

Emergn G-Cloud 15

Service Offerings Brochure

Emergn Overview



**We improve the
way people and
companies work.
Forever.**



2009

ESTABLISHED
IN 2009



500+

EMPLOYEES



14

OFFICES



38,000+

LEARNERS



410+

ENTERPRISE
CUSTOMERS



70%

OF CURRENT
CLIENTS HAVE
BEEN WITH US
FOR MORE
THAN 3 YEARS



67%

OF REVENUE
IS REPEAT
BUSINESS



83%

IS REFERRAL
BUSINESS

Experts in building product-centric companies and capabilities.

Emergn helps companies change. Forever. And always for the better. We combine in-depth consulting, product-focused capability development and software engineering services in an approach that establishes long-term success. We're unparalleled digital product experts with a proven track record in helping the world's biggest brands bring successful products to market – more quickly, efficiently and consistently than ever before.



Our experts work with you to transform your organisation in three ways:



1 **Define your thinking**

We help shape your product organisation, clarify and communicate your product strategy and approach for change.



2 **Develop your people**

Our proven training develops exemplary competencies in product management, modern ways of working and effective leadership.



3 **Deliver your outcomes**

Our product managers, designers, developers and architects work with you to build customer-centric digital products and experiences.

A game changer for transforming organisations

We've been improving the world of work for over a decade through the lens of VFQ.

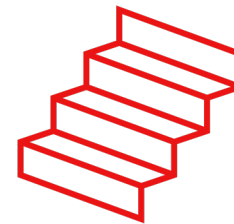
A **philosophy** that helps you achieve your transformative outcomes fast.

A **framework** that encompasses methodologies and makes them work as they were meant to.

A **foundation** from which you can establish continuous learning inside your organisation.



Our Superpower



DELIVER **VALUE**
EARLY AND OFTEN



OPTIMISE THE **FLOW**
OF WORK END TO END



DISCOVER **QUALITY**
WITH FAST FEEDBACK



Our expertise

TEAMS WITH DEEP SKILLS AND
EXPERIENCED PEOPLE



Digital Transformation

Tests your product strategy, designs a system of work to deliver it and prioritises your most valuable work.



Software Development

Working with you to build new products and features faster, more consistently, and with fewer defects through agile development.



Product Management

Starts or accelerates the move from project to product management to reduce the time it takes you to bring new ideas to market.



Cloud & DevOps

Develops the cloud and DevOps capabilities you need to bring scalable, secure digital products to market quicker.



Experience Design

Uncovers which of your ideas are most viable and focuses on meeting the real needs of your customer.



Intelligent Automation & AI

Drives better performance by focusing on the right outcomes and automating where possible to support your future competitiveness.



Data & Analytics

Gives you visibility of bright and dark spots by structuring your data and applying measurements that are focused on what really matters.



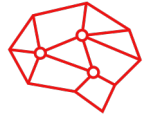
Learning Skills & Capabilities

Leaves you with modern ways of working – in leadership, agility and product management – to deliver your strategy and support transformation.



Learn more at emergn.com/client-stories/

We transform organisations to deliver world-class products and customer experiences



Define your thinking

We embed a new mindset, so you think about work differently. Our advisory service ensures your organisation is:

- 1 Transitioning to be more product centric
- 2 Working on the right things
- 3 Building them the right way



Develop your people

We focus on making your organisation more agile and leaving lasting capability by:

- 1 Accelerating team performance
- 2 Improving individual performance and providing certification
- 3 Scaling capability through centres of excellence

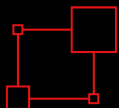


Deliver your outcomes

We help you deliver your most important initiatives, products, and experiences by:

- 1 Ensuring plans are focused on success
- 2 Analysing customer experiences and trusted data
- 3 Using the right metrics, governance, tools, tech, and methods to meet your context

