



whatimpact - National Social Value Marketplace® for grant-programme management

PRICING

Whatimpact Grant Management System – Commercial Proposal

The **whatimpact Grant Management System** enables public sector grant-makers to manage **multiple grant programmes within a single, secure platform**, supporting end-to-end grant delivery from promotion and application through to evaluation, award, and reporting.

Baseline Platform Fee

A **baseline annual fee of £25,000 + VAT (20%)** applies for the public sector grant-maker profile. This fee includes:

- Grant-maker organisational profile setup
- Management of multiple grant programmes within the platform
- Online grant promotion and application management
- Automated application workflows and evaluation tools
- Automated grant award and decline communications, including grant letters
- Secure data handling and programme administration

Grant Allocation Commission

In addition to the baseline fee, a **commission is charged on allocated grant funding**, calculated per grant programme as follows:

- **Grants under £100,000:** 15%
- **Grants between £100,000 – £500,000:** 10%
- **Grants over £500,000:** 8%

This commission covers:

- Online promotion of grant programmes through the whatimpact platform
- Inclusion in whatimpact newsletters
- Targeted system notifications to platform users
- Social media marketing activity related to the grant programme

VCSE and School Engagement & Training

Each grant programme includes:

- **One (1) online training session (1.5 hours)** for VCSEs and/or schools
- Training focuses on application requirements, criteria interpretation, and effective engagement with the grant programme

Additional Support (Optional)

Where additional engagement or programme development support is required, whatimpact can provide:

- Local or regional engagement events
- Research, consultation, and stakeholder engagement
- Grant criteria development, advisory support, and content drafting

These services are charged at a **day rate between £450 – £750**, depending on skills level and experience required, plus:

- Travel expenses
 - Materials
- (All to be agreed in advance)

Grant Programme Reporting

Grant management system delivers impact reporting for each funded project as part of the profile fee. However, if the buyer wishes to have a summarised grant programme reporting delivered by whatimpact, this is provided as additional service:

- Grant programme description, criteria and success report
- Aggregated programme outcomes, KPIs
- Beneficiary and geographic insights with case studies
- Delivery summaries suitable for governance and publication

Pricing is based on grant programme size:

- **£5,000 – £15,000**, per programme

Reports are delivered in **branded PDF format**, suitable for internal review and external communication.