



G-Cloud Services

About Us

Lookthru is a UK-based business intelligence consultancy that helps clients to transform their raw data into actionable insights, optimising business processes and leverage automated workflows.

Why Us?

Clients across the globe are recognising the value that Lookthru delivers. By choosing Lookthru, they benefit from a level of service that consistently exceeds expectations. Through close collaboration with our team, we build trusted, long-term partnerships and ensure a positive, rewarding experience at every stage of the journey.

Our Values



We believe clarity builds confidence. We cut through complexity to provide clear insights, honest guidance and straightforward solutions that our customers can trust.



From communication to delivery, we are clear, honest and accountable, ensuring customers always understand the “why” behind our recommendations.



We work with our customers, not just for them. By collaborating closely and listening carefully, we build long-term relationships based on mutual trust and shared goals.



We deliver consistently high standards, meet commitments and provide solutions that perform as expected.



Our solutions are guided by insight, data and experience. We empower customers with intelligent analysis that supports informed, confident decisions.

Lookthru is driven by a clear set of values that guide how we work with our clients.

Our Mission

To provide clarity through insight—empowering our clients with transparent, intelligent solutions that drive confident decision-making and long-term success.

We achieve this by combining industry expertise with a collaborative, client-focused approach. Through careful analysis, open communication and intelligent use of data and technology, we deliver transparent solutions tailored to our client's needs.

By working in close partnership and maintaining a clear focus on outcomes, we enable confident decision-making and support sustainable, long-term success.

Lookthru helps public sector entities to design, implement and operationalise artificial intelligence and machine learning capabilities within their established cloud environments. Our service enables the integration and configuration of AI/ML solutions — such as intelligent automation, predictive analytics and anomaly detection — delivered through approved public cloud technologies including Microsoft Fabric and Azure Machine Learning.

We provide comprehensive lifecycle support for AI services, covering data preparation, model development, deployment, ongoing monitoring and iterative optimisation. This ensures solutions remain secure, well-governed and aligned to organisational objectives, supporting the long-term adoption and effective management of AI capabilities.

What can it do for you?

Helps to turn your data into practical insight and automate decisions where it makes sense.

By introducing AI and machine learning in a controlled way, you can improve forecasting, detect issues earlier and reduce the effort spent on repetitive analysis. Use cases are tested early, models are refined with real feedback, and solutions are introduced into operational environments without unnecessary disruption.

The result is more informed decision-making, better use of existing data, and AI solutions that are governed, trustworthy and ready for everyday use.

Service Features

Discovery & Use Case Design - We work with your teams to identify opportunities where AI & machine learning can add value, then plan for realistic implementation.

Data Preparation & Engineering - Data pipelines and datasets are prepared to support model training, testing and deployment.

Model Development & Testing - Machine learning models are built, trained and validated to meet your requirements for performance & reliability.

AI Platform Setup - Configuration of cloud-based AI environments to meet all security, compliance and operational requirements.

Integration with existing systems - AI solutions are connected to existing applications and workflows to support smooth adoption.

Governance & Responsible AI - Clear oversight of model performance, risk, ethics and compliance throughout delivery.

Operational Development - Monitoring and support which keeps models performing as expected following go-live.

Knowledge Transfer - Full documentation & support to help your teams understand, manage and develop AI solutions.

Service Benefits

- Faster adoption of practical AI solutions
- Reduced manual effort and repetitive tasks
- Improved decision making through better insights
- Clear governance & responsible AI assurance
- Lower technical & delivery risk
- AI solutions that scale as needs evolve
- Increased confidence in data driven scenarios

At LookThru, we are committed to delivering clarity, transparency and value in the work we do. We commit to working in close partnership with our clients, listening to their requirements and providing intelligent, insight-led solutions that they can trust.

Through open communication, consistent quality and a focus on long-term outcomes, we strive to exceed expectations and support confident decision-making at every stage of the journey.

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I am proud of our unwavering commitment and dedication to service excellence. We believe in working in true partnership with our clients, focusing on outcomes that matter and supporting them through transformational change. Our goal is to deliver meaningful results that stand the test of time. “

Josh Stevenson
Principal Architect

Customer requirement

We work closely with stakeholders to understand objectives, constraints and priorities to ensure we deploy the correct skill set to meet the clients needs from the offset.

Confirm Availability

We ensure the appropriate team is available and onboarded, maintaining continuity throughout the project.

Coordinate & Streamline

Based on our experience, we align ways of working, governance and delivery from the outset, enabling effective collaboration through clear communication, escalation routes and regular reviews.

Define & Manage Scope

We clearly define and manage the scope of services, including deliverables, timelines, quality standards, and dependencies. This ensures aligned expectations and a controlled, transparent delivery process.

Review & Offboard

Before work commences, we review and finalise the service agreement. At offboarding, we ensure a smooth transition, to ensure knowledge transfer and clear documentation are handed over.

Lookthru holds the following accreditations, which collectively demonstrate our commitment to quality management, information security and ethical service delivery.



Lookthru delivers secure, reliable and data-led services to public sector and regulated organisations. Our delivery approach is underpinned by robust governance, clearly defined operational controls and a strong focus on information security, service quality and risk management.

Our accreditations demonstrate that Lookthru operates in alignment with recognised international standards and has been independently assessed against rigorous criteria. These certifications provide assurance that our people, processes and systems support consistent, compliant and well-governed service delivery across the full service lifecycle, from discovery and design through to implementation and live service support.

They also evidence our commitment to protecting client and user data, managing information and operational risk effectively and continuously improving the quality and resilience of our services. Lookthru maintains responsible and ethical business practices to ensure fair and compliant employment practices across the organisation, supporting sustainable and reliable delivery for public sector clients.