OUR AREAS OF EXPERTISE



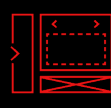
Digital Transformation



Product Management



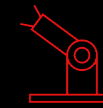
Data & Analytics



Experience Design



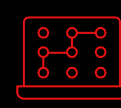
Software Development



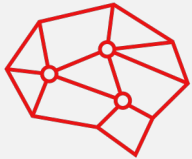
Intelligent Automation & AI



Cloud & DevOps



Learning Skills & Capabilities



Define your thinking

1 Are you aiming to become more product centric?

How we can help:

- Target Operating Model Definition
- System of Work Definition
- Building Business Agility

2 Are you working on the right things?

How we can help:

- Product Strategy and Management
- Portfolio Strategy and Management

3 Are you building them the right way?

How we can help:

- Experience Design Advisory
- Technology Advisory
- Architecture Review and Recommendations
- Data & Analytics Advisory
- Intelligent Automation Advisory
- Cloud & DevOps Advisory





Develop your people

1 How do you accelerate the productivity of your teams?

How we can help:

- Create high-performing teams
- Scaled learning across teams to drive agility, product management and leadership

2 Do your people have the right skills to be effective?

How we can help:

- Access to our learning platform and all agile, product management and leadership content
- In person delivery of our pathways and programmes
- Product manager and agile practitioner certification

3 What's the best way to scale capability through centres of excellence?

How we can help:

- We build and deliver results from centres of excellence across Agile, Experience Design, Data & Analytics, Automation and Cloud & DevOps.





Deliver your outcomes

1 How to plan a successful digital initiative?

How we can help:

- Product Management
- Architecture Review and Recommendations
- Technology choices
- Intelligent Automation Advisory
- Cloud & DevOps Advisory

2 What should inform delivery?

How we can help:

- Experience and Service Design
- Harnessing and using the right data

3 How can we deliver against our strategic priorities?

How we can help:

- Provide experienced team members to accelerate delivery of a specific programme
- Provide a cross-functional Product Squad to accelerate platform, product or feature deliverables



Praxis by Emergn - Our Product Management Platform

The only workspace built for how modern product teams learn, decide, and deliver, powered by expert AI every step of the way.



Stella AI

An always-on product coach that delivers step-by-step guidance, tailored learning, and instant feedback. Stella scales Emergn's expertise, helping teams move faster and make more confident decisions.



Products

A single hub to plan, manage, and advance the entire product lifecycle with AI-powered recommendations. This creates alignment and visibility across strategy, execution, and measurement for all stakeholders.



Tools

Interactive, proven PM frameworks unified in one space. By eliminating fragmented tools and task switching, with access to Stella's expert feedback, teams can consistently apply best practices to achieve stronger outcomes.



Experiments

A dedicated space to organise and test assumptions, with AI guiding what to validate and how. This reduces wasted effort and builds confidence in product direction through evidence-based decisions.



Learning

Dynamic modules generated from Emergn's expertise and tied directly to active product work. This enables real-time skill growth, so teams improve as they deliver without losing momentum.



Insights

A continuous feed of practitioner-led content enriched with AI-driven actions. This keeps teams current on best practices and ensures new knowledge is immediately applied.



Why Emergn



You own your transformation

Unlike others in our industry, we focus on building the competencies your team needs to **own your transformation and not be dependent on us**. Our aim is not to swamp your business with consultants.



Proven track record of delivery

Our way of working creates **the results you need at the speed you need them**. Our technical experts and experience help you get to market faster, develop your world-class product management competencies, and support stronger, data-driven decisions.



Global experience

From mid-sized powerhouses to global titans, **we've worked on some of the most complex business transformation and engineering programmes**. We understand the nuances of how to work with partners and client teams to deliver the products and experiences their customers expect.



Our game-changing philosophy

Based on three principles – delivering value early and often, optimising the flow of work end to end, and discovering quality with fast feedback – it's how we run our business and transform yours. We call it **Value, Flow, Quality** (or **VFQ** for short).



