

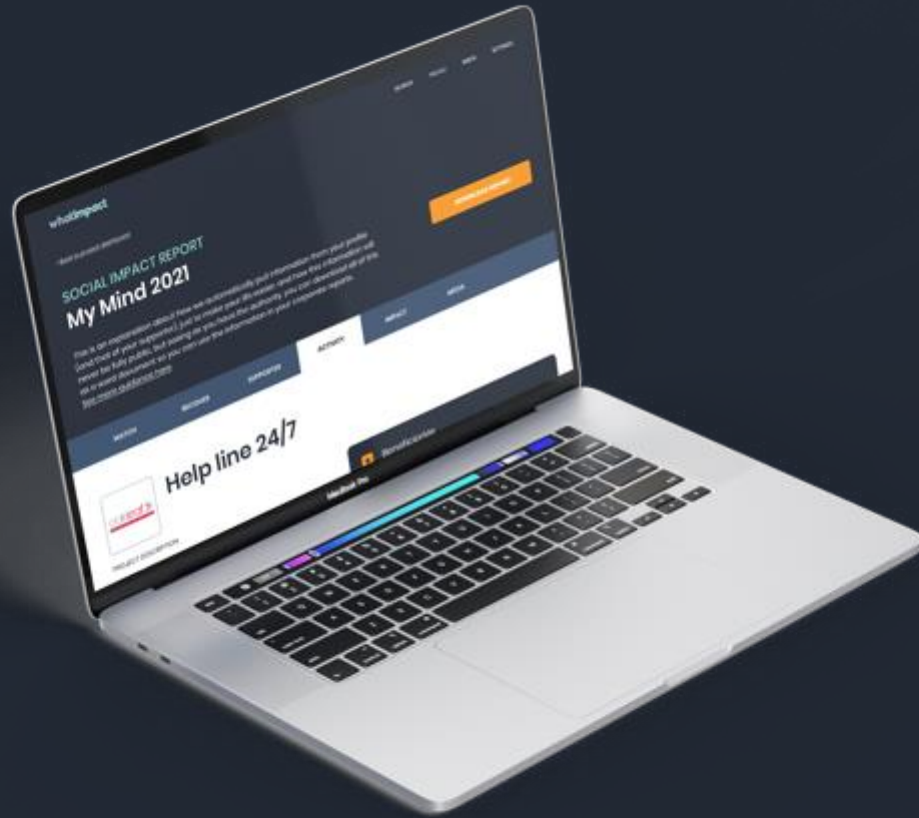
Strictly Confidential



National Social Value Marketplace®



whatimpact.com



whatimpact National Social Value Marketplace® connects government bodies as grantmakers, government suppliers and other funding bodies to match with locally relevant VCSEs and other organisations running social value projects.

We offer councils and other funders an efficient, impactful fund-allocation system with robust impact reporting.

The platform is also used by local authorities and central government bodies to connect their suppliers with local VCSEs for social value delivery in public sector procurement.

*VCSE = registered charity, social enterprise or unregistered community group

whatimpact, your local Social Value Marketplace



whatimpact works with your local CVS and community organisations to engage with VCSEs



Interactive Map & Search clearly identifies locally relevant VCSEs



Partnership social impact reporting validates delivery and outcomes



Our platform promotes money, in-kind and skills donations and volunteering offers in your area

AREAS OF INTERESTS

BENEFICIARIES

UN SUSTAINABLE DEVELOPMENT GOALS

VCSE TYPE

✓ Claimed Charities

✓ Unclaimed Charities

✓ Claimed Grant Makers

✓ Unclaimed Grant Makers

✓ Social Enterprise

✓ Unregistered Community Group

SELECTED ITEMS

x waltham forest

VCSEs registered in the area

VCSEs operating in the area

WALTHAM FOREST MIGRANT ACTION
REGISTERED CHARITY 1189600
 (1) THE RELIEF OR PREVENTION OF POVERTY AND THE PRESERVATION AND PROTECTION OF HEALTH AMONGST MIGRANTS, REFUGEE...

WALTHAM FOREST U3A
REGISTERED CHARITY 1079179
 (1) TO ADVANCE THE EDUCATION OF THE PUBLIC AND IN PARTICULAR THE EDUCATION OF MIDDLE AGED AND OLDER PEOPLE WHO...

CITIZENS ADVICE WALTHAM FOREST LTD
REGISTERED CHARITY 1075780
 TO PROMOTE ANY CHARITABLE PURPOSE FOR THE PUBLIC BENEFIT BY THE ADVANCEMENT OF EDUCATION, THE PROTECTION AND P...

