whatimpact - National Social Value Marketplace®

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Subscription to whatimpact.com Marketplace **Public Sector Buyers** whatimpact is offered to public sector organisations on a **two-year subscription basis**, enabling buyers to provide a **contract-specific social value marketplace** for their suppliers at no cost to those suppliers. VCSEs always use the platform for free and whatimpact does not take any commission on donations. **Multi-organisation procurement:** Published prices apply per participating organisation receiving the service, including where a combined authority, procurement agency, Integrated Care Board (ICB) or similar body procures on behalf of multiple organisations. Volume discounts may apply. The subscription covers VCSE matchmaking, social value planning tool, match related impact reporting, monitoring dashboard access, customer support, and the ability to mandate platform use within relevant contracts. **Annual subscription pricing is based on expected contract volume:** • **Up to 75 contracts:** £8,000 per annum • **76–150 contracts:** £10,000 per annum • **Over 150 contracts:** £15,000 per annum The subscription includes **two annual live online training webinars** for suppliers and VCSE partners, ongoing customer support, and access to buyer dashboards that aggregate and monitor activity using contract-level tagging. **Optional services:** 1) In-person or live facilitated events are available at **£1,500 per event**, covering planning, social value training, and facilitation. Travel costs are charged separately where applicable. 2) The monitoring dashboard provides public sector clients with access to a wide range of datasets, enabling oversight of matchmaking activity and impact reporting. Where a client wishes to incorporate data from suppliers outside of platform activity, or to use AI analytics capabilities to generate insights, conclusions, or reports, this work is delivered as additional development.	**Subscription:** 24 months **Price:** £8,000 - £15,000 + VAT 20% per annum, invoiced annually when the contract period starts Price paid in 30 days.

Additional development costs are: • £850 + VAT 20% per development day • £1,000 + VAT 20% per day for planning and concept development	