

Cerina WorkWell Digital Referral Assistant

G-Cloud 15 Pricing Submission

Pricing model: Annual programme licence

Scope: WorkWell-specific digital pathway layer

Excludes: Optional Professional Services

Prices (excluding VAT)

Item	Unit	Price
Licence: Cerina WorkWell Digital Referral Assistant	Per ICB / programme / year	£150,000
Deployment: Cerina WorkWell Digital Referral Assistant	One-Off	From £48,000

Price includes

- WorkWell-branded digital front door
- Self-referral and eligibility confirmation
- CBT-informed digital support (Class I medical device)
- Coach-facing insights and reporting
- Hosting, maintenance and support

Pricing notes

- Unlimited eligible residents within the programme area
- No per-referral or per-coach fees
- Designed as a low-complexity enhancement
- No integration required to operate

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