LONDON BOROUGH OF WALTHAM FOREST MAYORAL BENEVOLENT FUND
REGISTERED CHARITY 269359
 FOR ANY CHARITABLE PURPOSES DIRECTED WHOLLY OR MAINLY TO THE BENEFIT OF THE LONDON BOROUGH OF

Map Satellite

REGISTERED CHARITY

SOCIAL ENTERPRISE

COMMUNITY GROUP

GRANT MAKERS

Claimed Unclaimed

Claimed

Claimed

Claimed Unclaimed

CREST WALTHAM FOREST
REGISTERED CHARITY 1103333
 TO PROMOTE FOR THE PUBLIC BENEFIT - 1) THE RELIEF OF POVERTY, DISABILITY AND SICKNESS 2) PHYSICAL AND PSYCHOLO...

AREAS OF INTEREST

BENEFICIARIES

✓ General
 ✓ Arts & culture
 ✓ Heritage & History
 ... and more

✓ Other Charities or Voluntary Bodies
 ✓ Elderly / Old People
 ✓ People with Disabilities
 ... and more

SHOW DETAILS

Google

Keyboard shortcuts Map data ©2025 Terms Report a map error



THE BRIGHTSIDE TRUST

REGISTERED CHARITY
1159993

Brighter futures for all.

AREAS OF INTEREST

- ✓ Career support
- ✓ Children / Young people
- ✓ Community
- ... and more

BENEFICIARIES

- ✓ Children / Young people
- ✓ People with Disabilities
- ✓ People Of A Particular Ethnic Or Racial Origin

WAYS TO HELP

- ✓ Money
- ✓ Skilled Volunteers
- ✓ Buy from us

SUSTAINABLE DEVELOPMENT GOALS



SIGN IN TO VIEW DETAILS



EVOLVE

SOCIAL ENTERPRISE
04663131

Helping all children to reach their potential.