Some of the organisations we serve

FINANCIAL SERVICES	 	RETAIL	 	 	TELECOMS & TECH	 	 	INSURANCE	 	 	MEDIA & PUBLISHING	 	OTHER	
UTILITIES	 	PHARMA & HEALTHCARE	 		CONSULTING & PS	 		PUBLIC SECTOR	 	TRAVEL & LOGISTICS	 	 		



Learn more at emergn.com/client-stories/

Lot 2b (SaaS) Services



Praxis

Praxis is a SaaS platform combining AI-powered coaching with interactive product management tools. It enables teams to define and execute strategy, validate assumptions through experiments and build capabilities in a unified workspace. The embedded AI coach, Stella, provides contextual guidance based on proven product management methodologies.



Features

- AI product coach providing contextual, step-by-step guidance on product work
- Continuous AI recommendations based on product context and work history
- Interactive product tools for strategy, personas, experiments and delivery planning
- Unified workspace connecting product discovery, delivery and strategy
- Experiment management to validate assumptions before committing resources
- Product portfolio capabilities with actionable insights for each product
- Dynamic learning modules tailored to user context and skill gaps
- Collaboration features enabling team alignment on product decisions
- Integration-ready architecture connecting to existing delivery tools
- Role-based access controls supporting team and enterprise deployments



Benefits

- Faster product decisions through AI-assisted guidance and structured frameworks
- Reduced risk by validating assumptions before full investment
- Consistent product practices scaled across teams and portfolios
- Improved stakeholder alignment through shared product visibility
- Accelerated capability building with embedded just-in-time learning
- Better outcomes focus – value delivery over feature output
- Reduced tool fragmentation via unified strategy and execution workspace
- Evidence-based prioritisation connecting customer insights to roadmap decisions
- Increased team productivity through AI-supported tool drafting
- Enterprise-ready scalability from individual users to large organisations



Lot 3 (Support) Services



AI Agents & Automation Strategy (Cloud and Low-Code)

Advisory support to identify, prioritise and shape AI agent and automation solutions based on your use cases. We assess AI/automation technologies and capabilities, map the solution architecture and define a practical strategy and roadmap aligned to cloud and business outcomes.



Features

- Use case identification, assessment and value-led prioritisation
- (Cloud) technology platform evaluation and installation
- AI and intelligent automation technology assessment and roadmap creation
- AI agent/automation solution architecture mapping and design guidance
- Proof of concept planning to validate feasibility and value early
- Product-led thinking to shape outcomes, users and success measures
- Incremental approach with feedback loops to improve models and results
- Skills and capability assessment with targeted growth plans
- Set up of innovation and AI adoption programmes



Benefits

- Investments focused on highest-value AI, automation and cloud opportunities
- Faster decisions through structured use case assessment and prioritisation
- Reduced delivery risk through defined architecture and integration approach
- Faster proof of value through well-scoped proofs of concept
- Alignment between business outcomes, insights and automation delivery
- Clear roadmap from discovery through pilot to scale-out
- Better governance through early risk and control definition
- Improved internal capability through skills evaluation and growth plans
- More consistent delivery through product-led ways of working
- Increased efficiency by automating manual, repeatable processes



AI Use Case & Automation Implementation

Practical delivery of scaled AI agents and low-code automation use-cases on cloud and low-code platforms. We build and integrate workflows using APIs and data with embedded security and governance.



