

Cerina Primary Care Digital Referral Assistant

G-Cloud 15 Pricing Submission

Pricing model:

- Annual licence **per prescriber**
- One-off **per GP practice deployment fee**

Scope:

GP-referred digital therapeutic supporting patients prior to NHS Talking Therapies.

Excludes:

Optional Professional Services.

Prices (excluding VAT)

Item	Unit	Price
Cerina Primary Care Digital Referral Assistant	Per prescriber / year	£1,500
Initial deployment and configuration	One-off per GP practice	£6,500

Price includes

- GP-referred digital CBT (Class I medical device)
- Symptom monitoring and automated risk detection
- Digital support during NHS Talking Therapies waiting periods
- Clinician-ready reporting and oversight outputs
- Hosting, maintenance, updates and support

Pricing notes

- **Unlimited patient use per licensed prescriber**
- No per-patient, per-referral or per-session fees
- Pricing is independent of patient volume or usage
- The one-off deployment fee covers initial practice setup, configuration and onboarding
- ICBs or system commissioners may aggregate multiple practices under a single contract

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