AREAS OF INTEREST

- ✓ Education
- ✓ Health & wellbeing

BENEFICIARIES

- ✓ Children / Young people

WAYS TO HELP

- ✓ Money

SUSTAINABLE DEVELOPMENT GOALS



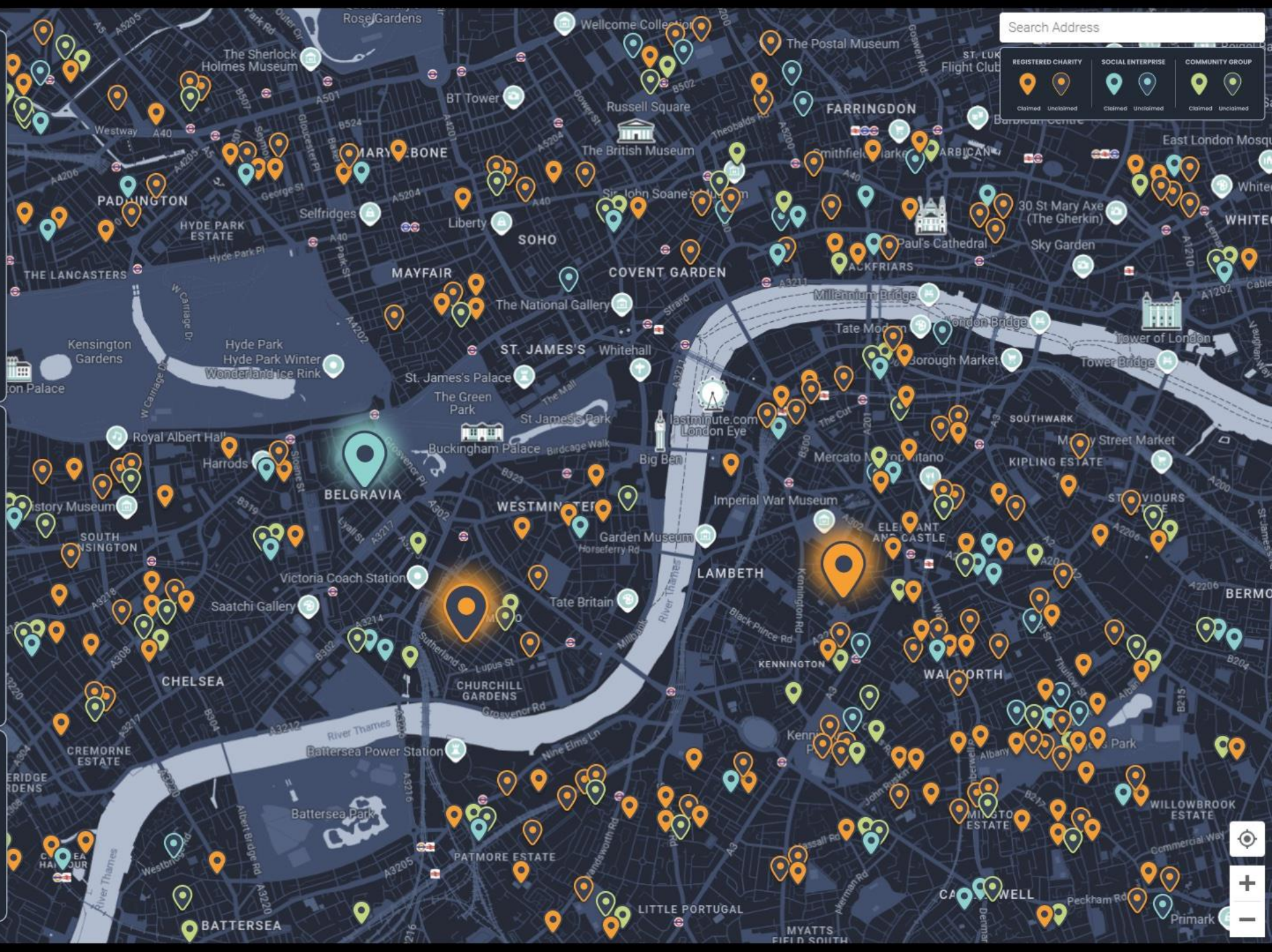
SIGN IN TO VIEW DETAILS



THE MULLANY FUND

REGISTERED CHARITY
1188554

SIGN IN TO VIEW DETAILS



whatimpact.com matches



MONEY

DONATIONS

COMMERCIAL
DEALS

FUNDRAISING



VOLUNTEERING

SKILLS-BASED

NON-SKILLED

GROUPS



PRODUCTS

NEW PRODUCTS

USED PRODUCTS

SUPPLY CHAIN
PRODUCTS



SERVICES

FREE SERVICES
FROM THE SUPPLIER

ONE OFF/LONG
TERM

SUPPLY CHAIN
SERVICES

Ignite Youth

ENGAGE, EMPOWER, TRANSFORM



REGISTERED NAME
IGNITE YOUTH
REGISTERED NUMBER
1185771
ORGANISATION TYPE
**Charity Commission
England and Wales**
YEAR OF REGISTRATION
2020
LOCATION
**England: Greater
London**



£359k
Turnover

11
Employees

4
Volunteers

LAST UPDATED:
01/03/2024

OVERVIEW HOW TO HELP OUR ACTIVITY MATCHES FINANCIALS MEDIA

Organisation Overview

Areas of Interest

- Career support
- Disability
- Community
- Health & wellbeing

Beneficiaries

- People with Disabilities
- Survivors of brain injury, their family, partners and carers.

Our Vision for a better future

Headway Plymouth's primary objective is to provide support to survivors of traumatic brain injury, help them to come to terms with the changes in their lives and to learn to live as independently as possible. The service also provides a safe environment for clients to socialise with other survivors of brain injury and build relationships.

Our History

Headway Plymouth was established as a charity and opened its doors in 1988 with a mission to support survivors of brain injury, their family, partners and carers, to help them adjust and come to terms with the changes in their lives. Through the provision of long-term enablement activities, clients are helped to redevelop independent living.

Areas of Operation

- England: Devon - Devon

Our goals to make a difference

1 To provide long-term enablement activities to people following a traumatic brain injury.

2 To provide a safe environment for survivors of brain injury.

3 To organise social events for survivors and their partners and family.

4 To ensure that survivors and their families have up-to-date, accurate and consistent information about traumatic brain injury, benefits and services available.

5 To provide respite for carers, partners and families of survivors so that they can pursue educational and career opportunities.

INCOME
£656.9k
*CO investment gains (losses)



Text

EXPENDITURE

£429k



ASSETS & LIABILITIES

£1k

Own use assets

£0

Long term investments

£0

Defined benefit pension scheme asset or liability

£325k

Other assets

£3k

Total Liabilities

FINANCIAL HISTORY



Board of Trustees

Trustee Other Trusteeships Charity Status

CHARLES BARROWCLIFF

DAVID HERBERT

Ego Odi

JOHN HUNTER BROWN

LYNNE BURKE

PAUL HOLLAND

360 Giving

Total grants **5**
Total funders **4**
Earliest award date **05 Oct 2018**
Latest award date **21 Dec 2020**



whatimpact

PROJECTS LOOKING FOR FUNDING OR OTHER RESOURCES

PROJECT TICKET Mentoring and Employability Support

RECIPIENT



UN SUSTAINABLE DEVELOPMENT GOALS



DESCRIPTION

We help young people through: 1. Intensive mentoring and coaching sessions that support and challenge young people, helping them to overcome challenges and barriers in their lives. Developing resilience and the mindset to make better choices and help them manage trauma. 2. Improving key employability skills such as team-work, problem solving and resilience. 3. Providing practical support to improve access to employment such as CV writing and job sourcing.