Features

- Identify and deliver AI/automation use cases and proofs of concept
- Map solution architecture for AI agents and automation solutions
- Build and integrate AI capabilities into products and workflows
- Product-led discovery defining outcomes, users and success measures
- Incremental delivery with feedback loops to improve models
- End-to-end delivery: product, design, analysis, engineering, QA
- Automate processes to reduce manual steps and cycle times
- Deploy and iterate solutions on cloud platforms at scale
- Develop and tune custom ML models for priority use cases
- MLOps implementation for secure deployment, monitoring and retraining



Benefits

- High-value AI Agent and automation use cases implemented
- Prototypes delivered to validate feasibility and value
- Low-code workflows implemented and integrated with existing services
- Manual processing reduced through automated tasks and intelligent routing
- User outcomes clarified through product-led discovery and success measures
- Model performance improved through iterative tuning and feedback loops
- Cloud deployments scaled safely through repeatable release practices
- Operational visibility improved through monitoring and measurable service metrics



Cloud & AI Strategy Advisory

Practical cloud-first advisory to help you modernise safely and move faster. We assess your cloud and DevOps practices and operational costs to define a clear modernisation roadmap with security built in. We also identify high-value AI and automation opportunities and shape an implementation-ready plan.



Features

- Cloud platform assessments aligned to your operating context
- DevOps maturity assessment and prioritised improvement recommendations
- Cloud cost modelling, budgeting and governance design
- Technology evaluation to compare capabilities, risk, cost and compliance
- Architecture and engineering assessments using data-driven measures
- Security-by-design guidance and control mapping for delivery
- AI and automation use case discovery and prioritisation
- Proof-of-concept planning for selected AI opportunities
- Delivery diagnostics that discover quality from flow, defects, performance



Benefits

- Clear options and roadmap for cloud and modernisation decisions
- Improved capability to deliver software effectively in the cloud
- Faster, lower-risk implementation by resolving key architectural decisions early
- Better control of cloud costs through transparent modelling and governance
- Alignment of IT strategy and delivery approach to business priorities
- Improved DevOps maturity through targeted recommendations and governance
- Supplier choices strengthened through structured evaluation of risk and compliance
- Architecture decisions validated through evidence-based assessments and trade-offs
- Improved security posture through early control mapping and risk treatment
- Delivery performance improved through diagnostics of flow, defects and quality



Cloud & AI Software Implementation and Delivery

Cloud-first software delivery to modernise applications and build secure digital services. We provide end-to-end engineering from build to release, including refactor, rehost and re-platform approaches. We use cloud technologies and reusable components to accelerate delivery. Where appropriate, we apply AI and automation to reduce effort.



Features

- Delivery metrics that discover quality from flow and performance data
- Support across the full software development lifecycle
- Modernisation and cloud migration of applications
- Build custom applications using cloud services and reusable components
- AI-assisted rapid, high-fidelity prototyping for faster user validation
- Teams augmented with experienced product, engineering and delivery specialists
- Data-driven engineering and architecture assessments to inform improvements
- Practices compliant with CAF, NIST, and ISO security frameworks
- DevSecOps pipelines with policy-as-code and automated security gates
- Secure configuration and secrets management



Benefits

- Clear options and an actionable roadmap for cloud modernisation decisions
- Improved capability to deliver software effectively in the cloud
- Faster, lower-risk implementation by resolving key architectural decisions early
- Better control of cloud costs through transparent modelling and governance
- Alignment of IT strategy and delivery approach to business priorities
- Improved DevOps maturity through targeted recommendations and governance
- Supplier choices strengthened through structured evaluation of risk and compliance
- Architecture decisions validated through evidence-based assessments and trade-offs
- Improved security posture through early control mapping and risk treatment
- Delivery performance improved through diagnostics of flow, defects and quality

Cloud Solution Architecture Advisory & Technical Assurance

Solution architecture advisory to review, design and evaluate IT solutions. We help consolidate and simplify existing architectures, assess options and trade-offs, and define secure, cloud-aligned target architectures ready for delivery and change. Practical advice tailored to your context, constraints, skill levels and priorities.



