

Planning Application AI Assistant

Pricing Document

Streamlined development management support

G-Cloud 15, January 2026



Planning Application AI Assistant

Pricing

1. Pricing overview

This pricing document describes the costs associated with the Planning Application AI Assistant service supplied under the G-Cloud framework. Pricing is transparent, predictable and based on standard service components. All prices are exclusive of VAT unless stated otherwise.

2. Core service pricing

The Planning Application AI Assistant (PapAla) is provided as a subscription-based software service. Pricing is based on Local Planning Authority scale and usage and is charged per authority.

Pricing typically reflects:

- average annual planning application volumes
- number of named users
- contract duration

The core subscription provides access to standard PapAla functionality, secure hosting, maintenance, upgrades and support during standard service hours.

The pricing structure below indicates cost per annum.

Scope of pricing

The prices set out in the pricing table apply to common, high-volume planning project types, including householders, extensions and conversions.

PapAla also supports additional project types, including changes of use and new build proposals. Where these project types require additional configuration, policy mapping or data preparation beyond the standard scope, this may incur additional costs.

Any additional costs are:

- agreed in advance with the customer
- scoped transparently
- charged in line with the published PlanningHub rate card

There is no additional charge where project types fall within the standard configured scope.

Planning Application AI Assistant

The pricing structure below indicates cost per annum.

Average Planning Applications per LPA	Activity Band	Tier 1	Tier 2	Tier 3	Tier 4
		1-10 users	11-20 users	21-30 users	31-40 users
< 1,000	Very small	£9,000	£10,600	£13,000	£16,000
< 2,000	Small	£11,000	£13,000	£16,000	£19,000
< 4,000	Medium	£14,000	£16,000	£19,000	£21,000
< 6,000	Large	£16,000	£19,000	£21,000	£25,000
>6,000	Extra Large	£19,000	£21,000	£25,000	£29,000

Discounts available for multi-year contracts, large user volumes, or restricted-use deployments.

3. Free trial pricing

A time-limited free trial of up to three months may be offered to selected public sector organisations. The free trial provides access to core functionality only. Data onboarding, configuration, integration and support beyond standard guidance are excluded and chargeable if required.

4. Data onboarding and integration

Data onboarding and system integration are not included in the core subscription price unless explicitly stated. Costs depend on data volume, data quality, source systems and integration complexity. A statement of work will be agreed before commencement.

Planning Application AI Assistant

5. Public-facing PapAa services

PapAa can be deployed as a public-facing planning guidance service or pre-planning advice for simple project types.

Pricing approach

Public-facing deployments are optional and sit alongside the core PapAa subscription for internal authority use.

A one-off setup and configuration fee applies to cover deployment, configuration, governance controls and testing for public-facing use. Ongoing commercial arrangements may include a revenue-share or cost-recovery model, agreed with the authority.

Any revenue-share arrangements are:

- optional
- agreed in advance with the authority
- transparent and auditable
- designed to support value for money for the authority

Public-facing pricing arrangements do not alter the core subscription pricing for internal authority use.

6. Optional services and additional costs

Optional services are available and priced separately. These may include:

- Data onboarding and ingestion
- Configuration and workflow setup
- Integration with back-office or third-party systems
- Additional training or extended support

Optional services are quoted on a fixed-price or time-and-materials basis and must be agreed in advance.

Planning Application AI Assistant

Role	Day rate (excl. VAT)
Director / Strategic Oversight	£1,450
Programme Manager / Delivery Lead	£1,300
Senior Consultant	£1,150
Solution Architect	£1,100
Principal Software Developer	£1,050
Senior Software Engineer	£800
Senior Planner	£550
Software Engineer	£550

7. Scaling and changes

Pricing may be adjusted to reflect changes in user numbers, service scope or contract duration. Any changes are managed through standard change control processes in line with the G-Cloud Call-Off Contract.

8. Invoicing and payment

Invoicing and payment terms are governed by the G-Cloud Call-Off Contract. Charges are typically invoiced in advance on a monthly or annual basis, as agreed at order.

9. Termination and exit costs

There are no termination fees beyond charges incurred up to the termination date, unless otherwise agreed. Where applicable, data export on exit is included in the service. Optional offboarding support may be chargeable if additional assistance is required.

10. Price validity

Prices listed in this document are valid for the duration of the G-Cloud framework unless superseded by an updated pricing document published on the Digital Marketplace.



visit us at :

www.planning-hub.com

Follow us on LinkedIn :

[PlanningHub](#)

Contact us

contact@planning-hub.com

For more information, visit **www.planning-hub.com**

Enquiries: **contact@planning-hub.com**

The latest version of this service description is available **[here](#)**

Copyright © 2026 PlanningHub UK&EU Ltd.