TIMELINE

Ongoing

PROJECT SIZE

£31k p.a.

VIEW ACTIVITY

SEND MESSAGE

PROJECT BENEFICIARIES

- Children / Young People

OVERVIEW HOW TO HELP

OUR ACTIVITY MATCHES FINANCIALS MEDIA

Ways to help

Money

Donate

SEND MESSAGE

Skilled Volunteers

Minute Taker for board meetings

SEND MESSAGE

Products

Electronics: Computers, Headphones, Laptops, Tablets,

SEND MESSAGE

Services

Renovation and redecoration pro bono packages

SEND MESSAGE

Community funding application management dashboard

Matching tools

**MAP SEARCH & FILTERS**

**AI MATCHES**
Find partners based on AI recommendations

**MAC MATCHES**
Find partners with our MAC (model award criteria) mapping tool

Fast track offer-based matching

**OFFERS**
Create and publish your donation offers

13 OFFERS

**APPLICATIONS**
Review and manage recipient applicants

0 NEW

**SHORTLIST**
Review your shortlisted applicants

0 APPLICATIONS

Verified matches and direct contact

**Private VCSE messaging**
The messaging feature that allows you to chat with other users on the platform.

**AWAITING MATCH CONFIRMATION**
View applicants with pre-awarded offers

2 APPLICATIONS

**AWARDED MATCH CONFIRMATION**
View your successful matches

17 MATCHES



Beneficiaries

- Children / Young People**
Supporting young people exposed to domestic and sexual abuse, neglect, grooming and gang culture. Keeping them in education leading to reduced risk in criminal activity, change of outlook on educate, life goals, self-esteem and better life chances.
- Adults**
Aiming to train teacher's to be better equipped to raise the subject of youth violence and identify young people who are at risk before they are excluded from mainstream school and prevent them from becoming involved in the criminal system.
- Reach of your work**
Year 1 20 schools 500 teachers 10000 students

ACTIVITY DESCRIPTION

Due to rising, national demand for resources from Schools, Children's services, youth groups and public services, LNK have spent the last few years strategising with teacher's, young people and various people within the community with lived experience of youth violence to create a cost-effective way to support and strengthen the knowledge for youth leaders to feel better equipped to deliver resources as an intervention for young people as well as a support network for teachers and youth leaders.

BENEFICIARIES REACHED ANNUALLY

10000

Young people living in poverty and deprivation, at high risk

SIZE OF PROJECT PER ANNUM

£200,000.00

TIMELINE

Dec 2022 Onwards

Activity goals

- Teachers feel more confident to approach the subject of youth violence by using the LNK resources.
- Young people feel more informed about the consequences of youth violence and stay in education.
- Young people feel more confident to reach their future goals and therefore better their life chances

Activity Actions

- Engaging with schools to develop much needed resources around youth crime and the impact.
- Developing the online resources and making them available nationally to close the needs gap.
- Making the resources available online and creating a peer to peer network of best practice
- Making the resources available online and creating an available network for specialised services
- Continually creating and updating resources, keeping the current by sharing best practice.

Social Impact Reporting

Each funding and in-kind donation match is supported by social impact reporting aligned with TOM System, GOV Social Value Model and SHARED PROSPERITY FUND outcome targets