Features

- Solution architecture reviews that discover quality through options and trade-offs
- Data architecture advisory and modelling support
- Integration, API and interoperability architecture guidance
- Cloud migration planning and transitional state architectures
- Security architecture and risk mitigation recommendations
- Architecture documentation: principles, standards, patterns, roadmaps
- Stakeholder workshops to align decisions and priorities
- Best practices for use of AI tooling within policy constraints
- Roadmaps for application rationalisation and modernisation
- Ethical considerations for responsible and explainable AI



Benefits

- Reduced risks through independent architecture review and assurance
- Accelerated cloud adoption with clear migration plans and transition states
- Simplified estate by consolidating architectures and removing duplication
- Improved interoperability based on consistent API and integration patterns
- Strengthened security posture with informed mitigations and controls
- Stakeholder alignment improved through workshops and shared documentation
- Delivery speed increased with reusable principles, standards, patterns and roadmaps
- Responsible AI adoption enabled within policy, ethics and governance constraints
- Modernisation costs reduced via application rationalisation and prioritised roadmaps



Data Management Implementation: Cataloguing, Quality & Governance

Implementation support for (cloud) data management: cataloguing, data quality and governed data flows. We implement metadata, lineage and ownership, configure secure access controls, and build automated ingestion and transformation pipelines. Delivered iteratively with documentation and handover, enabling trusted reporting, analytics and reuse of well-described data assets.



Features

- Implement data cataloguing to inventory, classify and document data assets
- Defined metadata standards, lineage and provenance for datasets
- Establish ownership, stewardship and operating processes for cloud data products
- Implement data quality rules, profiling, monitoring and exception workflows
- Build automated ingestion and transformation flows (ETL/ELT)
- Procedures and traceability of training data for AI solutions
- Integrate catalogue with data platforms, pipelines and analytics tools
- Create scalable environments to store, process and manage data securely
- Documentation and handover for ongoing operation and adoption
- Anonymisation and handling procedures for sensitive data



Benefits

- Faster discovery and reuse of cloud data across teams
- Increased trust in data through quality, lineage and clear ownership
- Reduced manual effort through automated, repeatable data flows
- More consistent reporting and analytics from governed datasets
- Lower risk of incorrect decisions driven by poor data quality
- Improved compliance through controlled access and documented provenance
- Faster onboarding for analysts and engineers through better documentation
- Reduced duplication of datasets and unnecessary pipeline rebuilds
- More scalable data operations as demand and data volumes grow
- More ethical, explainable AI/ML decisions through governed, auditable data

Data Product Strategy

Business-led advisory to define and embed a cloud data product strategy. We help establish trusted, reusable data products by clarifying ownership, governance and catalogue approach, making data easier to discover, understand and use. We assess capability and operating model, then deliver a practical roadmap for quality, reporting and analytics.



Features

- Data capability assessment aligned to goals, context and constraints
- Data product definition: consumers, channels, and outcomes
- Data asset governance and operating model, including cloud
- Data quality assessment and prioritised improvement roadmap
- Data catalogue setup for discovery and reuse
- Analytics and reporting approach to support decision-making
- Cloud technology recommendations tailored to data consumption type
- Data product roadmap and prioritisation for incremental delivery
- Measures and KPIs for value, adoption and data trust
- Evidence based incremental implementation approach



Benefits

- Better decisions through trusted data and clearer ownership
- Cloud data initiatives aligned to strategic business outcomes
- Reduced risk through a practical roadmap for implementation
- Improved data quality, reducing rework and inconsistent reporting
- Better discoverability and reuse of data through cataloguing
- Faster delivery of priority insights through clear prioritisation
- More consistent governance across teams and domains
- Increased adoption by designing data products around real users
- Better value from data tooling through fit-for-purpose choices
- Clear measures of progress for data and analytics improvement



Digital Transformation

End-to-end cloud digital transformation combining strategy, delivery and learning. We modernise technology delivery services, products and operations using industry-standard methods tailored to your organisation. We improve value, flow and discover quality through design, engineering, change management and team enablement, delivered flexibly on a time and materials basis.



