Synechron

ServiceNow Data Architecture, Analytics and Governance

G-Cloud 15 – Lot 3 (Cloud Support)

servicenow
ELITE
Partner
Consulting & Implementation





ServiceNow Data Architecture, Analytics and Governance

Contents

04 Service Overview

05 Service Features

05 Service Benefits

06 Pricing Options

06 Why Synechron?

09 About Synechron

10 Contact Details

Service Overview

ServiceNow Data Architecture, Analytics and Governance

Our consulting practice delivers services across data architecture, analytics, and governance to help organizations treat data as a trusted strategic asset. We design pragmatic data architectures and reusable data fabrics that integrate legacy systems, cloud platforms, and manual data sources into a coherent, business-aligned foundation.

We establish scalable data governance frameworks for regulated and complex environments, defining clear ownership and accountability while embedding continuous data quality measurement and improvement. Our analytics services enable meaningful KPIs, dashboards, and advanced data and process mining to identify inefficiencies, improve performance, and support confident decision-making.

By aligning business objectives with technology delivery, we ensure data initiatives remain outcome-focused and sustainable. With clean, structured, and reliable data in place, we enable organizations to adopt automation and AI safely, improving operational efficiency, compliance, and long-term scalability.

Contact details

For all further enquiries, please contact:
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Service Features

- Data Discovery and Integrations
- Organisational Readiness,
- Change and Transformation
- Data Collection, Data Mining and Blueprints
- Data Modelling and CSDM
- KPI and Performance
- Framework Design
- Data Governance
- Data Lineage and Provenance
- Data Management Processes
- Platform Analytics and Performance Analytics Design and Configuration

Service Benefits

- Trusted, high-quality ServiceNow data supporting confident decision-making
- Clear ownership and accountability for critical ServiceNow data assets
- Scalable data governance aligned to regulated public sector environments
- Improved data quality through continuous measurement, controls and remediation
- Faster, more actionable insights enabled by structured analytics and dashboards
- Stronger alignment between business, technology and operational teams
- Identification of inefficiencies through data-driven process analysis and mining
- Reduced complexity integrating platform, legacy and manual data sources
- Reusable, well-modelled ServiceNow data foundations supporting sustainable growth
- Enablement of automation and AI through clean, governed data

Pricing Options

We have a rate card aligned to capability and skill level that excludes VAT, Travel and other materials. we offer Time and Materials (T&M) and/or Managed Service with monthly subscription options.

Why Synechron?

Long Term Goal Alignment
Our business model is founded on long-term strategic partnerships with clients across the public and private sectors. The majority of our engagements are delivered on a multi-year basis, supporting large and complex organisations through sustained transformation programmes. We work with clients from initial strategy and discovery, through design and implementation, and into ongoing optimisation and continuous improvement. A key objective of our approach is to build internal capability, embed sustainable ways of working, and ensure long-term value beyond programme delivery.

Partnership Approach
We focus on understanding both your organisational outcomes and the technical delivery of the platform. Dedicated programme and delivery managers, supported by a stable delivery team, are assigned to each engagement. Our senior leadership team remains actively involved throughout the programme lifecycle, providing oversight, assurance, and strategic alignment. As our understanding of your operating environment develops, we adapt programme scope, plans, and deliverables to reflect emerging priorities and change. Transparency, trust, and accountability are embedded within our delivery model, supported by open communication, shared prioritisation, and timely decision-making.

Long Term Engagement Model
Our engagement model supports a structured, multi-year programme lifecycle encompassing assessment, design, implementation, transition, and post-implementation support. We scale delivery capacity in line with demand and evolving requirements. We invest continuously in our people through training, professional development, and formal certification to maintain high standards of delivery. Where required, we can source specialist skills or additional capacity, including globally, to address specific or emerging needs while maintaining continuity and quality.

Governance and Relationship Management
We establish a joint governance framework and steering group to oversee delivery against agreed scope, timescales, quality standards, and budget. Governance focuses not only on contractual deliverables, but also on supporting organisational change and adoption. Risks, issues, and dependencies are identified, escalated, and managed through formal governance processes, with regular delivery checkpoints and internal assurance reviews. We bring extensive experience of implementing platform operating models and governance structures for large, highly regulated organisations, and our reporting frameworks are designed to meet public sector assurance and compliance requirements.

Knowledge Transfer
Knowledge transfer is central to our long-term approach, enabling client teams to become increasingly self-sufficient over time. We support this through structured handover, shadowing, documentation, and skills development. Our internal Academy provides training resources that can be deployed to client teams, and we can design bespoke learning and education programmes aligned to specific roles, responsibilities, and operational needs.

Cultural and Values Alignment
Our organisational values reflect extensive experience working in highly regulated environments. We place strong emphasis on regulatory compliance, security, data protection, and professional integrity. We actively seek to understand your organisational culture and values, and we align our ways of working to support effective collaboration and stakeholder engagement.

Co-Creation and Collaboration
We work collaboratively with clients to co-create roadmaps, solutions, and delivery plans. Structured workshops and co-creation events are used to ensure stakeholder perspectives are captured and priorities translated into practical, achievable transformation plans. This collaborative approach continues throughout all phases of the programme.

Investment
We invest significantly in innovation and in the ServiceNow platform, including training, certification, and thought leadership. We work closely with ServiceNow to influence platform roadmap and capability development. In parallel, we invest in our own frameworks and offerings across areas such as AI and agentic AI, data and analytics, governance, security, operating models, enterprise architecture, and agile delivery.

About Synechron

Synechron - delivering outstanding out-comes in highly regulated environments

The Synechron ServiceNow Practice is a powerful force in the ServiceNow ecosystem. With deep expertise in highly regulated sectors including government. Our combined team brings together an unparallel range of specialist AI skills, enterprise-scale delivery strength, and a sharp focus on innovation.

Together, they enable large scale organisations to accelerate transformation, unlock platform value, and drive real end user outcomes across the ServiceNow landscape.

Transforming the end user experience
At Synechron, we believe in the power of digital to transform government and businesses for the better. Our global consulting firm combines creativity and innovative technology to deliver industry-leading digital solutions. Synechron's progressive technologies and optimization strategies span end-to-end Artificial Intelligence, Consulting, Digital, Cloud & DevOps, Data, and Software Engineering, servicing an array of noteworthy organisations to deliver better end user outcomes.

Through research and development initiatives in our FinLabs we develop solutions for modernization, from Artificial Intelligence and Blockchain to Data Science models, Digital, cloud-native, mobile-first applications and more.

Global resource, local delivery
Over the last 20+ years, our company has been honoured with multiple employer awards, recognizing our commitment to our talented teams. With top clients to boast about, Synechron has a global workforce of 16,500+, and has 58 offices in 21 countries within key global markets. For more information on the company, please visit our website or LinkedIn community.

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Contact details

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