Community funding application evaluation and monitoring system

Power Apps | WI_Application ⓘ

Share ▾

Account manager for Dashboard | Wh

whatimpact

wi

Council Community Grant schemes

GRANTS & APPLICATIONS ↻

Newport City Council

TOTAL SIZE OF SCHEMES
£ 805,000.00

TOTAL APPLICATIONS
62

APPLICATION NAME	APPLICANT	APPLICATION CREATED	STATUS	REQUESTED FUNDS		
GRANT SCHEME	TIMELINE	ANNUAL SIZE OF SCHEME	TOTAL FUNDS GIV	TOTAL APPLICATIONS		
HERITAGE GRANT	February 2024 - December 2024	£ 190,000.00	£ 34,000.00	18		
Audio-guides for Ship Centre visitors	FRIENDS OF THE NEWPORT SHIP	30 March 2024	Evaluation Complete	£ 23,000.00	Awaiting Acceptance/Rejection	1 / 0 →
CARIBEATZ DANCE	Active Angel's Group	01 April 2024	Awaiting Evaluation	£ 9,000.00		1 / 0 →
History and Performance workshops	Our Chartist Heritage / Newport Rising	06 March 2024	Evaluation Complete	£ 4,500.00	Awaiting Acceptance/Rejection	1 / 0 →
Going to the Game - Newport County AFC	COUNTY IN THE COMMUNITY	08 March 2024	Evaluation Complete	£ 25,000.00	Awaiting Acceptance/Rejection	2 / 0 →
Wild Food Day Festival	Foragers of South Wales	22 February 2024	Evaluation Complete	£ 10,000.00	Awaiting Acceptance/Rejection	1 / 0 →
Chartist Convention	Our Chartist Heritage / Newport Rising	14 March 2024	Awaiting Evaluation	£ 3,500.00		1 / 0 →
Antiracist Wales Training for members of the public	RACE COUNCIL CYMRU	28 March 2024	Awaiting Evaluation	£ 23,000.00		1 / 0 →
community engagement role	Duffryn Community Link (DCL)	05 April 2024	Evaluation Complete	£ 30,000.00	Awaiting Acceptance/Rejection	1 / 0 →
Generational speed dating	Cynefin Pamoja	23 March 2024	Awaiting Evaluation	£ 6,500.00		1 / 0 →
GRANT SCHEME	TIMELINE	ANNUAL SIZE OF SCHEME	TOTAL FUNDS GIVEN	REMAINING FUNDS	TOTAL APPLICATIONS	
CULTURE GRANT	February 2024 - December 2024	£ 500,000.00	£ 86,500.00	£ 413,500.00	21	
Online Reading Volunteers	Chapter One	16 February 2024	Evaluation Complete	£ 49,000.00	Awaiting Acceptance/Rejection	1 / 0 →



Grants & Applications Overview



View all Published Grants

TOTAL SIZE OF SCHEMES

£ 805,000.00

TOTAL FUNDS GIVEN

£ 711,554.00

REMAINING FUNDS

£ 93,446.00

FILTER GRANTS

FILTER GRANTS

HERITAGE GRANT

APPLICATION PERIOD

February 2024 - December 2024

TYPE

TYPE_OF_MONEY_RESTRICTED_GRANT

ANNUAL SIZE OF SCHEME

£ 190,000.00

REMAINING FUNDS

£ 53,400.00

GRANT DESCRIPTION

The grants offer support for various heritage sites, projects and activities that support the use and learning of Welsh language and culture. Focused on delivering heritage experiences to embrace all cultures, ethnicities and demographics.

TOTAL APPLICATIONS

30

TOTAL PAID

£ 136,600.00

CULTURE GRANT

APPLICATION PERIOD

February 2024 - December 2024

TYPE

TYPE_OF_MONEY_RESTRICTED

GRANT DESCRIPTION

The Culture Grant offers support for creative arts projects; projects that enhance the cultural identity of projects that provide education and celebration of various aspects of culture from different eras and localities, delivering culture and arts experiences to embrace all cultures, ethnicities and demographics.

SPORT'S GRANT

APPLICATION PERIOD

February 2024 - December 2024

TYPE

TYPE_OF_MONEY_RESTRICTED

GRANT DESCRIPTION

The Sports Grant offers funding for projects such as sports events, sports club activities, health and well-being and exercise to build more united communities and stronger individuals. It may fund local sports facilities and leagues that bring people together. They may be used to invest in infrastructure that supports the local sports community.

