

Pricing Document Leafstory for Children G-Cloud 15

1. Pricing summary

Leafstory for Children is provided as a Software as a Service (SaaS) solution with pricing designed to be flexible and proportionate to the needs of children's social care services and related organisations. Includes access to iPhone & Android based mobile apps & intelligent web-based dashboard for all relevant users.

Pricing reflects the level of service, scale of use and delivery model required. Final pricing is agreed at call-off stage in accordance with Crown Commercial Service (CCS) requirements.

All prices are exclusive of VAT unless otherwise stated.

2. Pricing model

2.1 Subscription-based pricing

Leafstory for Children is offered on a **subscription basis per child**.

Subscription is on an **annual basis**, Children receive lifetime read-only access to their story, free of charge, once one annual subscription has been paid for that child.

The platform includes an unlimited number of professional users that are connected to that child from across as many organisations as is needed to capture stories, memories and memorabilia.

Platform subscription includes as many connected family users as is appropriate to contribute to the child's story.

Pricing Tiers

Tier	Children (per year)	Discount	Price per child (per year)
1	Up to 75 (minimum 75 billed)	0%	£700.00
2	76–150	5%	£665.00
3	151–300	10%	£630.00
4	301–500	15%	£595.00
5	501–750	20%	£560.00
6	751–1,000	25%	£525.00
7	1,001–1,500	30%	£490.00

Pilot Option

14-week pilot for 10 young people and their networks

Price: £15,000

Duration: 14 weeks

- 2 Weeks Back Office & Professionals Set Up
- 12 Week with Child Pilot Phase

Participants: 10 young people and their supporters (unlimited)

What's included

- Project management
 - Dedicated delivery manager to plan, run and drive the pilot, coordinate training, manage timelines and deliver bespoke reporting and evaluation.
- Training and access
 - Tailored training: 1:1, small-group and agreed in-person support.
 - Full access to all mobile apps and dashboards for pilot users.
- Unlimited usage
 - No usage caps for the agreed pilot users during the 12-week period.
- User engagement and feedback
 - Regular user feedback sessions with young people and their supporters throughout the pilot to gather product and usage feedback.
- Governance and setup support
 - Guided setup including DPIA support, infosec review assistance and help with any business-case modelling required.
- Hosting and support
 - All hosting costs included; no hidden or additional fees.
 - Customer support via live chat, email and 1:1 video call.
- Evaluation and reporting
 - Bespoke, detailed evaluation (quantitative and qualitative) against your key performance indicators.
 - Written evaluation report and a presentation of results to your project team.
- Final deliverable: Leafstory Annual print run
 - Each young person will receive a Leafstory Annual print containing 30 photos, 5 letters and one 'Path' print (one print pack per young person included).

Deliverables summary

- Delivery manager and full project management for 12 weeks
- Training sessions and app/dashboard access
- Unlimited pilot usage for the agreed users
- Ongoing user feedback sessions and interim check-ins

- Final written evaluation and presentation
- Leafstory Annual print pack for each of the 12 young people (30 photos, 5 letters, 1 Path print)
- All hosting and support included

2.2 Billing arrangements

Billing frequency and invoicing arrangements are agreed at call-off stage and documented within the call-off contract.

3. What is included in the subscription

The Leafstory for Children subscription typically includes:

- Access to the Leafstory for Children platform for an unlimited number of professionals (Support Workers, Teachers, IRO's, Social Workers, Senior Leaders External Orgs, Senior Council Leaders)
- Digital companion conversations for Children aged 14+, of up to two hours per week
- A yearly print run of up to 30 photos, 5 letters and one 'Path' print
- Secure cloud hosting and data storage
- Ongoing software updates and maintenance
- Standard support arrangements

The precise scope of included services is confirmed at call-off stage and aligned to the agreed service model.

4. Optional services

Optional services may be provided where required and agreed, including:

- Enhanced onboarding and configuration support
- Additional training or guidance sessions
- Support with structured content import or data migration

Optional services are scoped and priced separately and confirmed prior to contract award.

5. Implementation and onboarding

Onboarding and implementation support is tailored to the customer's context and safeguarding arrangements.

Where additional onboarding or configuration support is required beyond the standard service offering, this is agreed and priced separately at call-off stage.

6. What is not included in base pricing

The following are not included in the standard subscription unless agreed at call-off:

- Bespoke software development outside the standard product roadmap
- Custom integrations requiring specialist development
- On-site visits or in-person training (travel and accommodation costs)
- Consultancy services beyond standard onboarding and support

7. Payment terms

Payment terms, invoicing arrangements and billing schedules are agreed at call-off stage in line with CCS requirements and public sector payment standards.

8. VAT

All prices are exclusive of VAT. VAT is applied at the prevailing rate in accordance with legislation.

9. Trial and proof of concept

Where appropriate, trial or proof-of-concept arrangements may be agreed on application, subject to scope, governance and safeguarding considerations.

10. Pricing governance

- Pricing is confirmed at call-off stage
- Charges are transparent and aligned to the agreed scope of service
- No minimum contract term is implied unless agreed at call-off
- Any one-off costs are agreed in advance

11. Use of external websites

This pricing document does not include marketing links or promotional material. Customers may refer to the supplier's website for general background information only.