Features

- Digital transformation strategy and roadmap definition
- Operating model, governance and system-of-work design
- Service redesign, user experience and customer journey improvement
- Agile, DevOps and product-centric ways-of-working adoption
- Application modernisation, integration and API-led architecture advisory
- Cloud migration planning and platform modernisation guidance
- Value, flow, quality measurement and optimisation frameworks
- Coaching for leaders, product teams and delivery squads
- Change management and stakeholder engagement planning and execution
- Emergn experts can deliver in-flight work whilst upskilling your team



Benefits

- Clear transformation direction aligned to strategic business outcomes
- Faster delivery cycles with improved flow and predictability
- Better user experiences and higher service adoption rates
- Reduced waste and improved return on digital investments
- Stronger cross-functional collaboration and shared accountability
- Sustainable system-of-work, not one-off transformation effort
- Increased internal capability, reduced reliance on external suppliers
- Improved transparency through measurable value and performance indicators
- Safer change via incremental delivery and regular validation
- Cloud transformation grounded in real projects, not classroom theory



Discovery, Alpha, Beta and Live

GDS-aligned digital service delivery across Discovery, Alpha, Beta and Live. We help public sector organisations understand user needs, explore solutions and deliver secure, scalable services. Emergn blends GDS standards with Praxis-based value, flow, quality practices to accelerate learning and reduce delivery risk.



Features

- GDS-aligned Discovery to understand users and needs
- Service mapping, problem framing and opportunity prioritisation
- Alpha prototyping, experimentation and technical feasibility assessment
- Beta service design, build, integration and iteration
- User research, usability testing and accessibility compliance
- Technical architecture, security and data considerations support
- Agile delivery management, backlog and sprint facilitation
- Performance analytics, KPIs and success measurement setup
- Preparing for GDS service assessments and documentation
- Knowledge transfer and capability building for in-house teams



Benefits

- Services designed around real user needs and contexts
- Reduced risk via early prototypes and technical spikes
- Improved likelihood of GDS assessment success
- Higher quality services using value, flow, quality principles
- Discover quality earlier with faster customer feedback loops
- Better collaboration across policy, delivery and operations
- Clearer visibility of progress, risks and constraints
- Stronger internal capability to run future phases independently
- More maintainable, scalable and secure digital services
- Evidence-based decisions on scope, prioritisation and investment



Infrastructure as Code & Cloud Deployment Automation

Efficient and cost-effective environment provisioning using Infrastructure as Code and cloud deployment automation to secure environments. We build CI/CD pipelines, reusable templates, quality gates, monitoring and secrets management to improve release reliability. Delivery is incremental with feedback loops, supported by clear documentation and handover.



Features

- Infrastructure as Code for repeatable cloud provisioning and configuration
- Compliant software supply chains aligned to ISO/NIS standards
- CI/CD templates and reusable components to automate delivery
- Automated data ingestion and transformation workflows
- Secure scalable data environments for storage and processing
- Built-in observability: logs, metrics, alerts, health checks
- Pipeline-integrated access controls and secrets management
- Documentation and handover for ongoing operation and change
- Engineering reviews that discover quality through pipeline and code measures



Benefits

- Deployment times reduced through automated CI/CD pipelines and templates
- Reduced effort through repeatable Infrastructure as Code provisioning
- Improved reliability through automated policy enforcement for releases
- Strengthened security posture through secrets management
- Resilience improved through repeatable builds and automated recovery processes
- Data availability improved through automated ingestion and orchestration workflows
- Data quality improved through automated quality controls
- Improved visibility through monitoring, metrics, alerts and health checks
- Scaling achieved through reusable components and standard delivery patterns



Product Management Capability Building

Cohort-based product management capability building using Emergn's Praxis Enterprise. We combine consulting, on-the-job coaching and structured learning pathways (e.g. Product Management Professional, Agile Product Practitioner, Leadership, Enterprise Change). Time and materials advisory plus optional fixed-price pathways for defined learning cohorts and outcomes.