Applications



Applicant	Activity / Project	Status	Application Created	Value Requested	Evaluations	Rating	
The Beechwood Park Community Group	Sport in the Park	Application Complete - Rejected	07 June 2024	272 £0.00	5 / 25		
The Beechwood Park Community Group	Music in the Park - Summer Sessions	Application Complete	07 June 2024	£7,500.00	16 / 25		
The Beechwood Park Community Group	Sport in the Park	Application Complete	07 June 2024	£8,000.00	15 / 25		
Duffryn Community Link (DCL)	Healthy Childhood	Application Complete	10 June 2024	£29,970.00	15 / 25		
C3 CENTRE FOR CREATIVITY AND CULTURE	Migrant Film Project	Application Complete - Rejected	17 June 2024	262 £28,000.00	5 / 25		
Mami Maggie's Recipes	Cultural Exchange through Culinary Workshops	Application Complete - Rejected	18 June 2024	261 £25,000.00	5 / 25		
Archdiocese of Cardiff	St Mary's church, Stow Hill, Newport	Application Complete - Rejected	18 June 2024	261 £20,500.00	5 / 25		
Our Chartist Heritage / Newport Rising	Newport Rising Hub	Application Complete - Rejected	20 June 2024	259 £24,000.00	5 / 25		
BE.Xcellence CIC	Xcellence Newport	Application Complete - Rejected	26 June 2024	253 £0.00	5 / 25		
BE.Xcellence CIC	Xcellence Newport	Application Complete - Rejected	26 June 2024	253 £30,000.00	5 / 25		
BE.Xcellence CIC	Xcellence Newport	Application Complete - Rejected	30 June 2024	249 £30,000.00	5 / 25		



REGISTERED NAME
Newport City Council

GRANTS SCHEMES
Culture
Heritage
Sports

LOCATION
Wales: Newport



LAST UPDATED:
15/02/2024

OVERVIEW

GRANTS & GOALS

GOVERNANCE

APPLY TO GRANTS

AWARDED GRANTS

MEDIA

SPORTS GRANTS & GOALS



SPORTS GRANTS SCHEME 2024-2025

£115k

ANNUAL SIZE OF THIS SCHEME

£1K – £30K

VALUE OF GRANTS AVAILABLE

Feb 2024 –

Dec 2024

APPLICATION PERIOD

Our goals to make a difference

1

Funding for impactful volunteering and/or social action projects to develop social and human capital in local places.

2

Funding for local sports facilities, tournaments, teams and leagues; to bring people together.

3

Investment in capacity building and infrastructure support for local civil society and community groups.

HERITAGE GRANTS & GOALS



HERITAGE GRANTS SCHEME 2024-2025

£190k

ANNUAL SIZE OF THIS SCHEME

£1K – £30K

VALUE OF GRANTS AVAILABLE

Feb 2024 –

Dec 2024



Application Analysis



ACTIVITY / PROJECT	APPLICANT	APPLICATION RESPONSES	TIMELINE	APPLICATION VALUE	APPLICATION CREATED
Bring heritage arts to our children	High Cross Primary School PTA	A-R	September 2024 - March 2025	£9,000.00	19/05/2024

EVALUATION ANALYSIS	Status	EVALUTATION SCORE	Application Acceptance
View Evaluations of this Application	Application Complete	15 / 25	Accepted
EVALUATION CRITERIA	EVALUTATON SCORE	EVALUTATON SCORE DESCRIPTION	
1 - Reach	3	Meets criteria	
EVALUTATON REASON - COMMENTS / NOTES			
All pupils of school will have access to project			
EVALUATION CRITERIA	EVALUTATON SCORE	EVALUTATON SCORE DESCRIPTION	
2 - Longevity of the Impact	3	Meets criteria	
EVALUTATON REASON - COMMENTS / NOTES			
Raising aspirations and developing historical knowledge			
EVALUATION CRITERIA	EVALUTATON SCORE	EVALUTATON SCORE DESCRIPTION	
3 - Credible Plan	3	Meets criteria	
EVALUTATON REASON - COMMENTS / NOTES			
A good well thought out plan to help interest pupils in heritage			
EVALUATION CRITERIA	EVALUTATON SCORE	EVALUTATON SCORE DESCRIPTION	
4 - Cost/Value	3	Meets criteria	
EVALUTATON REASON - COMMENTS / NOTES			
Good value for money			



Social Impact Reporting - Completed Applications

whatimpact

Application Name	Applicant	Appl. Created	Granted Value	Rating	A-L Received	I-R Recieved	
SOCIAL IMPACT REPORTS							Total Reports: 1
Healthy Childhood	Duffryn Community Link (DCL)	10 June 2024	£20,000.00	15 / 25	03 Jul 2024	04 Dec 2024	
Social Impact Report Link		UK SPF Outcomes					
View Report		Direct Outcome:	Direct Outcome:	Direct Outcome:	Indirect		
Total Outcomes: 4		W2: Environmental community and neighbourhood infrastructure projects	W2: Environmental community and neighbourhood infrastructure projects	W2: Environmental community and neighbourhood infrastructure projects	W2: Env neighb		
Published 12/3/2024 11:41							

SOCIAL IMPACT REPORT

HEALTHY CHILDHOOD 2024

SHARE LINK

DOWNLOAD

- RECIPIENT
- SUPPORTER
- ACTIVITY
- IMPACT
- MEDIA

Social Impact Report

Newport City Council supports Duffryn Community Link (DCL) with Healthy Childhood

