

Cerina General Digital Referral Assistant

G-Cloud 15 Pricing Submission

Pricing model: Annual licence

Scope: Reusable, pathway-agnostic Stage 0 digital container

Excludes: Optional Professional Services (priced separately)

Prices (excluding VAT)

Item	Unit	Price
Cerina General Digital Referral Assistant: System Licence	Per ICB / system / year	£120,000
Cerina General Digital Referral Assistant: Place Licence	Per place / year	£65,000

Price includes

- Multilingual conversational interface (100+ languages)
- Configurable assessment engine
- Interoperability layer
- Optional digital self-support modules
- Hosting, maintenance and support

Pricing notes

- Unlimited users within the licensed geography
- Unlimited pathways configured within the container
- No per-user or per-pathway charges

Optional professional services are available to support local configuration, pathway design and interoperability. These services are not required for the operation of the Cerina platform.

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