Features

- Capability assessment against product management industry standards
- Praxis-based LMS learning pathways for product roles and leaders
- Cohort-led programmes: PMP, APP, Leadership, Enterprise Change
- Blended learning: workshops, coaching, online resources, assignments
- Alignment to value, flow, quality principles and practices
- Real-project application for learning in live product work
- Support for role definitions, career paths and communities
- Playbooks, templates, tools and training for product managers
- Measurement of capability uplift and behavioural change
- Discover quality through fast feedback loops



Benefits

- Stronger, more confident product managers across the organisation
- Consistent language, practices, expectations and skills for product roles
- Faster progression from theory to practical on-the-job application
- Improved product decisions and prioritisation based on evidence
- Better stakeholder engagement and alignment on product direction
- Increased ability to run discovery and delivery internally
- Reduced dependence on external product consultants long-term
- Clearer career paths helping attract and retain product talent
- Tangible uplift in value, flow, quality of product work
- Predictable investment through fixed-price cohort options



Product Operating Model Advisory & Implementation

Advisory and implantation of a product-centric operating model. We design and embed a practical system of work (“work OS”) that aligns strategy, funding, governance and delivery around products. Emergn’s Praxis solution supports measurable improvements in value, flow and quality across teams, organisations and portfolios.



Features

- Product operating model assessment and gap analysis
- Design of product-centric structures, roles and accountabilities
- Portfolio governance, funding and prioritisation framework design
- Definition of end-to-end product operating model
- Implementation support for new ways of working
- Coaching for product leaders, managers and teams
- KPIs and OKRs aligned to value, flow, quality
- Integration with existing governance and assurance processes
- Tooling and work OS alignment (boards, workflows, metrics)
- Praxis-based playbooks and guidance for ongoing improvement



Benefits

- Clear, consistent product operating model across the organisation
- Improved alignment between strategy, funding and delivery outcomes
- Faster decision-making that discover quality through options and trade-offs
- Increased ownership and accountability in product teams
- Better visibility of value delivered and work in progress
- Reduced dependency on projects; stable, durable product teams
- Easier adoption of agile and iterative delivery practices
- Enabling high performing Product teams with continuous learning and adaptation
- More predictable delivery through standardised work OS
- Stronger collaboration between business, technology and operations



Product Strategy, Discovery and Delivery

End-to-end product lifecycle support across discovery, strategy, delivery and optimisation. Using Emergn's Value, Flow, Quality principles and Praxis methods, we help organisations identify opportunities, develop validated product strategies, and deliver working solutions iteratively, while building internal product management and delivery capability.



Features

- Problem framing and opportunity assessment workshops
- User research, hypothesis definition and value proposition design
- Product vision, strategy and roadmap creation
- Lean business case and outcome definition support
- Discovery experiments, prototyping and concept validation
- Cross-functional product delivery planning and execution coaching
- Backlog creation, refinement and prioritisation aligned to value
- Iterative delivery with continuous discovery and feedback loops
- Measurement framework for product performance and outcomes
- Capability build for product managers and delivery teams



Benefits

- Clear product strategies grounded in user and business needs
- Reduced risk through early validation and small experiments
- Faster learning cycles continuously reducing time-to-value
- Improved alignment between stakeholders on product direction
- Higher quality products using value, flow, quality principles
- Stronger internal product management and discovery capability
- Increased confidence in investment decisions and trade-offs
- More predictable delivery through structured product practices
- Products that continue improving post-launch, not one-off releases
- Faster decision-making that discovers quality through options and trade-offs



Service Constraints



Service Constraints

- Leadership, consulting, product and learning roles are typically based in the UK and are available for on-site, hybrid, or remote work.
- Engineering roles are typically based nearshore (EU – primarily Latvia and Portugal), working remotely but with the option of occasional (reimbursable) travel.
- Any other constraints depend on the size, duration and nature of the engagement and will be mutually agreed upon with the buyer prior to contracting.



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