Overview

ACTIVITY START DATE

Sep 2024

IMPACT REPORTING PERIOD

Sep 2024 - Nov 2024

REPORT GENERATED

Dec 2024

ANNUAL ACTIVITY BUDGET

£30,000

TOTAL ACTIVITY VOLUNTEERS

1

SUPPORT VALUE

£1,000

MAIN SUPPORT GIVEN

Money

VALUE

£1,000

MORE ON THE DONATION

The Sports Grant offers funding for projects such as sports events, sports club activities, health and wellbeing activities, using sports and exercise to build more united communities and stronger individuals. It may fund local sports facilities, tournaments, teams, and leagues that bring people together. They may be used to invest in infrastructure that supports the local community.

BASELINE INDICATORS OF THE CHALLENGE

The Welsh Index of Multi-Deprivation (WIMD) has ranked Duffryn as the 39th most deprived area of Wales. Duffryn is also ranked the 15th most deprived for Educational Attainment throughout Wales. Crime levels in Duffryn equate to 25% of the whole of Newport. This coupled with a recent survey conducted by Building Communities Trust in 2023 which ranked Duffryn as the 11th toughest place to live in Wales, starts building a picture of what our community are dealing with.

ACTIVITY SUCCESS IN A NUTSHELL FOR THE REPORTING PERIOD

Our open access play has brought numerous successes that has positively impacted individuals, families, and our entire community. These benefits contribute to physical, mental, social, and community well-being. Our sessions have improved physical and mental wellbeing, developed social and interpersonal skills, created a safe and supportive environment, seen a reduction in some behavioral issues, and helped develop life skills which will lead to better educational attainment.

Testimonial

whatimpact's Social Value Marketplace concept has significant utility in rapidly linking community and third sector groups of all sizes and abilities to complete applications forms to equitably access funding and other resources to build their ability to deliver. It provides an easily navigable interface to provide local authority officers involved directly in projects and in procurement and SV monitoring to see the impact of contractor and other funding on participant VCSE's quickly and in a manner which isn't disruptive to contractors or groups engaged in community level delivery.

Alastair Shankland
Senior Economic Development Manager
Newport City Council

Newport City Council



REGISTERED NAME
Newport City Council
GRANTS SCHEMES
Culture
Heritage
Sports
LOCATION
Wales: Newport (All wards within the jurisdiction of Newport City Council.)

LAST UPDATED:
27.05.2025



whatimpact

OVERVIEW

GRANT SCHEMES

APPLY TO GRANTS

AWARDED GRANTS

MEDIA

Shared Prosperity Fund 2025/26



The 2025-2026 grant scheme follows UKSPF's 'Communities and Place' and 'Healthy, Safe and Inclusive Communities' investment priorities, with a special focus on bringing communities together, tackling homelessness, environmental improvement, and breaking down barriers of opportunity.

GRANT BUDGET

£800k

GRANT SIZE PER PROJECT

£1k - £30k

APPLICATION PERIOD

**15 May 2025 -
12 Jun 2025**

Grant Programme Goals

1

Community Building and Welsh Culture - Supporting local cohesion, heritage projects, and Welsh language and traditions.

2

Environmental Conservation and Wellbeing - Promoting sustainability, green spaces, and community health through eco-initiatives.

3

Crime Prevention and Safety - Funding youth engagement, public safety, and initiatives reducing antisocial behaviour.

4

Breaking down Barriers to Opportunity - Improving access to jobs, education, and services for marginalised and low-income groups.

Grant Criteria In A Nut Shell

The Newport City Council Shared Prosperity Fund (SPF) 2025/26 offers grant funding to VCSEs delivering projects that address key local priorities, including community building, Welsh culture, environmental wellbeing, crime prevention, and reducing inequality. Projects must demonstrate measurable social impact, alignment with UKSPF objectives, and direct benefit to Newport communities. Funding is available for both new and continuation projects, with emphasis on partnership working, sustainability, and supporting underserved groups. All applicants must be properly constituted VCSE organisations. Applications will open on 15th May, with clear grant guidance provided. Projects must be completed by March 31, 2026. Match funding is not mandatory but is encouraged where possible.



