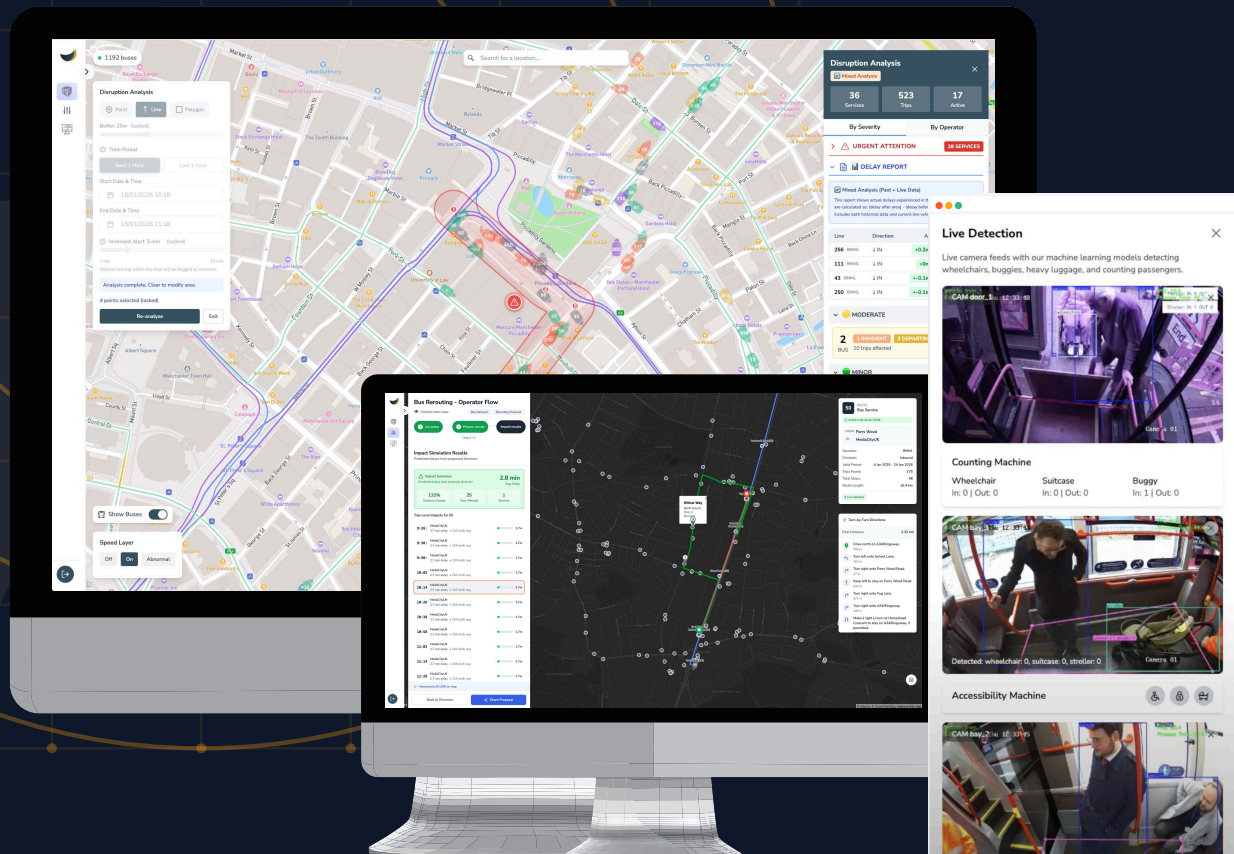


Moonbility

G-cloud 15

Pricing document



Lot 2a: Infrastructure Software as a Service (iSaaS)

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Pricing Overview

The pricing below sets out Moonbility's maximum list prices under the G-Cloud 15 framework.

All prices are calculated on a **per-asset, per-month basis** and are **exclusive of VAT**, reflecting the full deployment of each module and capability across the specified asset range. Pricing tiers are designed to accommodate different scales of deployment and operational contexts, including single-organisation use and cross-organisation (dual access) scenarios.

The prices listed represent maximum charges for full capability enablement. Actual contract values may be lower where deployment is phased, scoped to priority assets, or configured for specific operational use cases, as agreed at call-off.

Asset types may include vehicles, stations, depots, ports, terminals, or other operational infrastructure. Pricing for complex, safety-critical assets (such as rail or maritime environments) may vary to reflect data volume, operational criticality, and integration complexity.

Final pricing, deployment scope, and configuration are agreed at call-off in line with buyer requirements and budget availability.

Access Model Definitions

- **Operator Access**

Operator access applies where the service is used by a single delivery organisation responsible for day-to-day operations, such as a transport operator, logistics provider, or service contractor. Access is provided to operational teams for monitoring, analysis, and decision support within their own organisation.

