

Cerina Professional Services

G-Cloud 15 Pricing Submission

All prices are **exclusive of VAT**.

All services are **optional**, **time-bounded**, and **non-recurring**.

Pricing Model

Cerina Professional Services are priced using a combination of:

- daily rates for scoped configuration activity, and
- fixed-price service packs for common delivery patterns.

Professional Services are not required for the operation of any Cerina SaaS service.

Day Rates

Role	Unit	Price
Senior Digital Pathway Consultant	Per day	£650
Technical Configuration Specialist	Per day	£550

Unit definition:

One day equals up to 7.5 working hours delivered remotely.

On-site delivery is available by agreement; travel and expenses are charged only if pre-approved.

Fixed-Price Service Packs

Stage 0 Pathway Launch Pack

Price: £6,500 (fixed price)

Description:

Configuration and launch of a new pathway within the Cerina Stage 0 container.

Includes:

- Pathway design workshop with clinical and operational leads
- Configuration of structured assessments and conversational flows
- Escalation, safeguarding and signposting mapping
- Multilingual configuration and validation
- Documentation and handover

Typical use:

Launching a new pathway such as ADHD, Autism, neurodivergence, anxiety or similar.

Multi-Pathway Extension Pack

Price: £9,500 (fixed price)

Description:

Configuration of multiple additional pathways using an existing Stage 0 container.

Includes:

- Configuration of up to three additional pathways
- Reuse of existing assessments and logic where appropriate
- Governance and reporting alignment
- Consolidated documentation and handover

Typical use:

Expanding Stage 0 across multiple programmes within a system.

Interoperability & Data Enablement Pack

Price: £4,500 (fixed price)

Description:

Support to align Cerina Stage 0 with local systems and data requirements.

Includes:

- Review of local systems and data flows
- Definition of data fields, formats and exchange approach
- Configuration guidance for API or secure file-based integration
- Technical documentation for local teams

Typical use:

Preparing or implementing data exchange with referral systems, dashboards or population health platforms.

Reporting & Insight Configuration Pack

Price: £3,500 (fixed price)

Description:

Configuration of reporting outputs to support operational management and evaluation.

Includes:

- Definition of pathway-specific KPIs and metrics
- Configuration of dashboards or structured exports
- Support for evaluation, audit and assurance reporting

Typical use:

Commissioner reporting, pathway performance monitoring or evaluation activity.

Assurance & Governance Alignment Pack

Price: £3,000 (fixed price)

Description:

Support to ensure Stage 0 configurations align with local governance and safety arrangements.

Includes:

- Review of escalation and safeguarding logic
- Alignment with local crisis and signposting pathways
- Documentation to support DPIA, clinical safety or assurance review

Typical use:

Preparing for internal governance approval or assurance review.

Additional Pricing Notes

- Fixed-price packs can be combined.
- Additional work outside pack scope is charged at the applicable day rate.
- No minimum spend or ongoing commitment applies.
- Professional Services do not create vendor lock-in.

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