GRANT SUMMARY
DOCUMENT (ENGLISH &
WELSH)



SPF 2025/26 GRANT
CRITERIA



HOW TO USE
WHATIMPACT

INNOVATIVE SOCIAL VALUE TECHNOLOGY SOLUTIONS FOR THE PUBLIC SECTOR FOR IMPROVED EFFICIENCY AND IMPACT

Tiia Sammallahti, CEO of whatimpact, discusses the company's innovative technology solutions for the public sector to improve the efficiency of the grant application process and social value in procurement

New digital solution for efficient community and SPF grant-making

UK-based grant and donation platform [whatimpact](#) is transforming how voluntary, community, and social enterprise (VCSE) organisations apply for and receive funding – especially community and Shared Prosperity Fund grants. The company's innovative approach simplifies and accelerates the traditionally inefficient grant application process, making it more accessible and efficient for VCSEs to receive access to the resources they require. As a service provider in the Crown Commercial dynamic purchasing system (DPS) - Grant Administration Services RM6172, whatimpact focuses on leveraging AI and modern technology to simplify the grant application process for both grant givers and receivers.

VCSEs sign up to the whatimpact platform and browse the available opportunities that are best suited to them. A VCSE profile showcases the organisations' work, projects and activities, resource requests, and case studies transparently and impartially, significantly streamlining the grant application process.

With the platform, grant givers can easily match with VCSEs to determine the success of a grant application. Additionally, whatimpact enables organisations to report on the success

of their projects directly through the platform, ensuring accountability and transparency at every step of the process through validated impact reporting. One-on-one support is a cornerstone of whatimpact's service, with assistance available both online and in-person for all applicants and grant givers.

whatimpact also enhances the traditionally lengthy grant-giving process through an efficient grant application evaluation system. It emphasises outcome alignment in awarded grants and provides audit-ready data on grantees, projects, and SPF-related outcome targets. The platform empowers VCSEs to deliver evidence-based, standardised impact reporting for each grant, which is crucial for monitoring the effectiveness of grant schemes and reporting validated outcomes to the government. whatimpact's tools are set to transform the distribution of SPF grants and similar community and SME grants across the country.

Newport City Council (NCC) has been the first to adopt this groundbreaking technology to allocate over £800,000 in Shared Prosperity Fund (SPF) grants to VCSEs in Newport. By integrating rich data from the Charity Commission, Companies House, and 360Giving, whatimpact attracted new VCSEs in the area to apply. NCC experienced a large



Tiia Sammallahti

surge in the number and quality of applicants, all contributing to the levelling-up agenda through projects focused on culture, sports, and heritage. By providing hands-on support, whatimpact has ensured a wide range of organisations applied for grants with allocations from £1,000 to £30,000 per project.

The council aimed to attract various organisations to deliver innovative, new solutions to tackle societal challenges in Newport, and whatimpact continues to provide that.

Social value brokerage and monitoring system for public sector procurement

Supported by Innovate UK, a prestigious initiative of the UK Government, whatimpact stands as a leading social impact start-up and Social Value Brokerage in the UK. The company specialises in delivering groundbreaking technology solutions designed to

streamline and enhance collaboration between the public sector, private sector, and the Voluntary, Community, and Social Enterprise (VCSE) sectors. whatimpact provides innovative solutions tailored to amplify [social value](#) in [public sector](#) procurement, significantly increasing the overall delivery of social value in both local authority and central government tenders.

One of the standout features of whatimpact is its local matchmaking service, Social Value Brokerage. It connects suppliers with local and regional VCSEs to meet locally relevant, contract-specific social value requirements outlined in tenders. Public sector bodies can offer this service for free to their tender bidders to ensure the local approach of each social value plan. whatimpact empowers VCSEs to deliver impact reporting against the support they get from suppliers. These reports demonstrate the impact and outcomes

of money, product, service, and skills donations that are aligned with TOMs and GOV Social Value Model outcomes.

In addition to the Social Value Brokerage, whatimpact offers local authorities and the central government a centralised dashboard that consolidates all social value requirements from suppliers. The platform includes a sophisticated scoring framework within the dashboard. It enables public sector bodies to systematically evaluate and grade tender-specific social value plans that are generated using the whatimpact system. This structured evaluation process helps maintain high standards and consistency in social value delivery. Chosen suppliers report on their social value delivery and outcomes on the dashboard and demonstrate local impact through qualitative impact reporting. The system helps to fulfil the transparency requirements that are now enhanced in the new Procurement Act.

Overall, whatimpact is a delivery and monitoring tool that saves time and money from excessive administration costs, leaving more resources for the benefit of society. The platform empowers local VCSEs and gets them connected to private sector suppliers in a streamlined manner. VCSEs are always able to use whatimpact for free.

If you are interested in discussing how whatimpact can help with grant-making or social value in procurement, please book a demo with us [here](#).



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whatimpact