- **Authority Access**

Authority access applies where the service is used by a single contracting authority or asset owner, such as a local authority, combined authority, infrastructure owner, or port authority. Access is provided to support network oversight, planning, policy monitoring, and coordination activities within the authority.

- **Dual Access**

Dual access applies where the service is shared between two distinct operational organisations, typically an authority or asset owner and a delivery operator, to support coordinated decision-making across organisational boundaries. Dual access enables each organisation to access the same disruption intelligence environment with role-appropriate views and permissions.

The tables below set out the pricing for Module 1 and Module 2 using bus and light vehicle assets as the **reference** asset type.

The same **per-asset, per-month** pricing framework applies across multiple transport and logistics modes, including rail vehicles, vessels, ports, terminals, and other complex operational assets. Pricing for such assets is typically calculated using an indicative multiplier (approximately **2x–6x**) of the reference asset rates, to reflect operational criticality, data volume, and integration complexity, and is agreed at call-off.

Bus / Light Vehicle Reference

Unit: £ / asset / month (G-cloud list price)

Module 1 Disruption Simulation

Assets	Operator Only	Authority Only	Dual Access
1-100	£28	£30	£35
101-500	£24	£26	£31
501-1,000	£22	£24	£29
1,000+	£18	£20	£25

Module 2 Intervention Analysis

Assets	Operator Only	Authority Only	Dual Access
1-100	£32	£35	£45
101-500	£28	£30	£40
501-1,000	£25	£27	£37
1,000+	£22	£24	£34

Core Bundle

Module 1 (Disruption Simulation) + Module 2 (Intervention Analysis)

Assets	Operator Only	Authority Only	Dual Access
1-100	£55	£60	£70
101-500	£48	£52	£62
501-1,000	£42	£46	£56
1,000+	£35	£40	£45

Module 3 | Smart Monitoring (Software + Hardware Installation)

Module 3 (Smart Monitoring) covers **vehicle onboard** and **fixed-site infrastructure** deployments, with separate pricing approaches reflecting the different characteristics of mobile and stationary monitoring environments.

3A. Vehicle Onboard (Software Subscription)

Connected Cameras per mobile operational unit	Operator Only (£ / unit / month)	Authority Only (£ / unit / month)	Dual Access (£ / unit / month)
1-10	£420	£480	£550
10-20	£520	£600	£680
21-50	£700	£800	£900
51-75	£900	£1,050	£1,200
76+	£1,100	£1,300	£1,500

3B. Hardware & Installation (One-off) - Vehicle Onboard

Depending on deployment context, Smart Monitoring may involve either the installation of new vehicle-mounted hardware or the integration of existing onboard systems.

Hardware supply and installation are not included in the recurring software subscription and are scoped and priced separately. Indicative costs below are provided for budgeting and reference purposes only, based on a representative current deployment. This indicative costs do not represent a maximum or capped price.

Optional ongoing hardware maintenance and replacement services may be agreed at call-off.

Cost element per mobile operational unit	Indicative cost
Sensing and edge processing capability (scaled to onboard configuration)	2,500 - 7,500
Cabling, mounting materials, connectors	300 - 1,500
Installation and commissioning (labour)	800 - 3000
Typical total (excluding VAT)	£3,500 - £12,000+

3C. Infrastructure Sites (Software Subscription)

This table sets out reference software subscription pricing for infrastructure-based deployments, scaled by the number of connected sensing sources (e.g. cameras) at each site. Final pricing reflects site complexity, operational context, and configuration, and is agreed at call-off.

Connected Cameras per site	Operator Only (£ / asset / month)	Authority Only (£ / asset / month)	Dual Access (£ / asset / month)
1-10	£450	£550	£650
11-30	£900	£1,100	£1,300
31-75	£1,800	£2,200	£2,600
76-120	£3,000	£3,600	£4,200
121-180	£4,200	£5,000	£5,800
181+	£5,500	£6,500	£7,500

3D. Hardware & Installation (One-off) - Infrastructure Sites

Indicative one-off charges for fixed-site cameras, edge devices, cabling, power distribution, network connectivity, racks and commissioning. Actual site surveys at call-off determine scope.

Optional ongoing hardware maintenance and replacement services may be agreed at call-off.

Cost element per infrastructure site	Indicative cost
Sensing and edge processing capability (scaled to site size)	2,000-8,000
Cabling, mounting materials, connectors	1,000-5,000
Installation and commissioning (labour)	1,500-6,000
Typical total (excluding VAT)	£4,500 - £15,000+

Contact Details

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