-shelf packages are also available as three individual platforms: **Finance Unlocked**, **Sustainability Unlocked**, and **Data Unlocked**. The pricing structure for these is as follows:

Finance Unlocked (FU)

FU All Access

Includes full access to xUnlocked's off-the-shelf product Finance Unlocked.

License Range		Cost per license (£)
1	100	£250
101	250	£180
251	500	£130
501	1000	£95
1001	2000	£75
2001	5000	£55
5001	7500	£38
7501	10000	£26
10001	15000	£18
15001	25000	£12
25001	50000	£8
50001	99999	£6
100000+		£4

FU Growth

Included access to **<10-hours** of content from the full FU catalogue, curated by xUnlocked's content creation experts, tailored to the skills requirements of the customer.

License Band		Total Cost of License Band (£)	Effective Unit Price (£)*
151	250	£20,000	£80.00
251	500	£32,500	£65.00
501	1000	£50,000	£50.00
1001	2000	£65,000	£32.50
2001	5000	£75,000	£15.00
5001	7500	£90,000	£12.00

7501	10000	£100,000	£10.00
10001	15000	£120,000	£8.00
15001	25000	£140,000	£5.60
25001	50000	£165,000	£3.30
50001	99999	£185,000	£1.85
100000+		£200,000	-

**Calculated based on the maximum volume of the band*

Sustainability Unlocked or Data Unlocked (SU or DU)

SU or DU All Access

Includes full access to either of xUnlocked's off-the-shelf products Sustainability Unlocked or Data Unlocked.

License Range		Cost per license (£)
1	100	£159.00
101	250	£100.00
251	500	£77.50
501	1000	£55.00
1001	2000	£42.00
2001	5000	£35.00
5001	7500	£24.00
7501	10000	£16.00
10001	15000	£10.00
15001	25000	£7.50
25001	50000	£5.00
50001	99999	£3.50

100000+	£2.50
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SU or DU Growth

Includes access to **<10-hours** of content from either of the full SU or DU catalogues, curated by xUnlocked's content creation experts, tailored to the skills requirements of the customer.

License Band		Total Cost of License Band (£)	Effective Unit Price*
151	250	£20,000	£80.00
251	500	£32,500	£65.00
501	1000	£50,000	£50.00
1001	2000	£65,000	£32.50
2001	5000	£75,000	£15.00
5001	7500	£90,000	£12.00
7501	10000	£100,000	£10.00
10001	15000	£120,000	£8.00
15001	25000	£140,000	£5.60
25001	50000	£165,000	£3.30
50001	99999	£185,000	£1.85
100000+		£200,000	-

**Calculated based on the maximum volume of the band*

Translation

Pricing for translation of the platform outside of existing translations available.

Type	Cost Per Language
Video Subtitled (Latin based)	£4,000
Full Platform, video and text (Latin based)	£8,000
Video Subtitled (Arabic)	£12,000
Full Platform, video and text (Arabic)	£24,000

Bespoke Content

Pricing for Bespoke Content created by xUnlocked Studios commissioned by the Customer.

Standard production timelines (10 weeks, filmed in London)	15 mins	£12,500
	1 hour	£40,000
Expedited timelines or remote filming (filmed ex-London)	15 mins	£15,000
	1 hour	£50,000
Bespoke volumes exceeding 3 hours per quarter	1 hour	£60,000

Integration Fees

For integration with the Customers internal systems, including single-sign-on, a one-off fee of **£10,000** is applicable. This includes the project management and technical testing to deliver the integration.

Pricing Rules

Contract Duration:

Contract Length	Pricing Basis
24+ Months	Standard G-Cloud rates as listed above.
Under 24 Months	Standard rates + 20% short-term surcharge.
Start Date	Licensing begins immediately upon contract signature.

Sales Tax

All prices exclude relevant sales tax.

Education / Public Sector Value

These prices represent the best rate provided for G-Cloud/Public Sector customers compared to standard commercial rates.