



# PRICING DOCUMENT

G-Cloud 15

AI Document Assurance & Compliance Platform

Software as a Service

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# INTRODUCTION

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This Pricing Document sets out the commercial model for truelens®, an AI-powered SaaS platform designed to help organisations in the construction industry analyse, check, and compare large volumes of technical and regulatory documentation.

Across the public sector, including (but not limited to) buildings, infrastructure, highways, rail, water, energy, and utilities, organisations face the same systemic challenge: the growing volume, complexity, and regulatory burden of documentation, combined with limited time and resources to review it thoroughly and consistently. The ultimate consequence of this is significant increase in costs due to re-work and delays.

The truelens® pricing model is underpinned by the following principles:

- **Usage-based fairness:** charges are driven by the number of pages processed, analysed, or compared by the platform
- **Predictability:** subscription options provide cost certainty for organisations with recurring demand
- **Procurement flexibility:** pricing structures are suitable for both centralised and project-based procurement routes
- **Public sector alignment:** pricing is designed to work within typical public sector budgeting, approval, and governance processes

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*Pages are the fundamental unit of consumption within truelens. A page represents a single page of uploaded documentation that is processed by truelens® for analysis, compliance checking, or comparison activities.*

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The truelens® commercial model supports two primary purchasing routes:

**Buy Pages:** a consumption-based model suited to defined projects or occasional use

**Buy Subscription:** a capacity-based model designed for ongoing operational use

Both options provide access to the same core truelens® SaaS platform and capabilities. In addition, customers may choose to procure in-house consultancy and specialist support services alongside the software, delivered by OptimaBI (truelens® parent company), to support onboarding, configuration, regulatory alignment, or wider digital transformation initiatives.



# BUY PAGES

The **Buy Pages** option allows customers to purchase page allowances upfront in fixed packs. Pages are then consumed as documents are uploaded and processed within the truelens® platform.

This option is particularly suited to:

- One-off or time-bound projects
- Pilot deployments or proof-of-concept exercises
- Organisations with irregular or unpredictable document volumes
- Project-based procurement models

## Page Pack Pricing

| PAGE PACK   | PRICE            | EFFECTIVE PRICE PER PAGE |
|-------------|------------------|--------------------------|
| 100 pages   | £40              | £0.40 per page           |
| 500 pages   | £190             | £0.38 per page           |
| 1,000 pages | £360             | £0.36 per page           |
| Bespoke     | Price on request | Volume dependent         |

## Notes

1. Unused pages remain available until fully consumed, subject to the agreed contract terms.
2. The above prices are exclusive of VAT or other applicable taxes and annual inflation.
3. The Page Pack Fee includes unlimited users & unlimited usage for the organisation and its stakeholders, employees, consultants, advisers, etc.

Bespoke page packs are available for customers with specific project requirements, defined timeframes, or large document volumes. These are typically used for regulated projects with clearly scoped submission and review periods.



# BUY SUBSCRIPTION

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The **Buy Subscription** option provides customers with a recurring monthly page allowance. It is designed for organisations that require ongoing, repeat use of truelens® across multiple projects, programmes, or operational teams. It is particularly suited to public sector bodies, regulators, delivery authorities, and larger suppliers who need predictable access to compliance checking and assurance capabilities over a defined period, without the administrative overhead of managing individual page purchases.

Subscriptions are:

- Priced monthly
- Billed annually
- Agreed for a 12-month term
- Inclusive of platform access, hosting, and standard support

## SUBSCRIPTION FEATURES

Each subscription tier includes a defined monthly page allowance. Unused pages roll over across the full 12-month subscription term, ensuring organisations are not penalised for uneven usage patterns and can accommodate peak periods such as design freezes, regulatory submissions, or formal assurance gateways. All subscription tiers include:

- Full access to the truelens® SaaS platform
- Monthly page allowances
- Page rollover within the 12-month subscription term
- The ability to purchase additional pages at any time
- Access to standard service management and support

This model is particularly suited to:

- Regulatory bodies and approval authorities
- Public sector departments with recurring submission volumes
- Asset owners and operators managing multiple projects or estates
- Framework-based or multi-year procurement arrangements



#### Subscription Pricing

| SUBSCRIPTION TIER | PRICE        | PAGE ALLOWANCE     | EFFECTIVE PRICE PER PAGE |
|-------------------|--------------|--------------------|--------------------------|
| Core              | £500 / mth   | 1,500 pages / mth  | £0.33 per page           |
| Operational       | £1,000 / mth | 3,500 pages / mth  | £0.28 per page           |
| Enterprise        | £2,500 / mth | 10,000 pages / mth | £0.25 per page           |

#### Notes

1. Unused pages rollover to the following months within the 12-month subscription term.
2. The above prices are exclusive of VAT or other applicable taxes and annual inflation.
3. The Subscription Fee includes unlimited users & unlimited usage for the organisation and its stakeholders, employees, consultants, advisers, etc.
4. Additional pages can be added to any subscription tier at agreed rates if usage exceeds the included monthly allowance.

Additional pages can be added to any subscription tier at any point during the contract term, ensuring continuity of service where usage exceeds the included allowance. For organisations collaboratively working and operating across large estates, multiple departments, or complex regulatory environments, bespoke subscription arrangements can be agreed, aligning access levels, volumes, and commercial terms to the specific operational context.



# CONSULTANCY

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In addition to the truelens® SaaS platform, customers can procure in-house **consultancy and professional services** delivered by OptimaBI, truelens® parent company.

These services are designed to support organisations in maximising value from truelens® and embedding it effectively within existing regulatory, assurance, and delivery processes.

Consultancy services can include:

- Regulatory framework mapping and configuration
- Custom standards and rule-set definition
- Process integration and workflow design
- Data quality and document readiness assessments
- Change management and user adoption support
- Bespoke reporting and insight development
- Workshops and/or training on a specific topic (i.e., use of AI)

Consultancy services are scoped and priced separately, based on customer requirements, duration, and complexity.



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